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Abstracts

The sustainability of healthy and consistent profit growth in Asia can be overshadowed by uncertain economic growth patterns, sudden hikes in inflation, and more volatile exchange rates than in traditional markets. This publication helps identify the key economic risks to your business in Asia, while simultaneously saving you valuable time and resources so that you can focus on the core professional responsibilities needed to keep the edge over your competitors. Our Consensus Forecast approach, which is based on a market survey of the leading economists for each country in the region, helps ensure that you have reliable and accurate economic forecasts for your business planning. Participants in our monthly poll include Allianz Group, BBVA, Credit Suisse, Deutsche Bank, Goldman Sachs, HSBC, JPMorgan, Merrill Lynch, Morgan Stanley, Banco Santander and UBS.

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