

Waterborne Coatings Market: Segmented By Resin Type (Acrylic, Polyester, Alkyd, Epoxy, Polyurethane, PTFE, PVDF, PVDC): By Application (Architectural and Industrial): Global Analysis by Market size, share & trends for 2019-2020 and forecasts to 2030

Waterborne Coatings Market: Segmented By Resin Type (Acrylic, Polyester, Alkyd, Epoxy, Polyurethane, PTFE, PVDF, PVDC): By Application (Architectural and Industrial): Global Analysis by Market size, share & trends for 2019-2020 and forecasts to 2030

<https://marketpublishers.com/r/W2E4CBBA9C23EN.html>

Date: May 2024

Pages: 156

Price: US\$ 5,000.00 (Single User License)

ID: W2E4CBBA9C23EN

Abstracts

176+ Pages Research Report The Waterborne Coatings Market to surpass USD 23.08 billion by 2030 from USD 7.79 billion in 2020 at a CAGR of 11.48% within the coming years, i.e., 2020-30.

Product overview

Water-based paints are based on the emulsification of binders, pigments, and additives with water. One-component emulsion paints are used to form films through solvent evaporation. As a rule, copolymers of acrylic, vinyl, and styrene compounds are used as binders, glaze. Water-based coatings are primarily used as a cosmetic finish over other types of coatings and are not suitable for diving operations. These coatings are typically applied at 50-100 µm DFT. Two-component emulsion coatings, which form films through solvent evaporation and continuous chemical reactions, are used to cure the coating. Water-based paints are ideal primers as they have good heat and abrasion resistance. They offer excellent adhesion and low toxicity and flammability due to low

VOC values. and HAP emissions. Water-based coatings also help reduce air emissions.

Market Highlights

The Waterborne Coatings Market is predicted to project a notable CAGR of 11.48% in 2030.

The increase in automobile production is expected to increase the use of water-based coatings in the regional market, while the increase in construction activities will drive the demand for these coatings in emerging markets. This affects the growth of the product and gives it high corrosion resistance and aesthetics. The demand for water-based protective coatings in the automotive industry is also growing because they can protect vehicles from acid rain, inclement weather, and ultraviolet radiation and are anticipated to propel the Waterborne Coatings Market during the forecast period.

Recent News and Developments:

In June 2019, Jotun signed a letter of intent with Korea's Hyundai Heavy Industries (HHI) stating that the company will use Jotun's new marine paint that reduces solvent emissions by 90%. Regulations aimed at reducing solvent emissions.

With Fontefire WF Clear, Tikkurila launched a new water-based flame retardant lacquer for wooden surfaces. The product improves the beauty of the treated surfaces and allows coated wood to be used in places such as schools and hospitals where fire safety requirements are the strictest

Waterborne Coatings Market: Segments

Acrylic segment to grow with the highest CAGR during 2020-2030

The Waterborne Coatings Market is segmented By Resin Type into Acrylic, Polyester, Alkyd, Epoxy, Polyurethane, PTFE, PVDF, PVDC. The Acrylic segment seized the largest share of the Waterborne Coatings Market due to its unique chemical and aesthetic properties are common and is expected to continue its dominance during the forecast period. The automotive, medical, automotive, general industry, and construction industries have great demand for acrylic coatings. Due to the improvement of living standards and the increase in demand for high-quality paints, acrylic resins are growing steadily in emerging countries such as China and India, and acrylic-modified polyurethane coatings are widely used in automotive refinishes.

Architectural segment to grow with the highest CAGR during 2020-2030

The Waterborne Coatings Market is segmented by application into Architectural and

Industrial. The Architectural segment accounts for largest market share. The Architectural segment is designed to drive demand for these application segments in Asia Pacific and the Middle East markets. Automakers are expected to become the fastest-growing application category during the forecast period. Trends in developing countries in the Asia-Pacific region, such as China, Japan, India, and Thailand, are likely to become the main drivers of demand in the automotive industry.

Waterborne Coatings Market: Market Dynamics

Drivers

Low-interest rates

Low housing loan interest rates are driving the demand for new houses, which in turn stimulates the building exterior wall segment, especially in the Asia-Pacific region, which is believed to be due to the increase in the Asia-Pacific region and MEA Demand for infrastructure in the residential, non-residential and commercial sectors. In addition, the advancement of urbanization is increasing the demand for residential, commercial, and industrial infrastructure, which in turn increases the demand for water-based coatings from end users in the construction industry.

Population growth and urbanization

Due to population growth and rapid urbanization, the demand for new housing continues to increase, which drives the Waterborne Coatings Market for water-based paints. They are likely to become the main growth drivers of the Waterborne Coatings Market. Besides, increased government investment initiatives and environmental friendliness towards infrastructure and industrial sectors in India and China are likely to be the main drivers for the growth of the Waterborne Coatings Market.

Restraint

Humidity and temperature

Humidity and temperature have a negative effect on film formation and the quality of water-based paints. Therefore, water-based vehicle primers are sprayed in temperature and humidity-controlled cabins. Its costly nature to most industrial paint users is hindering the growth of the Waterborne Coatings Market. In addition, the availability of cheaper substitutes is limiting the growth of the Waterborne Coatings Market.

COVID-19 Impact on the Waterborne Coatings Market

The market is expected to pick up in 2021 after falling in 2020 due to the COVID19 pandemic. The market was hit hard by the coronavirus outbreak due to fluctuations in the construction business and commodity prices, commodity production, and the introduction of lockdowns. Increased price pressure and labor shortages in many

countries had an impact on construction and infrastructure development. However, the effects are expected to be short-term in nature. The APAC market is likely to experience the strongest growth over the forecast period due to increased construction and infrastructure activity. Investments in the construction, shipping, and oil and gas industries, rapid industrialization, and foreign investment.

Global Waterborne Coatings Market: Key Players

Berger Paints

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

BASF SE

Akzo Nobel N.V

Nippon Paints

Axalta Coating Systems

RPM International

PPG Industries

Asian Paints

The Valspar Corporation

Sherwin Williams

Waterborne Coatings Market: Regions

Waterborne Coatings Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. China is expected to boost the Waterborne Coatings Market due to its architectural boom. The demand for affordable and commercial housing is the reason for the growth in recent years. China's real estate sector has grown rapidly thanks to increased government investment. Construction growth is expected to have a positive impact on the Waterborne Coatings Market in the country.

Waterborne Coatings Market is further segmented by region into:

North America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-United States and Canada

Latin America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR- United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary Luxembourg, Netherlands,

Poland, NORDIC, Russia, Turkey and Rest of Europe
Asia Pacific Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-India,
China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of
APAC

Middle East and Africa Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR
– North Africa, Israel, GCC, South Africa, and Rest of MENA

Waterborne Coatings Market report also contains analysis on:

Waterborne Coatings Market Segments:

By Resin Type

Acrylic

Polyester

Alkyd

Epoxy

Polyurethane

PTFE

PVDF

PVDC

By Application

Construction

Industrial

Waterborne Coatings Market Dynamics

Waterborne Coatings Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value chain of the Market

Market Drivers and Restraints

Waterborne Coatings Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2020 USD 7.79 billion

Revenue forecast in 2030 USD 23.08 billion

Growth Rate CAGR of 11.48% from 2021 to 2030

Base year for estimation 2020

Quantitative units Revenue in USD million and CAGR from 2021 to 2030

Report coverage Revenue forecast, company ranking, competitive landscape, growth
factors, and trends

Segments covered Basis, Resin Type, Application, and Region

Region scope North America; Europe; Asia Pacific; Latin America; Middle East & Africa (MEA)

Key companies profiled Berger Paints, BASF SE, Akzo Nobel N.V, Nippon Paints, Axalta Coating Systems, RPM International, PPG Industries, Asian Paints, The Valspar Corporation, Sherwin Williams

Frequently Asked Questions on the Waterborne Coatings Market

How widely can a Waterborne Coatings Market expand?

Who are the key players in the Waterborne Coatings Market?

Which segment is anticipated to hold the largest Waterborne Coatings Market share?

What could be the factors driving the growth of the Waterborne Coatings Market?

What could be the exigent factors in the growth of Waterborne Coatings Market?

Contents

1. EXECUTIVE SUMMARY

2. WATERBORNE COATINGS MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. WATERBORNE COATINGS MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. WATERBORNE COATINGS MARKET

11.1. Market Size & forecast, 2020A-2030F

11.1.1. By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

11.1.2. By Volume (Million Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12. WATERBORNE COATINGS MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By Resin Type: Market Share (2020-2030F)

- 12.2.1. Acrylic, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.2. Polyester, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.3. Alkyd, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.4. Epoxy, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.5. Polyurethane, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.6. PTFE, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.7. PVDF, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.8. PVDC, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.3. By Application: Market Share (2020-2030F)
 - 12.3.1. Architectural, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
 - 12.3.2. Industrial, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

13. COMPANY PROFILE

- 13.1. Berger Paints
 - 13.1.1. Company Overview
 - 13.1.2. Company Total Revenue (Financials)
 - 13.1.3. Market Potential
 - 13.1.4. Global Presence
 - 13.1.5. Key Performance Indicators
 - 13.1.6. SWOT Analysis
 - 13.1.7. Product Launch
 - 13.2. BASF SE
 - 13.3. Akzo Nobel N.V
 - 13.4. Nippon Paints
 - 13.5. Axalta Coating Systems
 - 13.6. RPM International
 - 13.7. PPG Industries
 - 13.8. Asian Paints
 - 13.9. The Valspar Corporation
 - 13.10. Sherwin Williams
 - 13.11. Other Prominent Players
- Consultant Recommendation

**The above given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

Product name: Waterborne Coatings Market: Segmented By Resin Type (Acrylic, Polyester, Alkyd, Epoxy, Polyurethane, PTFE, PVDF, PVDC): By Application (Architectural and Industrial): Global Analysis by Market size, share & trends for 2019-2020 and forecasts to 2030
Waterborne Coatings Market: Segmented By Resin Type (Acrylic, Polyester, Alkyd, Epoxy, Polyurethane, PTFE, PVDF, PVDC): By Application (Architectural and Industrial): Global Analysis by Market size, share & trends for 2019-2020 and forecasts to 2030

Product link: <https://marketpublishers.com/r/W2E4CBBA9C23EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W2E4CBBA9C23EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970