

# The Global Market for Hydrophobic, Superhydrophobic, Oleophobic and Omniphobic Coatings 2020

<https://marketpublishers.com/r/G11493BB170BEN.html>

Date: November 2020

Pages: 300

Price: US\$ 1,050.00 (Single User License)

ID: G11493BB170BEN

## Abstracts

There has been increased recent commercial activity in hydrophobic, superhydrophobic, oleophobic and omniphobic coatings that demonstrate the ability to shed fluids quickly off of surfaces. In October 2020, Mitsui Chemicals, Inc. acquired hydrophobic and anti-reflective coatings manufacturer COTEC and actnano, a start-up producing hydrophobic nanocoatings for electronics raised \$12 million in investment.

Superhydrophobic sprays applied by the consumer are available in a number of markets including textiles and architectural coatings. The market also expanded over the few years in markets such as packaging, aerospace and especially electronics (for waterproofing). Automotive companies including Tesla, Ford, Volvo, GM and Jaguar have also started product development initiatives.

These coatings are typically characterized by very high water and oil contact angles and are applied to a wide variety of surfaces and substrates, imparting anti-fingerprint, anti-soil, anti-fouling, self-cleaning, anti-icing, anti-microbial, easy-to-clean and anti-corrosion properties. Other properties that have been incorporated include transparency and colour, anisotropy, reversibility, flexibility and breathability (moisture vapor transfer). Superhydrophobic coatings incorporating antimicrobial additives can protect various indoor surfaces, such as fabric seats, carpeting, leather and vinyl, with just a single coat. These products are safe, odorless, and easy to apply with a hand sprayer.

Hydrophobic, superhydrophobic, oleophobic and omniphobic coatings offer a multitude of industrial benefits including:

Consumer electronics

Anti-fingerprint coatings for optical surfaces such as displays and touch panels.

Coatings that self-clean themselves from contamination by fingerprints, greasy smudges, makeup and other natural oils that are otherwise difficult to remove and which significantly deteriorate the view and appearance.

Hydrophobic and oleophobic precision optics.

Encapsulation of moisture- and oxygen-sensitive electronics, such as OLED (organic light emitting device) lighting and displays, quantum dot films, photovoltaics, and flexible electronics.

Printed circuit board and semiconductor packaging.

## Interior surfaces

Anti-smudge and non-stick stainless steel components.

Coatings for household appliances and surfaces to prevent mould, fight bacteria and hide fingerprints.

## Buildings

Dirt resistant and anti-soiling (glass, ceramics, metal) coatings.

Waterproof coatings for wood, stone, concrete and lacquer.

Protection against graffiti.

## Consumer products

Anti-smudge coatings for eyeglasses.

## Textiles

Waterproof textiles and leather.

Stain resistant fabrics.

## Medical and healthcare

Biocidal hydrophobic coatings.

Anti-microbial coatings for use in hospitals where the potential spread of bacterial infections creates a hazard.

## Aerospace

Ice adhesion barriers.

Window panels in aircraft.

## Automotive and transportation

Anti-fogging and self-cleaning glass.

Anti-stain and self-cleaning textiles in public transport.

Easy-to-clean and self-cleaning treatments for vehicle windscreens, headlights and wheel rims.

## Marine

Anti-icing coatings on ship structures.

Bio-fouling prevention through super repellent, slippery surfaces.

## Plastics

Plastic with superior properties – weather resistant and hydrophobic.

This report covers:

Market segmentation.

Existing and new technology solutions.

Recent industry activity in 2020.

Impact of COVID-19 on market.

Market drivers and trends.

Applications by market.

Global revenues, historical and forecasted to 2030.

Key players (Over 150 company profiles).

## Contents

### 1 EXECUTIVE SUMMARY

- 1.1 Advanced coatings and nanocoatings
- 1.2 Hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings
- 1.3 Market drivers and trends
- 1.4 Markets for Hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings
- 1.5 Global market size and opportunity for hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings
  - 1.5.1 Global revenues by nanocoatings, by type
  - 1.5.2 Regional demand for nanocoatings
- 1.6 Market challenges

### 2 INTRODUCTION

- 2.1 Properties
- 2.2 Benefits of using nanocoatings
  - 2.2.1 Types of nanocoatings
- 2.3 Production and synthesis methods
- 2.4 Hydrophobic coatings and surfaces
  - 2.4.1 Hydrophilic coatings
  - 2.4.2 Hydrophobic coatings
    - 2.4.2.1 Properties
    - 2.4.2.2 Application in facemasks
- 2.5 Superhydrophobic coatings and surfaces
  - 2.5.1 Properties
    - 2.5.1.1 Antibacterial use
  - 2.5.2 Durability issues
  - 2.5.3 Nanocellulose
- 2.6 Oleophobic and omniphobic coatings and surfaces

### 3 ANTI-FINGERPRINT HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS

- 3.1 Market overview
- 3.2 Market assessment
- 3.3 Market drivers and trends

### 3.4 Applications

#### 3.4.1 Spray-on anti-fingerprint coating

### 3.5 Applications

### 3.6 Global market size

### 3.7 Product developers

## **4 ANTI-MICROBIAL HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS**

### 4.1 Market overview

### 4.2 Market assessment

### 4.3 Market drivers and trends

### 4.4 Applications

### 4.5 Global market size

#### 4.5.1 Adjusted for COVID-19 market growth scenarios

### 4.6 Product developers

## **5 ANTI-CORROSION HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS**

### 5.1 Market overview

### 5.2 Market assessment

### 5.3 Market drivers and trends

### 5.4 Applications

#### 5.4.1 Superhydrophobic coatings

### 5.5 Global market size

### 5.6 Product developers

## **6 BARRIER HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS**

### 6.1 Market assessment

### 6.2 Market drivers and trends

### 6.3 Applications

#### 6.3.1 Food and Beverage Packaging

#### 6.3.2 Graphene

#### 6.3.3 Moisture protection

### 6.4 Global market size

### 6.5 Product developers

## **7 ANTI-FOULING AND EASY-TO-CLEAN HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS**

- 7.1 Market overview
- 7.2 Market assessment
- 7.3 Market drivers and trends
- 7.4 Applications
  - 7.4.1 Polymer-based nanocoatings
    - 7.4.1.1 Types of anti-fouling coatings
  - 7.4.2 Anti-graffiti
- 7.5 Global market size
  - 7.5.1 Global revenues 2010-2030
  - 7.5.2 Adjusted for COVID-19 market growth scenarios
- 7.6 Product developers

## **8 SELF-CLEANING HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS**

- 8.1 Market overview
- 8.2 Market assessment
- 8.3 Market drivers and trends
- 8.4 Applications
- 8.5 Global market size
  - 8.5.1 Adjusted for COVID-19 market growth scenarios
- 8.6 Product developers

## **9 PHOTOCATALYTIC HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS**

- 9.1 Market overview
- 9.2 Market assessment
- 9.3 Market drivers and trends
- 9.4 Applications
  - 9.4.1 Self-Cleaning coatings-glass
  - 9.4.2 Self-cleaning coatings-building and construction surfaces
  - 9.4.3 Photocatalytic oxidation (PCO) indoor air filters
  - 9.4.4 Water treatment
  - 9.4.5 Medical facilities

- 9.4.6 Antimicrobial coating indoor light activation
- 9.5 Global market size
  - 9.5.1 Adjusted for COVID-19 market growth scenarios
- 9.6 Product developers

## **10 ANTI-ICING AND DE-ICING HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS**

- 10.1 Market overview
- 10.2 Market assessment
- 10.3 Market drivers and trends
- 10.4 Applications
  - 10.4.1 Hydrophobic and superhydrophobic coatings (HSH)
  - 10.4.2 Anti-freeze protein coatings
- 10.5 Global market size
- 10.6 Product developers

## **11 ANTI-REFLECTIVE HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS**

- 11.1 Market overview
- 11.2 Market drivers and trends
- 11.3 Applications
- 11.4 Global market size
- 11.5 Product developers

## **12 MARKET SEGMENT ANALYSIS, BY END USER MARKET**

- 12.1 AVIATION AND AEROSPACE
  - 12.1.1 Market drivers and trends
  - 12.1.2 Applications
    - 12.1.2.1 Icing prevention
    - 12.1.2.2 Hydrophobic and superhydrophobic Corrosion resistant
    - 12.1.2.3 Insect contamination
  - 12.1.3 Global market size
  - 12.1.4 Companies
- 12.2 AUTOMOTIVE
  - 12.2.1 Market drivers and trends
  - 12.2.2 Applications



- 12.2.2.1 Automotive glass including windshields
- 12.2.2.2 Anti-fogging nanocoatings and surface treatments
- 12.2.2.3 Anti-fingerprint
- 12.2.3 Global market size
- 12.2.4 Companies
- 12.3 CONSTRUCTION
  - 12.3.1 Market drivers and trends
  - 12.3.2 Applications
    - 12.3.2.1 Titanium dioxide nanoparticles
    - 12.3.2.2 Glass coatings
    - 12.3.2.3 Interior coatings
    - 12.3.2.4 Improving indoor air quality
    - 12.3.2.5 Zinc oxide nanoparticles
  - 12.3.3 Global market size
  - 12.3.4 Companies
- 12.4 ELECTRONICS
  - 12.4.1 Market drivers
  - 12.4.2 Applications
    - 12.4.2.1 Transparent functional coatings
    - 12.4.2.2 Anti-reflective coatings for displays
    - 12.4.2.3 Waterproof coatings
    - 12.4.2.4 Anti-fingerprint
  - 12.4.3 Global market size
  - 12.4.4 Companies
- 12.5 HOUSEHOLD CARE, SANITARY AND INDOOR AIR QUALITY
  - 12.5.1 Market drivers and trends
  - 12.5.2 Applications
    - 12.5.2.1 Self-cleaning and easy-to-clean
    - 12.5.2.2 Food preparation and processing
    - 12.5.2.3 Indoor pollutants and air quality
  - 12.5.3 Global market size
  - 12.5.4 Companies
- 12.6 MARINE
  - 12.6.1 Market drivers and trends
  - 12.6.2 Applications
    - 12.6.2.1 Anti-adhesion & anti-fouling
    - 12.6.2.2 Corrosion resistance
  - 12.6.3 Global market size
  - 12.6.4 Companies

## 12.7 MEDICAL & HEALTHCARE

12.7.1 Market drivers and trends

12.7.2 Applications

12.7.2.1 Anti-fouling coatings

12.7.2.2 Anti-microbial, anti-viral and infection control

12.7.2.3 Medical textiles

12.7.2.4 Medical device coatings

12.7.3 Global market size

12.7.4 Companies

## 12.8 TEXTILES AND APPAREL

12.8.1 Market drivers and trends

12.8.2 Applications

12.8.2.1 Protective textiles

12.8.3 Global market size

12.8.4 Companies

## 12.9 ENERGY

12.9.1 Market drivers and trends

12.9.2 Applications

12.9.2.1 Wind energy

12.9.2.2 Solar

12.9.2.3 Anti-reflection

12.9.3 Global market size

12.9.4 Companies

## 12.10 OIL AND GAS

12.10.1 Market drivers and trends

12.10.2 Applications

12.10.2.1 Anti-corrosion pipelines

12.10.2.2 Anti-fouling for underwater pipelines

12.10.3 Global market size

12.10.4 Companies

## **13 HYDROPHOBIC, SUPERHYDROPHOBIC, OLEOPHOBIC AND OMNIPHOBIC COATINGS COMPANIES 239 (143 COMPANY PROFILES)**

## **14 RESEARCH METHODOLOGY**

14.1 Aims and objectives of the study

## **15 REFERENCES**



## Tables

### TABLES

Table 1: Properties of nanocoatings.

Table 2. Market drivers and trends in Hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings.

Table 3: End user markets for hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings.

Table 4: Global revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings, 2010-2030, millions USD, by type.

Table 5: Market and technical challenges for hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings.

Table 6: Technology for synthesizing nanocoatings agents.

Table 7: Film coatings techniques.

Table 8: Contact angles of hydrophilic, super hydrophilic, hydrophobic and superhydrophobic surfaces.

Table 9: Disadvantages of commonly utilized superhydrophobic coating methods.

Table 10: Applications of oleophobic & omniphobic coatings.

Table 11. Market overview for anti-fingerprint hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 12: Market assessment for anti-fingerprint hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 13. Market drivers and trends for anti-fingerprint hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 14. Anti-fingerprint hydrophobic, superhydrophobic, oleophobic and omniphobic coatings applications.

Table 15: Revenues for anti-fingerprint hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, millions USD.

Table 16: Anti-fingerprint hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product and application developers.

Table 17. Anti-microbial hydrophobic, superhydrophobic, oleophobic and omniphobic coatings-Nanomaterials used, principles, properties and applications

Table 18. Market assessment for anti-microbial hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 19. Market drivers and trends for anti-microbial hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 20. Nanomaterials used in hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 21: Revenues for anti-microbial hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Table 22: Anti-microbial hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product and application developers.

Table 23. Market overview for anti-corrosion hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 24: Market assessment for anti-corrosion hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 25. Market drivers and trends for use of anti-corrosion hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 26: Applications for anti-corrosion hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 27: Opportunity for anti-corrosion hydrophobic, superhydrophobic, oleophobic and omniphobic coatings by 2030.

Table 28: Revenues for anti-corrosion hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030.

Table 29: Anti-corrosion nanocoatings product and application developers.

Table 30. Market assessment for barrier hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 31. Market drivers and trends for barrier hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 32. Potential addressable market for barrier hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 33: Revenues for barrier hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Table 34: Barrier hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product and application developers.

Table 35: Anti-fouling and easy-to-clean hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 36. Market assessment for anti-fouling and easy-to-clean hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 37. Market drivers and trends for use of anti-fouling and easy to clean hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 38. Anti-fouling and easy-to-clean hydrophobic, superhydrophobic, oleophobic and omniphobic coatings markets, applications and potential addressable market.

Table 39: Revenues for anti-fouling and easy-to-clean hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Table 40: Anti-fouling and easy-to-clean hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product and application developers.

Table 41. Market overview for self-cleaning hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 42. Market assessment for self-cleaning hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 43. Market drivers and trends for self-cleaning hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 44. Self-cleaning hydrophobic, superhydrophobic, oleophobic and omniphobic coatings-Markets and applications.

Table 45: Revenues for self-cleaning hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Table 46: Self-cleaning (bionic) hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product and application developers.

Table 47. Market overview for photocatalytic hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 48. Market assessment for photocatalytic hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 49. Market drivers and trends in photocatalytic hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 50. Photocatalytic hydrophobic, superhydrophobic, oleophobic and omniphobic coatings-Markets, applications and potential addressable market size by 2027.

Table 51: Revenues for self-cleaning (photocatalytic) hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Table 52: Self-cleaning (photocatalytic) hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product and application developers.

Table 53. Market overview for anti-icing and de-icing hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 54. Market assessment for anti-icing and de-icing hydrophobic, superhydrophobic, oleophobic and omniphobic coatings

Table 55. Market drivers and trends for use of anti-icing and de-icing hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 56: Nanomaterials utilized in anti-icing coatings and benefits thereof.

Table 57. Anti-icing and de-icing hydrophobic, superhydrophobic, oleophobic and omniphobic coatings-Markets, applications and potential addressable markets.

Table 58: Revenues for anti-icing and de-icing hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$, conservative and optimistic estimates.

Table 59: Anti-icing and de-icing hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product and application developers.

Table 60: Anti-reflective hydrophobic, superhydrophobic, oleophobic and omniphobic

coatings-Nanomaterials used, principles, properties and applications.

Table 61. Market drivers and trends in Anti-reflective hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 62. Market opportunity for anti-reflection hydrophobic, superhydrophobic, oleophobic and omniphobic coatings.

Table 63: Revenues for anti-reflective hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Table 64: Anti-reflective hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product and application developers.

Table 65. Market drivers and trends for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in aviation and aerospace.

Table 66: Types of coatings utilized in aerospace and application.

Table 67: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the aerospace industry, 2010-2030.

Table 68: Aerospace hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product developers.

Table 69: Market drivers and trends for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the automotive market.

Table 70: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the automotive industry, 2010-2030, US\$, conservative and optimistic estimate.

Table 71: Automotive nanocoatings product developers.

Table 72: Market drivers and trends for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the construction market.

Table 73: Hydrophobic, superhydrophobic, oleophobic and omniphobic coatings applied in the construction industry-type of coating, nanomaterials utilized and benefits.

Table 74: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in construction, architecture and exterior protection, 2010-2030, US\$.

Table 75: Construction, architecture and exterior protection hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product developers.

Table 76: Market drivers for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in electronics.

Table 77: Main companies in waterproof nanocoatings for electronics, products and synthesis methods.

Table 78: Anti-fingerprint electronics nanocoatings.

Table 79: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in electronics, 2010-2030, US\$.

Table 80: Hydrophobic, superhydrophobic, oleophobic and omniphobic coatings applications developers in electronics.



Table 81: Market drivers and trends for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in household care and sanitary.

Table 82: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in household care, sanitary and indoor air quality, 2010-2030, US\$.

Table 83: Household care, sanitary and indoor air quality hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product developers.

Table 84: Market drivers and trends for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the marine industry.

Table 85: Advanced coatings applied in the marine industry-type of coating, nanomaterials utilized and benefits.

Table 86: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the marine sector, 2010-2030, US\$.

Table 87: Marine hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product developers.

Table 88: Market drivers and trends for

Table 89: Hydrophobic, superhydrophobic, oleophobic and omniphobic coatings applied in the medical industry-type of coating, nanomaterials utilized, benefits and applications.

Table 90: Types of advanced coatings applied in medical devices and implants.

Table 91: Nanomaterials utilized in medical implants.

Table 92: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in medical and healthcare, 2010-2030, US\$.

Table 93: Medical and healthcare hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product developers.

Table 94: Market drivers and trends for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the textiles and apparel industry.

Table 95: Applications in textiles, by advanced materials type and benefits thereof.

Table 96: Nanocoatings applied in the textiles industry-type of coating, nanomaterials utilized, benefits and applications.

Table 97: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in textiles and apparel, 2010-2030, US\$.

Table 98: Textiles hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product developers.

Table 99: Market drivers and trends for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the energy industry.

Table 100: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in energy, 2010-2030, US\$.

Table 101: Energy hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product developers.

Table 102: Market drivers and trends for hydrophobic, superhydrophobic, oleophobic



and omniphobic coatings in the oil and gas exploration industry.

Table 103: Desirable functional properties for the oil and gas industry afforded by nanomaterials in coatings.

Table 104: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in oil and gas exploration, 2010-2030, US\$.

Table 105: Oil and gas hydrophobic, superhydrophobic, oleophobic and omniphobic coatings product developers.

Table 106. Photocatalytic coating schematic.

## Figures

### FIGURES

Figure 1: Sneakers ER superhydrophobic sneakers protector.

Figure 2: Schematic of contact angle (CA) for a water drop placed on surfaces of different hydrophobicities.

Figure 3: Global revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings, 2010-2030, millions USD, by type.

Figure 4: Regional demand for hydrophobic, superhydrophobic, oleophobic and omniphobic (HSHOO) coatings, 2019, millions USD.

Figure 5: Hydrophobic fluoropolymer nanocoatings on electronic circuit boards.

Figure 6: Nanocoatings synthesis techniques.

Figure 7: Techniques for constructing superhydrophobic coatings on substrates.

Figure 8: Electrospray deposition.

Figure 9: CVD technique.

Figure 10: Schematic of ALD.

Figure 11: SEM images of different layers of TiO<sub>2</sub> nanoparticles in steel surface.

Figure 12: The coating system is applied to the surface. The solvent evaporates.

Figure 13: A first organization takes place where the silicon-containing bonding component (blue dots in figure 2) bonds covalently with the surface and cross-links with neighbouring molecules to form a strong three-dimensional.

Figure 14: During the curing, the compounds organise themselves in a nanoscale monolayer. The fluorine-containing repellent component (red dots in figure 3) on top makes the glass hydrophobic and oleophobic.

Figure 15: (a) Water drops on a lotus leaf.

Figure 16: A schematic of (a) water droplet on normal hydrophobic surface with contact angle greater than 90° and (b) water droplet on a superhydrophobic surface with a contact angle > 150°.

Figure 17: Contact angle on superhydrophobic coated surface.

Figure 18: Self-cleaning nanocellulose dishware.

Figure 19: SLIPS repellent coatings.

Figure 20: Omniphobic coatings.

Figure 21: Anti-fingerprint nanocoating on glass.

Figure 22: Schematic of anti-fingerprint nanocoatings.

Figure 23: Toray anti-fingerprint film (left) and an existing lipophilic film (right).

Figure 24: Types of anti-fingerprint coatings applied to touchscreens.

Figure 25: Revenues for anti-fingerprint hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Figure 26. Nano-coated self-cleaning touchscreen.

Figure 27: Revenues for anti-microbial hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Figure 28. Revenues for antimicrobial and antiviral nanocoatings, 2019-2030, US\$, adjusted for COVID-19 related demand, conservative and high estimates.

Figure 29: Nanovate CoP coating.

Figure 30: 2000 hour salt fog results for Teslan nanocoatings.

Figure 31: AnCatt proprietary polyaniline nanodispersion and coating structure.

Figure 32: Schematic of anti-corrosion via superhydrophobic surface.

Figure 33: Revenues for anti-corrosion hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Figure 34: Nanocomposite oxygen barrier schematic.

Figure 35: Schematic of barrier nanoparticles deposited on flexible substrates.

Figure 36: Revenues for barrier hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Figure 37: Anti-fouling treatment for heat-exchangers.

Figure 38. Schematic of principal antifouling strategies.

Figure 39. Approaches to create anti-fouling surfaces.

Figure 40: Removal of graffiti after application of nanocoating.

Figure 41: Revenues for anti-fouling and easy-to-clean hydrophobic, superhydrophobic, oleophobic and omniphobic coatings 2010-2030, millions USD.

Figure 42. Revenues for anti-fouling and easy-to-clean hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2019-2030, US\$, adjusted for COVID-19 related demand, conservative and high estimates

Figure 43: Self-cleaning superhydrophobic coating schematic.

Figure 44: Revenues for self-cleaning hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Figure 45. Revenues for self-cleaning (bionic) hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2019-2030, US\$, adjusted for COVID-19 related demand, conservative and high estimates

Figure 46. Schematic showing the self-cleaning phenomena on superhydrophilic surface.

Figure 47: Schematic of photocatalytic air purifying pavement.

Figure 48: Self-Cleaning mechanism utilizing photooxidation.

Figure 49: Photocatalytic oxidation (PCO) air filter.

Figure 50: Schematic of photocatalytic water purification.

Figure 51: Tokyo Station GranRoof. The titanium dioxide coating ensures long-lasting whiteness.

Figure 52: Revenues for self-cleaning (photocatalytic) hydrophobic, superhydrophobic,

oleophobic and omniphobic coatings, 2010-2030, US\$.

Figure 53. Revenues for self-cleaning (photocatalytic) hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2019-2030, US\$, adjusted for COVID-19 related demand, conservative and high estimates

Figure 54: Nanocoated surface in comparison to existing surfaces.

Figure 55: NANOMYTE® SuperAi, a Durable Anti-ice Coating.

Figure 56: SLIPS coating schematic.

Figure 57: Revenues for anti-icing and de-icing nanocoatings, 2010-2030, US\$, conservative and optimistic estimates. Conservative estimates in blue, optimistic in red.

Figure 58: Schematic of AR coating utilizing nanoporous coating.

Figure 59: Demo solar panels coated with nanocoatings.

Figure 60: Revenues for anti-reflective hydrophobic, superhydrophobic, oleophobic and omniphobic coatings, 2010-2030, US\$.

Figure 61: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the aerospace industry, 2010-2030, US\$.

Figure 62: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the automotive industry, 2010-2030, US\$.

Figure 63. Schematic indoor air filtration.

Figure 64 Smart window film coatings based on indium tin oxide nanocrystals.

Figure 65: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in construction, architecture and exterior protection, 2010-2030, US\$.

Figure 66: Reflection of light on anti-glare coating for display.

Figure 67: Nanocoating submerged in water.

Figure 68: Phone coated in WaterBlock submerged in water tank.

Figure 69. Thin-film coated substrate with oleophobic topcoating.

Figure 70: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in electronics, 2010-2030, US\$, conservative and optimistic estimates.

Figure 71: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in household care, sanitary and indoor air quality, 2010-2030, US\$.

Figure 72: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in the marine sector, 2010-2030, US\$.

Figure 73: Revenues for nanocoatings in medical and healthcare, 2010-2030, US\$.

Figure 74: Omniphobic-coated fabric.

Figure 75: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic coatings in textiles and apparel, 2010-2030, US\$.

Figure 76: Self-Cleaning Hydrophobic Coatings on solar panels.

Figure 77: Znshine Graphene Series solar coatings.

Figure 78: Nanocoating for solar panels.

Figure 79: Revenues for hydrophobic, superhydrophobic, oleophobic and omniphobic

coatings in energy, 2010-2030, US\$.

Figure 80: Oil-Repellent self-healing nanocoatings.

Figure 81: Revenues for nanocoatings in oil and gas exploration, 2010-2030, US\$.

Figure 82. Lab tests on DSP coatings.

Figure 83. Self-cleaning nanocoating applied to face masks.

Figure 84. NanoSeptic surfaces.

Figure 85. NascNanoTechnology personnel shown applying MEDICOAT to airport luggage carts.

Figure 86. Applications of Titanystar.

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