

Opportunity in FMCG (Fast Moving Consumer Goods) Industry in India - 2017

<https://marketpublishers.com/r/O88B908C518EN.html>

Date: March 2017

Pages: 60

Price: US\$ 4,500.00 (Single User License)

ID: O88B908C518EN

Abstracts

This report provides insight into the current market scenario, structure and practices.

In depth market scenario includes:

- Current market size estimate

- Revenues by players - Top 5 Companies

- Market size by product categories

- Market size by regions – North, South East and West

Market structure details the value chain, Players' presence across products, market trends, distribution practices and pricing.

The report also provides a snapshot of key competition, past market trends with forecast over the next 5 years, anticipated growth rates and the principal factors driving and impacting growth

Analysis and market data has been derived through secondary and primary sources.

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