

The Global Market for Advanced Electronic Displays 2022-2032

https://marketpublishers.com/r/GE01D31642E0EN.html

Date: May 2022 Pages: 0 Price: US\$ 1,400.00 (Single User License) ID: GE01D31642E0EN

Abstracts

The global display industry is worth in excess of \$165 billion and will continue to grow as the industry expands into next generation technologies and TV display performance improves. The Advanced Display market includes next generation digital displays for electronics devices such as High Definition smart TVs, notebooks, tablets, large screen displays & signage, in-vehicle displays, wearables and near-eye displays such as virtual reality and augmented reality. Demand for high performance displays has increased in the past 18 months and QD-OLED and MiniLED backlights for LCD TVs have emerged recently.

The display industry is constantly evolving and developing new, better technologies in the quest for improved visual experience and reduced power consumption. Manufacturers are seeking next generation displays that will deliver the best performance and meet challenging demands set by the booming applications such as VR/AR.

MiniLED and microLED display are emerging and have potential to become disruptive technologies. The display market has witnessed a great deal of innovation over the past 2 years. Players are seeking to improve market size and additional value via developing innovative new display technologies.

Report contents include:

Display products and technologies by major brands and display makers.

Market analysis of applications and markets for flexible and printed displays, automotive displays & lighting, Smart glasses and AR/VR, quantum dot displays,



advanced OLED displays, MicroLED and MiniLED.

Smartphone display technologies including foldable, rollable and multi-fold technologies.

Global revenues, historical and forecast to 2032

Profiles of more than 275 companies. Companies profiled include Amorphyx Inc., BOE Technology, eMagin Corporation, Etulipa, FlexEnable, Jade Bird Display, Kubos Semiconductors, Kura Technologies, Kyulux, LetinAR, LG Display, Mojo Vision, Nanoco, Nanolumi, Nanosys, Noctiluca, OTI Lumionics, Porotech, Royole Corporation, Samsung, Sony, VueReal, X-Display.



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