

# ASEAN: Melons and Watermelons Industry

<https://marketpublishers.com/r/A94F224359EFGEN.html>

Date: November 2020

Pages: 150

Price: US\$ 2,999.00 (Single User License)

ID: A94F224359EFGEN

## Abstracts

This report presents a strategic analysis of the melons and watermelons industry in the ASEAN countries and a forecast for its development in the medium term. It provides a comprehensive overview of the industry, its dynamics, structure, characteristics, main players, growth and demand drivers, etc. This is the most detailed and comprehensive report about the melons and watermelons industry in the ASEAN countries currently available!

The purpose of the report is to describe the state of the melons and watermelons industry in the ASEAN countries, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the industry in the next five years. In addition, the report presents an elaborate analysis of the main industry participants, price fluctuations, growth and demand drivers of the industry and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from industry experts (representatives of the main industry participants), gathered by semi-structured interviews.

The report on the melons and watermelons industry in the ASEAN countries covers the following countries: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam.

The report on the melons and watermelons industry in the ASEAN countries includes:

Analysis and forecast for the economy of the ASEAN countries;

Analysis and forecast for the agricultural industry in the ASEAN countries;

Analysis and forecast for development of the industry volume (industry size), value and dynamics;

industry breakdown (by origin, by product types/end use segments, by country, etc.);

Country information - breakdown by country for all major indicators, showing the exact volumes and values for each individual country, covered in the report;

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main industry participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Profiles of the main companies, producing melons and watermelons in the ASEAN countries;

Harvest area and yield;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the industry development (industry growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the

industry;

industry attractiveness analysis;

Analysis of the major trade flows;

Forecast for industry development in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively get a strategic analysis and gain competitive intelligence about the industry;

Track industry data, including size, value, segmentation, forecasts, dynamics and structure ? past, present and future;

See the exact usage of melons and watermelons in the ASEAN countries by main end use segments and product groups in the last five years and a forecast for its development in the medium term;

Strategically assess the competitive position of the main domestic producers;

Get and compare information at both aggregate level (for the whole region) and for each individual country, covered in the report;

Explore and identify new industry opportunities in the countries and regions within the industry;

Find out the most promising products and markets within the industry (by end use);

Find out the most promising supplying country;

Track and identify key industry trends, opportunities and threats and key drivers behind recent industry changes;

Strategically assess industry growth potential, demand drivers and restraints on

the industry;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the industry performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the industry;

Evaluate how diversified the industry is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and industry development, consumption and supply functions with useful industry insights;

Build your investment strategy by assessing industry attractiveness or company attractiveness;

Build your own industry entry or industry expansion strategy or evaluate your current strategy;

Add value to pitches and presentations by using official and accurate data and calculations.

This is the most comprehensive report covering the melons and watermelons industry in the ASEAN countries currently available! We also offer similar reports, covering every global country, region and the world as an overall and offer special terms for bundle purchases. So, if you are interested in the melons and watermelons industry in the ASEAN countries, this research report will provide you with a strategic analysis of the industry, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

## Contents

### **1. INTRODUCTION**

- 1.1. Report description
- 1.2. Research methodology

### **2. EXECUTIVE SUMMARY**

### **3. CHARACTERISTICS OF MELONS AND WATERMELONS**

### **4. STATE OF THE ECONOMY OF THE ASEAN COUNTRIES**

- 4.1. Characteristics of the economy of the ASEAN countries in 2015-2019
- 4.2. Forecast for the development of the economy of the ASEAN countries for 2020-2022

### **5. STATE OF THE AGRICULTURAL INDUSTRY IN THE ASEAN COUNTRIES**

- 5.1. Characteristics of the agricultural industry in the ASEAN countries in 2015-2019
- 5.2. Forecast for the development of the agricultural industry in the ASEAN countries for 2020-2022

### **6. OVERVIEW AND ANALYSIS OF THE MELONS AND WATERMELONS INDUSTRY IN THE ASEAN COUNTRIES**

- 6.1. Volume, value and dynamics of the melons and watermelons industry in the ASEAN countries in 2015-2019
- 6.2. Structure of the melons and watermelons industry in the ASEAN countries in 2015-2019: production, imports, exports, consumption
- 6.3. Structure of the melons and watermelons industry in the ASEAN countries in 2015-2019 by origin
- 6.4. Structure of the melons and watermelons industry in the ASEAN countries in 2015-2019 by country
- 6.5. Structure of the melons and watermelons industry in the ASEAN countries in 2015-2019 by end use segments and main product groups and forecast for its development in the medium term
- 6.6. Key recent trends on the melons and watermelons industry in the ASEAN countries
- 6.7. Competitive landscape of the industry

- 6.8. Five Forces analysis
- 6.9. Most promising products and markets within the industry (by end use);
- 6.10. Most promising supplying country;
- 6.11. industry attractiveness analysis
- 6.12. Key drivers and restraints for the industry development in the medium term

## **7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF MELONS AND WATERMELONS IN THE ASEAN COUNTRIES**

- 7.1. Volume, value and dynamics of the domestic production of melons and watermelons in the ASEAN countries in 2015-2019 and forecast for 2020-2025
- 7.2. Structure of the ASEAN production of melons and watermelons in 2015-2019 by countries
- 7.3. Characteristics of the main producers of melons and watermelons in the ASEAN countries

## **8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF MELONS AND WATERMELONS IN THE ASEAN COUNTRIES**

- 8.1. Value chain analysis
- 8.2. Structure of price formation
- 8.3. Characteristics of the producer prices of melons and watermelons in the ASEAN countries in 2015-2019
- 8.4. Characteristics of other prices of melons and watermelons

## **9. TRADE BALANCE OF THE FOREIGN TRADE OPERATIONS OF MELONS AND WATERMELONS IN THE ASEAN COUNTRIES**

- 9.1. Trade balance of the foreign trade operations of melons and watermelons in the ASEAN countries in 2015-2019

## **10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF MELONS AND WATERMELONS TO THE ASEAN INDUSTRY**

- 10.1. Volume, value and dynamics of the imports of melons and watermelons to the ASEAN countries in 2015-2019
- 10.2. Major trade inflows of melons and watermelons imports to the ASEAN countries in 2015-2019
- 10.3. Structure of the imports of melons and watermelons in 2015-2019 by importing

countries

10.4. Average prices of the melons and watermelons, imported to the ASEAN countries in 2015-2019

## **11. OVERVIEW AND ANALYSIS OF THE ASEAN EXPORTS OF MELONS AND WATERMELONS**

11.1. Volume, value and dynamics of the ASEAN exports of melons and watermelons in 2015-2019

11.2. Major trade outflows of melons and watermelons exports from the ASEAN countries in 2015-2019

11.3. Structure of the ASEAN exports of melons and watermelons in 2015-2019 by exporting countries

11.4. Average prices of the ASEAN exports of melons and watermelons in 2015-2019

## **12. CHARACTERISTICS OF THE CONSUMPTION OF MELONS AND WATERMELONS IN THE ASEAN COUNTRIES**

12.1. Volume, value and dynamics of the consumption of melons and watermelons in the ASEAN countries in 2015-2019

12.2. Structure of the consumption of melons and watermelons in the ASEAN countries in 2015-2019 (by origin, by channel, by country)

12.3. Volume, value and dynamics of the per capita consumption of melons and watermelons in the ASEAN countries in 2015-2019

12.4. Balance between domestic supply and domestic demand on the melons and watermelons industry in the ASEAN countries in 2015-2019 and forecast for its development in the medium term

## **13. FORECAST FOR DEVELOPMENT OF THE MELONS AND WATERMELONS INDUSTRY IN THE ASEAN COUNTRIES IN 2020-2025**

13.1. Factors, influencing the development of the melons and watermelons industry in the ASEAN countries in the medium term

13.2. Forecast for industry development in the medium term under three possible scenarios

About WMStrategy

This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order. The report will be updated as of the current month of purchase. We also offer similar reports, covering

every global country, region and the world as an overall and offer special terms for bundle purchases. Feel free to contact us for more information or to request a demo version!



## List Of Tables

### LIST OF TABLES

Key indicators on the melons and watermelons industry in the ASEAN countries in 2015-2019

Key indicators of the economy of the ASEAN countries in 2015-2019

Forecast for the economy of the ASEAN countries in 2020-2022

Key indicators of the agricultural industry in the ASEAN countries in 2015-2019

Forecast for the agricultural industry in the ASEAN countries for 2020-2022

Volume and dynamics of the melons and watermelons industry in the ASEAN countries in 2015-2019

Value and dynamics of the melons and watermelons industry in the ASEAN countries in 2015-2019

Structure of the melons and watermelons industry in the ASEAN countries in 2015-2019, in volume terms

Structure of the melons and watermelons industry in the ASEAN countries in 2015-2019, in value terms

Structure of the melons and watermelons industry in the ASEAN countries by origin in 2015-2019, in volume terms

Structure of the melons and watermelons industry in the ASEAN countries by origin in 2015-2019, in value terms

Structure of the melons and watermelons industry in the ASEAN countries by country in 2015-2019, in volume terms

Structure of the melons and watermelons industry in the ASEAN countries by country in 2015-2019, in value terms

Structure of the melons and watermelons industry in the ASEAN countries by end use segments and main product groups in 2015-2019, in volume terms

Forecast for the structure of the melons and watermelons industry in the ASEAN countries by end use segments and main product groups in 2020-2025, in volume terms

Five Forces analysis

Most promising products and markets within the industry (by end use)

Most promising supplying country  
industry attractiveness analysis

Volume and dynamics of the domestic production of melons and watermelons in the ASEAN countries in 2015-2019

Value and dynamics of the domestic production of melons and watermelons in the ASEAN countries in 2015-2019

Structure of the domestic production of melons and watermelons in the ASEAN countries by producing countries in 2015-2019, in volume terms

Structure of the domestic production of melons and watermelons in the ASEAN countries by producing countries in 2015-2019, in value terms

Forecast for the production of melons and watermelons in the ASEAN countries in 2020-2025

Value chain analysis of the melons and watermelons industry in the ASEAN countries

Cost breakdown of the price formation of melons and watermelons in the ASEAN countries, in %

Volume and dynamics of the average producer prices of melons and watermelons in the ASEAN countries in 2015-2019

Volume and dynamics of the average producer prices of melons and watermelons in the ASEAN countries by producing countries in 2015-2019

Volume and dynamics of other prices of melons and watermelons in the ASEAN countries (wholesale, distributor, retail, etc.) in 2015-2019

Trade balance of melons and watermelons foreign trade in the ASEAN countries in 2015-2019, in volume terms

Trade balance of melons and watermelons foreign trade in the ASEAN countries in 2015-2019, in value terms

Trade balance of melons and watermelons foreign trade in the ASEAN countries by trading countries in 2015-2019, in volume terms

Trade balance of melons and watermelons foreign trade in the ASEAN countries by trading countries in 2015-2019, in value terms

Volume and dynamics of the imports of melons and watermelons to the ASEAN countries in 2015-2019

Value and dynamics of the imports of melons and watermelons to the ASEAN countries in 2015-2019

Main countries, exporting melons and watermelons to the ASEAN countries in 2015-2019, in volume terms

Main countries, exporting melons and watermelons to the ASEAN countries in 2015-2019, in value terms

Structure of the imports of melons and watermelons to the ASEAN countries by importing countries in 2015-2019, in volume terms

Structure of the imports of melons and watermelons to the ASEAN countries by importing countries in 2015-2019, in value terms

Average prices of the melons and watermelons, imported to the ASEAN countries in 2015-2019

Average prices of the melons and watermelons, imported to the ASEAN countries in 2015-2019 by importing countries

Volume and dynamics of the ASEAN exports of melons and watermelons in 2015-2019  
Value and dynamics of the ASEAN exports of melons and watermelons in 2015-2019  
Recipient countries of the ASEAN exports of melons and watermelons in 2015-2019, in volume terms

Recipient countries of the ASEAN exports of melons and watermelons in 2015-2019, in value terms

Structure of the ASEAN exports of melons and watermelons by exporting countries in 2015-2019, in volume terms

Structure of the ASEAN exports of melons and watermelons by exporting countries in 2015-2019, in value terms

Average prices of the ASEAN exports of melons and watermelons in 2015-2019

Average prices of the ASEAN exports of melons and watermelons in 2015-2019 by exporting countries

Volume and dynamics of the consumption of melons and watermelons in the ASEAN countries in 2015-2019

Value and dynamics of the consumption of melons and watermelons in the ASEAN countries in 2015-2019

Structure of the consumption of melons and watermelons in the ASEAN countries in 2015-2019, in volume terms

Structure of the consumption of melons and watermelons in the ASEAN countries in 2015-2019, in value terms

Structure of the consumption of melons and watermelons in the ASEAN countries by consuming countries in 2015-2019

Volume and dynamics of the per capita consumption of melons and watermelons in the ASEAN countries in 2015-2019

Value and dynamics of the per capita consumption of melons and watermelons in the ASEAN countries in 2015-2019

Balance between domestic supply and domestic demand on the melons and watermelons industry in the ASEAN countries in 2015-2019, in volume terms

Balance between domestic supply and domestic demand on the melons and watermelons industry in the ASEAN countries in 2015-2019, in value terms

Forecast for the total demand for melons and watermelons in the ASEAN countries in 2020-2025 (under the framework of the base scenario), in volume and value terms

Forecast for the total demand for melons and watermelons in the ASEAN countries in 2020-2025 (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total demand for melons and watermelons in the ASEAN countries in 2020-2025 (under the framework of the optimistic scenario), in volume and value terms

## List of figures

Volume and dynamics of the melons and watermelons industry in the ASEAN countries in 2015-2019

Value and dynamics of the melons and watermelons industry in the ASEAN countries in 2015-2019

Structure of the melons and watermelons industry in the ASEAN countries in 2015-2019, in volume terms

Structure of the melons and watermelons industry in the ASEAN countries in 2015-2019, in value terms

Structure of the melons and watermelons industry in the ASEAN countries by origin in volume terms in 2015-2019

Structure of the melons and watermelons industry in the ASEAN countries by origin in value terms in 2015-2019

Structure of the melons and watermelons industry in the ASEAN countries by country in 2015-2019, in volume terms

Structure of the melons and watermelons industry in the ASEAN countries by country in 2015-2019, in value terms

Structure of the melons and watermelons industry in the ASEAN countries by end use segments and main product groups in 2015-2019, in volume terms

Forecast for the structure of the melons and watermelons industry in the ASEAN countries by end use segments and main product groups in 2020-2025, in volume terms

Volume and dynamics of the domestic production of melons and watermelons in the ASEAN countries in 2015-2019

Value and dynamics of the domestic production of melons and watermelons in the ASEAN countries in 2015-2019

Structure of the domestic production of melons and watermelons in the ASEAN countries by producing countries in 2015-2019, in volume terms

Structure of the domestic production of melons and watermelons in the ASEAN countries by producing countries in 2015-2019, in value terms

Forecast for the production of melons and watermelons in the ASEAN countries in 2020-2025

Value chain analysis of the melons and watermelons industry in the ASEAN countries

Structure of the melons and watermelons price formation in the ASEAN countries, in %

Volume and dynamics of the average producer prices of melons and watermelons in the ASEAN countries in 2015-2019

Deviation of the average producer prices of melons and watermelons in the ASEAN countries in 2015-2019 by producing countries

Volume and dynamics of other prices of melons and watermelons in the ASEAN

countries (wholesale, distributor, retail, etc.) in 2015-2019

Trade balance of melons and watermelons foreign trade in the ASEAN countries in 2015-2019, in volume terms

Trade balance of melons and watermelons foreign trade in the ASEAN countries in 2015-2019, in value terms

Trade balance of melons and watermelons foreign trade in the ASEAN countries by trading countries in 2015-2019, in volume terms

Trade balance of melons and watermelons foreign trade in the ASEAN countries by trading countries in 2015-2019, in value terms

Volume and dynamics of the imports of melons and watermelons to the ASEAN countries in 2015-2019

Value and dynamics of the imports of melons and watermelons to the ASEAN countries in 2015-2019

Main countries, exporting melons and watermelons to the ASEAN countries in 2015-2019, in volume terms

Main countries, exporting melons and watermelons to the ASEAN countries in 2015-2019, in value terms

Structure of the imports of melons and watermelons to the ASEAN countries by importing countries in 2015-2019, in volume terms

Structure of the imports of melons and watermelons to the ASEAN countries by importing countries in 2015-2019, in value terms

Average prices of the melons and watermelons, imported to the ASEAN countries in 2015-2019

Average prices of the melons and watermelons, imported to the ASEAN countries in 2015-2019 by importing countries

Volume and dynamics of the ASEAN exports of melons and watermelons in 2015-2019

Value and dynamics of the ASEAN exports of melons and watermelons in 2015-2019

Recipient countries of the ASEAN exports of melons and watermelons in 2015-2019, in volume terms

Recipient countries of the ASEAN exports of melons and watermelons in 2015-2019, in value terms

Structure of the ASEAN exports of melons and watermelons by exporting countries in 2015-2019, in volume terms

Structure of the ASEAN exports of melons and watermelons by exporting countries in 2015-2019, in value terms

Average prices of the ASEAN exports of melons and watermelons in 2015-2019

Average prices of the ASEAN exports of melons and watermelons in 2015-2019 by exporting countries

Volume and dynamics of the consumption of melons and watermelons in the ASEAN

countries in 2015-2019

Value and dynamics of the consumption of melons and watermelons in the ASEAN countries in 2015-2019

Structure of the consumption of melons and watermelons in the ASEAN countries in 2015-2019, in volume terms

Structure of the consumption of melons and watermelons in the ASEAN countries in 2015-2019, in value terms

Structure of the consumption of melons and watermelons in the ASEAN countries by consuming countries in 2015-2019

Volume and dynamics of the per capita consumption of melons and watermelons in the ASEAN countries in 2015-2019

Value and dynamics of the per capita consumption of melons and watermelons in the ASEAN countries in 2015-2019

Balance between domestic supply and domestic demand on the melons and watermelons industry in the ASEAN countries in 2015-2019, in volume terms

Balance between domestic supply and domestic demand on the melons and watermelons industry in the ASEAN countries in 2015-2019, in value terms

Forecast for the total demand for melons and watermelons in the ASEAN countries in 2020-2025 (under the framework of the base scenario), in volume and value terms

Forecast for the total demand for melons and watermelons in the ASEAN countries in 2020-2025 (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total demand for melons and watermelons in the ASEAN countries in 2020-2025 (under the framework of the optimistic scenario), in volume and value terms

## I would like to order

Product name: ASEAN: Melons and Watermelons Industry

Product link: <https://marketpublishers.com/r/A94F224359EFGEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A94F224359EFGEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970