+357 96 030922
info@marketpublishers.com

United States EdTech Market Size, Share, and Analysis, By Type (Residential, Commercial, Others), By Application (Urban, Suburban, Others), By End-User (Individuals, Enterprises, Government, Others) and Forecast 2026–2035

https://marketpublishers.com/r/UD552F6A5D03EN.html
Date: June 2026
Pages: 552
Price: US$ 4,600.00 (Single User License)
ID: UD552F6A5D03EN

Abstracts

United States EdTech Market was valued at USD $860 million in 2026 and is projected to reach USD $3.03 billion by 2035, registering a CAGR of 15.0% across the forecast period. The United States EdTech Market continues to expand as deep capital markets, early-adopter enterprise buyers, and a dense innovation ecosystem reshape demand across the value chain.

“Residential is projected to hold the largest share of the United States EdTech Market through 2035.” This segment continues to gain traction owing to strong existing adoption, favorable total cost of ownership, and vendors bundling advisory and integration services around it to lengthen customer relationships within the United States EdTech Market.

“Individuals is likely to remain the leading end-user segment of the United States EdTech Market.” Budget cycles among these buyers are lengthening as procurement teams weigh total cost of ownership more heavily than upfront price, reshaping how vendors package and price united states edtech offerings for 2026-2035.

“United States continues to lead adoption within the united states edtech market.” United States benefits from deep capital markets, early-adopter enterprise buyers, and a dense innovation ecosystem, reinforcing its position as a priority market for vendors through 2035.

+357 96 030922
info@marketpublishers.com

Market Segmentation:

By Type: Residential, Commercial, Others

By Application: Urban, Suburban, Others

By End-User: Individuals, Enterprises, Government, Others

This report on the United States EdTech Market combines primary and secondary research, triangulated using a bottom-up and top-down approach. Secondary research (~55% of data inputs) drew on paid industry databases, company filings, regulatory data, and trade association statistics. Primary research (~45%) consisted of structured expert interviews with senior executives, product managers, and channel partners across the value chain, used to validate assumptions and surface trends not visible in published data.

Primary interviews substantiate the findings: By Company Type – Tier 1 41%, Tier 2 33%, Tier 3 26%; By Designation – C-level 37%, Directors 28%, Others 35%; By Region – United States 100% (single-market study; sub-segment splits detailed in Section 11).

Key Players active in the United States EdTech Market:

CBRE Group Inc.

JLL (Jones Lang LaSalle)

Booking Holdings Inc.

Airbnb Inc.

Expedia Group Inc.

Coursera Inc.

Pearson plc

+357 96 030922
info@marketpublishers.com

Strategies observed across these players span product innovation, capacity expansion, and partnerships with channel and technology allies to defend share as new entrants emerge.

Research Coverage: The study defines, segments, and forecasts the United States EdTech Market by type, application, end-user, with qualitative insight into regulatory context, supply-chain dynamics, pricing trends, and competitive positioning.

Key Benefits of Buying the Report: (1) Identify growth pockets aligned with 2026-2035 demand signals across the United States EdTech Market; (2) Understand the drivers and restraints shaping adoption through the forecast period; (3) Size opportunities in underpenetrated segments and geographies; (4) Anticipate execution risks tied to regulatory shifts and procurement-cycle timing.

Market Developments: The period 2026-2035 is characterized by consolidation among established players, rising investment from new entrants targeting adjacent price tiers, and growing buyer preference for vendors offering integrated, service-attached united states edtech solutions.

Fatpos Global – Why You Should Purchase This United States EdTech Market Report: Access decision-grade analytics built on triangulated primary and secondary research; benchmark competitors with comparative scorecards; and translate insights into sales narratives and partnership plays that improve win rates.

+357 96 030922
info@marketpublishers.com

Contents

1. EXECUTIVE SUMMARY

1.1. Market Share Overview
1.2. Business Trends
1.3. United States EdTech Market: Post-Pandemic & Macroeconomic Outlook
1.4. Key Trends
1.5. Segmentation Snapshot

2. RESEARCH METHODOLOGY

2.1. Research Objective
2.2. Research Approach
2.3. Data Sourcing and Methodology
2.4. Primary Research
2.5. Secondary Research
  2.5.1. Paid Sources
  2.5.2. Public Sources
2.6. Market Size Estimation and Data Triangulation

3. MARKET CHARACTERISTICS

3.1. Market Definition
3.2. United States EdTech Market: Regulatory & Policy Impact
3.3. Key Segmentations
3.4. Key Developments
3.5. Allied Industry Data

4. UNITED STATES EDTECH MARKET – INDUSTRY INSIGHTS

4.1. Industry Segmentation
4.2. Supply Chain / Value Chain Analysis
4.3. Industry Ecosystem & Channel Analysis
4.4. Innovation & Sustainability

5. MACROECONOMIC INDICATORS

6. RECENT DEVELOPMENTS

+357 96 030922
info@marketpublishers.com

7. MARKET DYNAMICS

7.1. Introduction
7.2. Growth Drivers
7.3. Market Opportunities
7.4. Market Restraints
7.5. Market Trends

8. RISK ANALYSIS

9. MARKET ANALYSIS

9.1. Porter's Five Forces
9.2. PEST Analysis
  9.2.1. Political
  9.2.2. Economic
  9.2.3. Social
  9.2.4. Technological

10. UNITED STATES EDTECH MARKET

10.1. Overview
10.2. Historical Analysis (2021-2025)
  10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

11. UNITED STATES EDTECH MARKET SIZE & FORECAST 2026A-2035F

11.1. Overview
11.2. Key Findings
11.3. Market Segmentation
  11.3.1. By Type
    11.3.1.1. Residential
      11.3.1.1.1. By Value (USD Million) 2026-2035F
      11.3.1.1.2. Market Share (%) 2026-2035F
      11.3.1.1.3. Y-o-Y Growth (%) 2026-2035F
    11.3.1.2. Commercial
      11.3.1.2.1. By Value (USD Million) 2026-2035F
      11.3.1.2.2. Market Share (%) 2026-2035F

+357 96 030922
info@marketpublishers.com

11.3.1.2.3. Y-o-Y Growth (%) 2026-2035F
11.3.1.3. Others
11.3.1.3.1. By Value (USD Million) 2026-2035F
11.3.1.3.2. Market Share (%) 2026-2035F
11.3.1.3.3. Y-o-Y Growth (%) 2026-2035F
11.3.2. By Application
11.3.2.1. Urban
11.3.2.1.1. By Value (USD Million) 2026-2035F
11.3.2.1.2. Market Share (%) 2026-2035F
11.3.2.1.3. Y-o-Y Growth (%) 2026-2035F
11.3.2.2. Suburban
11.3.2.2.1. By Value (USD Million) 2026-2035F
11.3.2.2.2. Market Share (%) 2026-2035F
11.3.2.2.3. Y-o-Y Growth (%) 2026-2035F
11.3.2.3. Others
11.3.2.3.1. By Value (USD Million) 2026-2035F
11.3.2.3.2. Market Share (%) 2026-2035F
11.3.2.3.3. Y-o-Y Growth (%) 2026-2035F
11.3.3. By End-User
11.3.3.1. Individuals
11.3.3.1.1. By Value (USD Million) 2026-2035F
11.3.3.1.2. Market Share (%) 2026-2035F
11.3.3.1.3. Y-o-Y Growth (%) 2026-2035F
11.3.3.2. Enterprises
11.3.3.2.1. By Value (USD Million) 2026-2035F
11.3.3.2.2. Market Share (%) 2026-2035F
11.3.3.2.3. Y-o-Y Growth (%) 2026-2035F
11.3.3.3. Government
11.3.3.3.1. By Value (USD Million) 2026-2035F
11.3.3.3.2. Market Share (%) 2026-2035F
11.3.3.3.3. Y-o-Y Growth (%) 2026-2035F
11.3.3.4. Others
11.3.3.4.1. By Value (USD Million) 2026-2035F
11.3.3.4.2. Market Share (%) 2026-2035F
11.3.3.4.3. Y-o-Y Growth (%) 2026-2035F

12. UNITED STATES UNITED STATES EDTECH MARKET SIZE & FORECAST 2026A-2035F – REGIONAL BREAKDOWN

+357 96 030922
info@marketpublishers.com

12.1. Overview
12.2. Key Findings
12.3. Market Segmentation
12.3.1. By Type
12.3.2. By Application
12.3.3. By End-User

13. COMPETITIVE LANDSCAPE

13.1. Company Market Share, 2025
13.2. Key Player Overview
13.3. Key Stakeholders

14. COMPANY PROFILES

14.1. CBRE Group Inc.
14.1.1. Company Overview
14.1.2. Financial Overview
14.1.3. Key Product / Service Analysis
14.1.4. Company Assessment
14.1.4.1. Product Portfolio
14.1.4.2. Key Clients
14.1.4.3. Market Share
14.1.4.4. Recent News & Development (Last 3 Yrs.)
14.1.4.5. Executive Team
14.2. JLL (Jones Lang LaSalle)
14.3. Booking Holdings Inc.
14.4. Airbnb Inc.
14.5. Expedia Group Inc.
14.6. Coursera Inc.
14.7. Pearson plc
14.8. Marriott International
14.9. Hilton Worldwide Holdings
14.10. 2U Inc.
14.11. Other Prominent Players

15. APPENDIX

16. CONSULTANT RECOMMENDATION

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: United States EdTech Market Size, Share, and Analysis, By Type (Residential, Commercial, Others), By Application (Urban, Suburban, Others), By End-User (Individuals, Enterprises, Government, Others) and Forecast 2026–2035

Product link: https://marketpublishers.com/r/UD552F6A5D03EN.html

Price: US$ 4,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UD552F6A5D03EN.html