

The Global Market for Titanium Dioxide to 2025

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Abstracts

TiO₂ is in high demand globally for numerous applications and the industry continues to be influenced by global mega-trends, such as:

Sustainability.

Improved health and safety.

Water purification.

Cleaner air.

Better construction.

Improved healthcare.

Historically, the TiO₂ market has been one of oversupply and thin profit margins even during the peak demand period from the paints and coatings sector; this has changed over the past 18 months due to significant tightening of supply and increased demand in key markets.

Market demand has grown by approximately 4-6% on average over the last 18 months (some producers have seen demand increase by up to 9%) and prices for TiO₂ pigments have increased by up to 17-18%. Further price improvement and ongoing strong demand for TiO₂ is expected. In the first quarter of the year there is usually less demand for TiO₂, which then grows in the second quarter. However, in 2017 there was virtually no seasonal slowdown, with demand and prices rising. Most producers continue to see strong demand across the market for specialty, differentiated and

functional TiO₂ grades.

TiO₂ pigment inventories remain low which is supporting continued price increases. In addition to positive growth forecasts, supply has been disrupted by significant downtime events affecting numerous pigment plants.

Report contents include:

Market volume figures in tons across all markets.

Market segmentation for titanium dioxide, by end user market, 2010-2025.

Market segmentation for titanium dioxide, by region, 2010-2025.

Market share by producer, based on sales volumes.

End user markets sold to by producer, based on sales volumes.

Production capacities, by producers.

Market prospects for nanoparticle titanium dioxide.

Key market growth drivers and trends.

Market trends and developments 2016-2017.

Titanium dioxide producer profiles including main producers and secondary producers. Profiles include regional markets, end user markets, revenues and products.

Contents

1 RESEARCH METHODOLOGY

2 EXECUTIVE SUMMARY

2.1 The market in 2017

2.1.1 Main producers

2.1.2 Capacity and demand

2.1.3 Price rise

2.2 TiO₂ market in China

2.3 Titanium dioxide producers

2.3.1 Main producers of titanium dioxide

2.3.2 Main producers of nanoparticle titanium dioxide

3 INTRODUCTION

3.1 Titanium dioxide (TiO₂)

3.1.1 Types

3.1.1.1 Chloride production process

3.1.1.2 Sulphate production process

3.1.1.3 Rutile

3.1.1.4 Anatase

3.1.2 Micronparticle TiO₂ versus Nanoparticle TiO₂

3.1.3 Nanoparticle TiO₂

3.1.3.1 Properties of nanoparticle titanium dioxide

3.1.4 Competing pigments

4 TITANIUM DIOXIDE MARKET STRUCTURE

5 SWOT ANALYSIS

5.1 Titanium dioxide

5.2 Nanoparticle titanium dioxide

6 INDUSTRY NEWS 2016-2017

7 REGULATIONS AND SAFETY

- 7.1 Exposure risk
- 7.2 Regulatory framework for TiO₂
- 7.3 European Chemical Agency recommendation
- 7.4 Nanoparticle TiO₂ Regulations
 - 7.4.1 European Union
 - 7.4.2 United States
 - 7.4.3 Asia-Pacific
 - 7.4.4 Toxicity and safety

8 PRODUCTION VOLUMES 2010-2025

- 8.1 Demand in tons
- 8.2 Pricing
- 8.3 Demand by region
 - 8.3.1 North America
 - 8.3.2 Asia-Pacific/China
 - 8.3.3 Europe
 - 8.3.4 Nanoparticle TiO₂
- 8.4 Nanoparticle TiO₂

9 DEMAND BY END USER MARKET

- 9.1 PAINTS AND COATINGS
 - 9.1.1 Market growth drivers and trends
 - 9.1.2 Applications
 - 9.1.2.1 Photocatalytic coatings
 - 9.1.2.2 Exterior coatings
 - 9.1.2.3 Anti-bacterial coatings
 - 9.1.2.4 Improving indoor air quality
 - 9.1.2.5 UV protection coatings
 - 9.1.3 Global market size
- 9.2 PAPER
 - 9.2.1 Market drivers and trends
 - 9.2.2 Applications
 - 9.2.3 Global market size
- 9.3 PLASTICS
 - 9.3.1 Market drivers and trends
 - 9.3.2 Applications
 - 9.3.3 Global market size

9.4 OTHER MARKETS

- 9.4.1 Printing inks
- 9.4.2 Rubber
- 9.4.3 Glass
- 9.4.4 Ceramics
- 9.4.5 Catalysts
- 9.4.6 Food
- 9.4.7 Pharmaceuticals
- 9.4.8 Textiles
- 9.4.9 Water treatment
- 9.4.10 Solar cells

9.5 NANOPARTICLE TiO₂ IN COSMETICS AND SUNSCREENS (PERSONAL CARE PRODUCTS)

- 9.5.1 Market growth drivers and trends
- 9.5.2 Properties and applications
- 9.5.3 Producers and products
- 9.5.4 Global market size

10 TITANIUM DIOXIDE PRODUCER PROFILES

10.1 TITANIUM DIOXIDE PRODUCERS

- 10.1.1 MAIN PRODUCERS . 82-91 (6 COMPANY PROFILES)
- 10.1.2 OTHER PRODUCERS 91-95 (10 COMPANY PROFILES)
- 10.1.3 CHINA PRODUCERS 95-100 (13 COMPANY PROFILES)

10.2 TiO₂ NANOPARTICLE PRODUCERS. 101-112 (23 COMPANY PROFILES)

List Of Tables

LIST OF TABLES

- Table 1 TiO₂ market summary.
- Table 2 TiO₂ capacities of Chinese producers
- Table 3: Latest trends in the TiO₂ market in China
- Table 4 Chloride production process for TiO₂-method, advantages and applications
- Table 5 Sulphate production process for TiO₂-method, advantages and applications
- Table 6 Comparative properties of anatase and rutile TiO₂ pigment
- Table 7 Applications of nanoparticle titanium dioxide
- Table 8 Titanium dioxide market structure
- Table 9 TIO₂ industry news 2016-2017
- Table 10 Potential exposure to TiO₂
- Table 11 Key applications of TiO₂-laws and provisions
- Table 12 Concentration limits (%) of nano-TiO₂ in sunscreens in main regional markets
- Table 13 Global demand for titanium dioxide 2008-2025 (Metric tons)
- Table 14 Average market prices for TiO₂ 2015-2017, USD
- Table 15 Market prices for TiO₂ by region 2016-2017
- Table 16 Average US Production, Imports, Exports, and Price Data, 2012-2016 for TiO₂
- Table 17 North America TIO₂ capacity, tons/year
- Table 18 The Global Market for nanoparticle titanium Dioxide 2010-2025 (Metric tons)
- Table 19 Typical applications of TiO₂ by market
- Table 20 Applications of TiO₂ in paints and coatings
- Table 21 Photocatalytic TiO₂ coatings-Markets and applications
- Table 22 Global market for titanium dioxide in paints and coatings 2010-2025
- Table 23 Applications of TiO₂ in paper
- Table 24 Global market for titanium dioxide in paper 2010-2025
- Table 25 Applications of TiO₂ in plastics
- Table 26 Global market for titanium dioxide in plastics 2010-2025
- Table 27 Applications of TiO₂ in printing inks
- Table 28 Applications of TiO₂ in rubber
- Table 29 Applications of TiO₂ in glass
- Table 30 Applications of TiO₂ in ceramics
- Table 31 Applications of TiO₂ in catalysts
- Table 32 Applications of TiO₂ in food
- Table 33 Applications of TiO₂ in pharmaceuticals
- Table 34 Applications of TiO₂ in textiles
- Table 35 Market growth drivers and trends for titanium dioxide in cosmetics and

sunscreens

Table 37 Nanoparticle titanium dioxide sunscreen producers and products

List Of Figures

LIST OF FIGURES

- Figure 1 Global capacity of titanium dioxide 2010-2017
- Figure 2 Global demand for titanium dioxide 2008-2025
- Figure 3 TiO₂ demand in China 2016
- Figure 4 Estimated market share of TiO₂ by producer 2016
- Figure 5 Chloride production process for TiO₂
- Figure 6 Sulphate production process for TiO₂
- Figure 7 TiO₂ supply chain
- Figure 8 SWOT analysis of the TiO₂ industry
- Figure 9 SWOT analysis of the nanoparticle TiO₂ industry
- Figure 10 Global demand for titanium dioxide 2008-2025 (Metric tons)
- Figure 11 Global demand for TiO₂ by type, 2016
- Figure 12 Demand for titanium dioxide by region 2016
- Figure 13 Demand for titanium dioxide by region 2010-2025
- Figure 14 Demand for titanium dioxide in North America, 2010-2025
- Figure 15 Demand for titanium dioxide in China, 2010-2025
- Figure 16 Demand in China by market, 2016
- Figure 17 Demand for titanium dioxide in the rest of Asia-Pacific, 2010-2025
- Figure 18 Demand for titanium dioxide in Europe, 2010-2025
- Figure 19 Demand for nanoparticle titanium dioxide by region 2016
- Figure 20 Markets for nanoparticle titanium dioxide 2016, %
- Figure 21 Demand by end user markets 2016 for titanium dioxide
- Figure 22 Demand for titanium dioxide by market 2010-2025
- Figure 23 Global market for titanium dioxide in paints and coatings 2010-2025
- Figure 24 Global market for titanium dioxide in paper 2010-2025
- Figure 25 Global market for titanium dioxide in plastics 2010-2025

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