

Tattoo Ink Market: Segmented By Type (Black & Grey Tattoo Ink, Color Tattoo Ink and Others), By End user (Age below 18, Age 18-25, Age 26-40 and Age above 40), and Region – Global Analysis of Market Size, Share & Trends for 2019–2020 and Forecasts to 2030

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Abstracts

[176 + Pages Research Report] Global Tattoo Ink Market to surpass USD 273.2 million by 2030 from USD 146.5 million in 2020 at a CAGR of 5.4% in the coming years, i.e., 2021-30.

Product Overview

Tattoo inks are made up of pigments and a carrier that are used to tattoo the human body. Water, acrylic resin, glycerin, and isopropyl alcohol make up a carrier that acts as a solvent for the pigment. Tattoo inks come in a variety of hues that can be thinned or blended to create different shades and colors. Metal salts, iron oxides, and polymers are all used to make professional links. The heavy metal pigments are usually blended with lightning agents by tattoo ink makers.

Market Highlights

Global Tattoo Ink market is expected to project a notable CAGR of 5.4% in 2030.

Global Tattoo Ink to surpass USD 273.2 million by 2030 from USD 146.5 million in 2020 at a CAGR of 5.4% in the coming years, i.e., 2021-30. The Tattoo Inks Market is driven by people's changing lifestyles and the growing trend of tattooing among the young population as a fashion statement. The Tattoo Inks Market is growing due to the growing popularity of tattoos among both men and women.

Global Tattoo Ink Market: Segments

Black & Grey Tattoo Ink segment to grow with the highest CAGR during 2020-30

Global Tattoo Ink market is segmented by type into Black & Grey Tattoo Ink, Color Tattoo Ink, and Others. The Black & Grey Tattoo Ink segment held the largest market share in the year 2020. The color red is the most damaging of all the colorful tattoo inks. Infection, removal issues, allergic reactions, granulomas, and keloid formation are all factors that limit the Tattoo ink business. The sub-segment of colored tattoo inks is classified into three categories: red, violet, and blue, and purple. The black and grey tattoo inks category accounted for the highest share of the global tattoo inks market in 2020. The category is projected to be profitable during the projection period since most tattoo artists choose black-only tattoos to colored tattoos. Some tattoo artists only work with black ink.

Age 18-25 segment to grow with the highest CAGR during 2020-30

Global Tattoo Ink market is divided by end-users into Age below 18, Age 18-25, Age 26-40, and Age above 40. In the tattoo ink market, the age group of 18-25 is the most popular end-user sector. Tattooing is particularly common among young individuals. Teenagers are more likely to have tattoos and piercings. At least one tattoo is worn by 38% of young people aged 18 to 25. Being tattooed is linked to age, education, and marital status. Individuals younger than the age of 20 and those aged 40 or older were less likely to have been tattooed than those aged 26–40 years.

Market Dynamics

Drivers

Inspiration for young individuals

Tattoos serve as a source of inspiration for many young individuals. Tattooing is a fast-growing fashion fad that has attracted more than 100 million young adults around the world. In Western society, tattooing and piercing have become more popular. Demand is being driven up by the younger generation, who are wealthier and more aware of Western trends than ever before, but demand is also being driven up by the older generation, particularly those in their 50s and 60s.

Appealing to young people

Young people believe that getting a tattoo makes them look more appealing. Since society has become more open, even older people are now eager to have tattoos.

People are drawn to symbols when they are worn. As a result, as young people's desire for tattoos grows, so does the market's expansion.

Restraint

Harmful to skin and severe government laws

In recent years, tattoos have become increasingly popular. This has, however, generated concerns about the safety of tattoo inks, which may pose both viral and non-infectious risks. Chemical and microbiological substances in tattoo inks could be dangerous. They can be utilized in areas where there is a lack of sanitation. Tattoo inks contain a variety of chemicals in addition to formaldehyde, glycerol, and isopropyl alcohol. When these compounds penetrate deep into the skin, the skin becomes more porous. To put it another way, the chemicals used in tattoo ink are toxic and have the potential to disrupt the body's blood circulation. Furthermore, government restrictions may also hamper market growth.

Global Tattoo Ink Market: Key Players

Electric Ink

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Tommy's Supplies

Kuro SumiMillennium

ColorsIntenze Tattoo

InkEternal Tattoo Supply

SkinCandy Tattoo

InkAlla Prima Dynamic

Tattoo Inks

Other Prominent Players

Tattoo Ink Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands,

Poland, NORDIC, Russia, Turkey and Rest of Europe
Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

the Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Tattoo Ink report also contains analysis on:

Tattoo Ink Market Segments:

By Type

Black & Grey Tattoo Ink

Color Tattoo Ink

Others

By End-User

Age below 18Age

18-25Age

26-40Age

above 40

Tattoo Ink Dynamics

Tattoo Ink SizeSupply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the MarketMarket Drivers and Restraint

Tattoo Ink Market Report Scope and Segmentation

Report Attribute Details

The market size value in 2020 USD 146.5 million

The revenue forecast in 2030 USD 3.2 million

Growth Rate CAGR of 5.4% from 2021 to 2030

The base year for estimation 2020

Quantitative units

Revenue in USD million and CAGR from 2021 to 2030

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered

Type, end-user, and Region

Regional scope

North America, Europe, Asia Pacific, Latin America, Middle East & Africa (MEA)

Key companies profiled Electric Ink, Tommy's Supplies, Kuro Sumi, Millennium Colors, Intenze Tattoo Ink, Eternal Tattoo Supply, SkinCandy Tattoo Ink, Alla Prima, Dynamic Tattoo Inks, and Other Prominent Players

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The above-given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

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