

# The Global Market for Advanced Paints & Coatings to 2030

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## Abstracts

In the past two decades, considerable efforts have been made to develop ultra-high-performance paints and coatings. Current coatings technology is driven by several technical and commercial challenges. While conventional coatings applied to surfaces act as protective layers, recent developments in advanced and high-performance coatings have achieved the ability to incorporate changes in the surface and bulk properties of the coating, thereby enabling functionalities, such as scratch resistance, hydrophobicity, antimicrobial protection, gas and moisture permeation resistance and cohesive strength to name just a few.

There is increasing market demand for advanced multi-functional paint and coatings technologies with enhanced surface effects, capable of disrupting existing business models. The use of advanced renewable-based additives is also meeting demand for more natural, sustainable products with state-of-the-art performance. Novel additives enables coating formulators to offer smooth surfaces with outstanding new properties.

The Global Market for Advanced Paints & Coatings to 2028 addresses the current solutions the paints and coatings industry is finding to meet these challenges and the materials and processes they are using to develop advanced and novel paints and coatings with excellent and sustainable performance, multi-functionality and long service life.

Report contents include:

In-depth analysis of the global advanced paints and coatings market broken down by applications and products.

Assessment of current and future markets for applications of advanced paints and coatings.

Market growth forecasts to 2028.

Key challenges for the global advanced paints and coatings market.

Market by market assessment by coatings type.

Profiles of over 400 advanced paints and coatings companies.

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