

Global Public Relations Industry - 2017

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Abstracts

This report provides an insight into the industry - current scenario, structure and practices

In depth market scenario includes:

- Market estimate for CY 16

- Geographical presence of key players

- Providing insights into Industry drivers and challenges and their impact on the future market

- Regulatory bodies and their roles

- Future Market projections for 5 years

- Opportunities in the Industry

Market data and analytics are derived from a combination of primary and secondary sources.

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