

Opportunity in the Indian Home Furnishing Market - 2017

https://marketpublishers.com/r/OD3C213257DEN.html

Date: March 2017 Pages: 45 Price: US\$ 4,500.00 (Single User License) ID: OD3C213257DEN

Abstracts

This report provides insight into the current market scenario, structure and practices.

In depth market scenario includes:

Current market size estimate

Revenues by players - Top 5 Companies

Market size by product categories

Market size by regions - North, South East and West

Market structure details the value chain, Players' presence across products, market trends, distribution practices and pricing.

The report also provides a snapshot of key competition, past market trends with forecast over the next 5 years, anticipated growth rates and the principal factors driving and impacting growth

Analysis and market data has been derived through secondary and primary sources.



Contents

1. BACKGROUND

- 1.1 Scope of this research
- 1.2 Research aim and objectives
- 1.3 Research methodology

2. EXECUTIVE SUMMARY

- 2.1 Market landscape
- 2.2 Future opportunity

3. MARKET OVERVIEW

- 3.1 Market value chain
- 3.2 Market structure
- 3.3 Players presence
- 3.4 Key market trends
- 3.5 Distribution structure
- 3.6 Typical price points

4. ESTIMATE OF MARKET SIZE IN INDIA

- 4.1 All India market size
- 4.2 Past 3 years market growth

5. MARKET SHARE ESTIMATES

- 5.1 Market size by players
- 5.2 Market size by product categories
- 5.3 Market size by end user segments
- 5.4 Market size by regions
- 5.5 Retail vs. Institutional

6. FACTORS IMPACTING MARKET GROWTH

- 6.1 Market drivers
- 6.2 Market challenges



6.3 Market restraints

7. MARKET FORECAST

7.1 Overall market forecast FY 16 to FY

7.2 5 years market forecast by product categories

8. SNAPSHOT OF KEY PLAYERS

- 8.1 Kurl-on
- 8.2 Sleepwell
- 8.3 Duroflex

9. ABOUT US



I would like to order

Product name: Opportunity in the Indian Home Furnishing Market - 2017 Product link: <u>https://marketpublishers.com/r/OD3C213257DEN.html</u> Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/OD3C213257DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970