

# Chronic Obstructive Pulmonary Disorder (COPD): Update Bulletin [Feb 2016]

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## Abstracts

This edition presents key opinion leader (KOL) views on recent developments in the chronic obstructive pulmonary disease (COPD) market. Topics covered include the clinical role of MABAs (muscarinic antagonists/beta2 agonists), with GlaxoSmithKline recently initiating Phase II trials with bafenterol, including a combination study with an ICS (fluticasone furoate). KOL's views of asthma COPD overlap syndrome (ACOS) are explored, including the prospects for GSK's ICS/LAMA combination that was tested specifically in patients with ACOS. Novartis is developing a "smart" Breezhaler/Neohaler device that electronically captures adherence data: KOLs assess how this novel feature might improve adherence.

Key Questions Answered in this Update Bulletin:

What is the role of MABAs (muscarinic antagonists/beta2 agonists) and what advantages do they offer over current bronchodilators?

What is the rationale for developing MABA/ICS combinations?

Will MABA/ICS provide similar benefits to the more clinically advanced LAMA/LABA/ICS combinations?

Could a MABA be combined with an ICS and an additional anti-inflammatory agent?

Will asthma COPD overlap syndrome (ACOS) be recognized by physicians or regulators as a distinct clinical entity?

Could Novartis's novel 'Smart' Breezhaler/Neohaler device improve adherence?

Update Bulletins include expert insight and analysis based on FirstWord analyst re-engagement with the KOLs after major events such as product approvals, key data releases and major conferences to deliver the most valuable insights with each update.

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