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The Global Market for Sustainable Packaging 2025-2035

https://marketpublishers.com/r/G94CFBAF8DCFEN.html
Date: March 2025
Pages: 525
Price: US$ 1,450.00 (Single User License)
ID: G94CFBAF8DCFEN

Abstracts

Sustainable packaging encompasses designs and materials that reduce the consumption of resources, utilize renewable or recycled inputs, and provide responsible end-of-life options such as recyclability, compostability, or reusability. True sustainable packaging balances ecological considerations with economic and social factors, addressing everything from raw material sourcing to manufacturing processes, distribution efficiency, consumer use, and disposal. Rather than focusing solely on a single attribute like biodegradability, comprehensive sustainable packaging approaches consider multiple environmental indicators including carbon footprint, water usage, and waste reduction. Companies increasingly view sustainable packaging as both an environmental responsibility and a business imperative, driven by consumer demand, regulatory pressures, and corporate sustainability commitments. The concept emphasizes designing packaging systems that work effectively while minimizing negative environmental externalities, often guided by principles of circular economy that aim to keep materials in productive use rather than becoming waste.

The global sustainable packaging market has experienced robust growth in recent years, driven by converging factors including heightened consumer environmental awareness, stringent regulatory frameworks, corporate sustainability targets, and technological innovations. Paper and board materials currently dominate the sustainable packaging landscape, accounting for roughly 40% of the market share due to their renewable nature, recyclability, and consumer acceptance. Bio-based plastics represent the fastest-growing segment, expanding at nearly 10% annually as manufacturers seek alternatives to conventional petroleum-based plastics. Recycled plastics also continue gaining market share as recycling infrastructure improves and brands commit to incorporating post-consumer recycled content.

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Several key trends are shaping the future outlook. Material innovation remains paramount, with significant R&D investments in novel biomaterials, advanced recycling technologies, and compostable solutions. Packaging design is evolving toward minimalism and mono-materials to improve recyclability. Digital technologies like blockchain and smart packaging are enhancing supply chain transparency and enabling better end-of-life management.

The market faces challenges including higher costs of sustainable alternatives, technical limitations in material performance, and inconsistent waste management infrastructure globally. However, economies of scale and technological advancements are gradually reducing cost premiums, while performance gaps with conventional materials continue to narrow. Looking ahead, the market is poised for accelerated transformation as regulatory pressures intensify worldwide. The EU's Packaging and Packaging Waste Directive revision, plastic taxes, and extended producer responsibility schemes are creating strong incentives for sustainable solutions. Major brands' public commitments to make all packaging recyclable, reusable, or compostable by 2025-2030 are driving further innovation and market growth.

The Global Market for Sustainable Packaging 2025-2035 is an extensive analysis available of the global sustainable packaging market, covering all major segments, materials, technologies, and regional developments with forecasts spanning 2025-2035. As regulatory pressures, consumer demands, and corporate sustainability commitments accelerate the transition away from conventional packaging, this report provides critical intelligence for businesses across the packaging value chain.

Report Contents include :

Market Segmentation Analysis:
Packaging materials (biodegradable polymers, paper/board, bioplastics)
Packaging product types (rigid, flexible, paper/board)
End-use markets (food & beverage, consumer goods, e-commerce)
Regions (North America, Europe, Asia-Pacific, Rest of World)
Material Technologies:
Biodegradable and compostable materials (PLA, PHA, PBAT, TPS)
Paper and fiber-based alternatives (including novel barrier coatings)
Bio-based conventional polymers (Bio-PE, Bio-PET, Bio-PP)
Advanced recycled materials (mechanical and chemical recycling)
Emerging technologies (seaweed, mycelium, nanocellulose)
Packaging Applications:

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Paper and board packaging developments
Food packaging innovations
Flexible packaging solutions
Rigid packaging advancements
Carbon capture-derived materials
Sustainability Metrics:
Life cycle assessments (LCAs)
Carbon footprint comparisons
End-of-life scenarios
Recycling technologies for sustainable materials
Recycling Technologies:
Mechanical recycling advancements
Chemical recycling technologies (pyrolysis, gasification, depolymerization)
Sorting and processing innovations
Infrastructure development
Market Drivers and Challenges:
Regulatory frameworks and policy developments
Consumer preferences and willingness to pay
Brand owner commitments and initiatives
Technical limitations and innovation progress
Cost dynamics and economic factors
Competitive Landscape: Profiles of 290+ companies across the value chain, including:
Material developers and suppliers
Packaging converters and manufacturers
Brand owners implementing sustainable solutions
Technology providers and innovators. Companies profiled include 9Fiber, Acorn Pulp Group, ADBioplastics, Advanced Biochemical (Thailand), Advanced Paper Forming, Aeropowder, AGRANA Staerke, Agrosustain, Ahlstrom-Munksj?, AIM Sweden, Akorn Technology, Alberta Innovates/Innotech Materials, Alter Eco Pulp, Alterpacks, AmicaTerra, An Ph?t Bioplastics, Anellotech, Ankor Bioplastics, ANPOLY, Apeel Sciences, Applied Bioplastics, Aquapak Polymers, Archer Daniel Midland, Arekapak, Arkema, Arrow Greentech, Attis Innovations, Asahi Kasei Chemicals, Avantium, Avani Eco, Avient Corporation, Balrampur Chini Mills, BASF, Berry Global, Be Green Packaging, Bioelements Group, Bio Fab NZ, BIO-FED, Biofibre, Biokemik, BIOLO, BioLogiQ, BIO-LUTIONS International, Biomass Resin Holdings, Biome Bioplastics, BIOTEC, Bio2Coat, Bioform Technologies, Biovox, Bioplastech, BioSmart Nano, BlockTexx, Blue Ocean Closures, Bluepha Beijing Lanjing Microbiology Technology, BOBST, Borealis, Brightplus, Buhl Paperform, Business Innovation Partners, CapaTec, Carbiolice, Carbios, Cass Materials, Cardia Bioplastics, CARAPAC Company,

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Future Outlook:

Emerging technologies and materials
Market growth projections through 2035
Industry transformation scenarios
Investment opportunities and risk assessment

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Contents

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3 MATERIALS IN SUSTAINABLE PACKAGING

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4 PACKAGING RECYCLING

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5 MARKETS AND APPLICATIONS

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List of Tables

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List Of Figures

LIST OF FIGURES

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