

# The Market for Nanocellulose in Japan

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## Abstracts

Japan is at the forefront of the global nanocellulose market. The Japanese government is actively promoting these environmentally friendly advanced materials, and The Ministry of Economy, Trade and Industry (METI) estimates that the market will expand to 1 trillion yen (\$8 billion) by 2030.

Most major Japanese paper manufacturers have established nanocellulose production capabilities and have started to bring products to the market in the last 18 months. Target markets range from packaging to consumer electronics.

Report contents include:

Commercial activity in nanocellulose in Japan. Current and planned.

Production facilities and capacities.

Target markets for nanocellulose in Japan.

Producers and product developers.

Research Centre profiles.

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