

# Idiopathic Pulmonary Fibrosis: KOL Insight

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## Abstracts

Roche's Esbriet, (pirfenidone) and Boehringer Ingelheim's Ofev (nintedanib) are the only approved therapies for Idiopathic Pulmonary Fibrosis (IPF). Will either be able to establish themselves as first choice, and what future developments could unlock the market?

Idiopathic Pulmonary Fibrosis: KOL Insight critically examines this therapeutic area through the expert insights of 12 leading US and European Key Opinion Leaders. This comprehensive report presents business-critical analysis for the pharma and drug discovery community and reveals what influences prescribing decisions and how clinicians see pipeline products changing the future treatment paradigm for IPF.

Is combination therapy the way of the future for Idiopathic Pulmonary Fibrosis?

Gain KOL insights on key topics such as the combination therapies that could work, the clinical trials that are needed, as well as how drug development and diagnostic players could grow or enter this market sector that has high levels of clinical unmet need.

Gain Answers to Critical Questions

How can Roche leverage growing evidence of Esbriet's mortality benefit for wider prescribing?

What competitive advantage does the once-daily dosing regimen of Boehringer Ingelheim's Ofev provide?

What are the key patient characteristics that determine a clinician's decision to prescribe Esbriet or Ofev, and what lessons are there for Roche, Boehringer Ingelheim and companies developing new pipeline therapies?

Esbriet and Ofev in combination – is it likely, desirable, or are the risks to patient safety too high?

How might the development of biomarkers change prescribing choices, and what challenges do developers face?

Pricing is a contentious issue limiting, in some cases, patient access – what can be done?

KOLs are cautiously enthusiastic about the prospects of Fibrogen's FG-3019, Gilead's simtuzumab and Biogen STX-100 – why, and what insights could influence these company's research efforts?

## Key Benefits

Know the clinical opinions of KOLs and formulate effective strategies for product positioning, clinician communication and patient support

Review KOL attitudes to important clinical trials such as ASCEND, INPULSIS 1&2, TOMORROW, RAINIER, ATLAS

Map treatment options to IPF patient sub-groups and know why and when a particular therapy is chosen

Identify product and patient characteristics that the KOLs think are the most important in terms of prescribing decisions

Discover which novel pipeline products and combination trials KOLs believe could have a significant impact, and understand the implications for clinical trial design

Understand why KOLs see combination therapy as the way to progress

## KOL Views on Therapies

### Pipeline Therapies:

Biogen, STX-100

Bristol-Myers Squibb, BMS-986020

FibroGen, FG-3019

Gilead, simtuzumab

MedImmune/AstraZeneca, tralokinumab

Roche, lebrikizumab

#### Marketed Therapies:

Boehringer Ingelheim, Ofev (nintedanib)

Roche, Esbriet (pirfenidone)

#### Key Opinion Leaders

##### North America

Dr Harold Collard, University of California San Francisco, California

Dr Joseph A Lasky, Tulane University, Louisiana

Dr David Lederer, Columbia University, New York

Professor Steven D Nathan, Inova Fairfax Hospital, Virginia

Professor Jesse Roman, University of Louisville, Kentucky

Professor Victor J Thannickal, University of Alabama at Birmingham, Alabama

##### Europe

Professor Bruno Crestani, Hopital Bichat Paris, France

Professor Roland M du Bois, Imperial College London, UK

Dr Maria Molina-Molina, Bellvitge University Hospital, Spain

Anonymous KOL, Germany

Anonymous KOL, Germany

Anonymous KOL, Germany

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