

Synthetic Dye and Pigment Market By Dye Type (Acid Dye, Reactive Dye, Disperse Dye, Basic Dye, VAT Dye and Others); By Pigment Type (Organic Pigment and Inorganic Pigment); By End User (Textiles, Paper, Food and Beverages, Paint, Leather and Others); and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

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Abstracts

Product Overview

Dyes refer to the organic substances used to color materials like paper, leather, hair, fur, plastic, and textile material. They are soluble in water. Dye can be divided into natural dyes such as mineral dyes, vegetable dyes, and animal dyes, etc., and synthetic dyes or artificial dyes. Synthetic dyes are made from petrochemicals. They are also called “coal tar dyes”. Almost all the colors that we see today are synthetic dyes. Their production cost is cheaper and is easy to apply to fabric. Synthetic dyes are used everywhere from clothes to paper, from food to wood. Pigments are organic or inorganic materials that are completely insoluble in water. Pigments are usually derived from minerals, but they can also be made synthetically. Pigments are used in paints, inks, plastics, fabrics, cosmetics, and food.

Market Highlights

Global Synthetic Dye and Pigment Market is expected to project a notable CAGR in 2030.

Global Synthetic Dye and Pigment Market to surpass USD XXXX million by 2030 from USD XXXX million in 2019 at a CAGR of XX.X% throughout the forecast period, i.e., 2020-30. Because of the increasing application of dyes and pigments in several industries such as packaging and textile, chemicals, and automotive the market for dyes

and pigments is anticipated to grow over the forecasting period. Another reason for the market to grow is the rising demand for better-performing pigments.

Recent Highlights in Global Synthetic Dye and Pigment Market

In August 2019, a Japanese chemical company DIC Corporation acquired BASF's global pigment business, known as BASF Colors and Effects (BCE).

In May 2019, a specialty chemicals company, LANXESS expanded its MacroDex dyes production plant at the CHEMPARK, Leverkusen. Due to which the capacity was increased by around 25%.

Global Synthetic Dye and Pigment Market: Segments

Disperse Dye segment to grow with the highest CAGR during 2019-30

Global Synthetic Dye and Pigment Market is segmented by dye type into acid dye, reactive dye, disperse, basic dye, VAT dye, and others. Disperse dye segment held the largest market share of XX.X% in the year 2019. Disperse dye is primarily used for dyeing polyester yarn. Its fastness features particularly light and wet fastness make it more popular.

Inorganic pigment segment to grow with the highest CAGR during 2020-30

Global Synthetic dye and pigment market is bifurcated by pigment type into organic and inorganic pigments. Inorganic segment held the largest market share of XX.X% in the year 2019 and will continue to dominate the market throughout the forecast period. Qualities of inorganic pigments such as darker color, good wetting, and leanness are estimated to grow the market over the forecast period. Inorganic pigments are usually used in industry and are preferred for their lightfastness and low cost.

Textile segment to grow with the highest CAGR during 2019-30

Global Synthetic dye and pigment market is divided by end-users into textiles, paints and coatings, leather, paper, food and beverages, and others segment. Textile segment held the largest market share of XX.X% in the year 2019. With the advancement of textile industry, dyes are also undergoing changes to meet the demands from textile industry. During summer cotton fabrics are more in demand which increases the demand for vat, reactive, and direct dyes.

Market Dynamics

Drivers

Rising Application Demand

Dyes and pigments are used in many industries varying from construction, painting,

textiles, and paper. In construction, pigments are used in roof tile, pavers, floor tile, bridges, concrete masonry, pipe & panels, and precast walls. In painting and coating pigments is used to give whiteness and protection.

High Demand for Organic Dyes

Organic dyes are free from harmful chemicals and are environmentally friendly in nature due to which consumers are demanding organic dyes. They are not only biodegradable but are also non allergic. Due to toxic components of synthetic clothes, people with allergy find more their interest in clothes made with natural dyeing.

Restraint

Environmental Regulation

The products used in synthetic dye and pigments are hazardous. They are harmful for a living organism as well as for environment. As they are toxic in nature, they cause skin cancer and breathing problem. Owing of that rigid regulations have been made in manufacturing, distribution, and disposing of such materials.

Global Synthetic Dye and Pigment Market: Key Players

DyStar

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

BASF SE

Archroma

Huntsman

Clariant

Kiri Industries

Atul

Waterside Colours

Everlight Chemical

Colorantes Industriales

Trumpler

Cromatos

Steiner

Synthesia Aries Dye Chem

Ravi Dyeware

Vedant

Loxim

Other Prominent Players

Global Synthetic Dye and Pigment Market: Regions

Global market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, APAC, and MENA.

Global Synthetic Dye and Pigment Market in Asia Pacific held the largest market share of XX.X% in the year 2019. Asia Pacific will continue to dominate the global Synthetic Dye and Pigment market due to increasing population with higher disposable income and infrastructure. Additionally, growing manufacturing and construction industries in the region accelerating the demand for synthetic dyes and pigments. It is followed by North America, South America, Western Europe, the Middle East, and then the other regions.

Global Synthetic Dye and Pigment Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Synthetic dye and pigment market report also contain analysis on:

Synthetic dye and pigment Market Segments:

By Dye Type

Acid dye

Reactive dye

Disperse Dye

Basic Dye

VAT Dye

Others.

By Pigment type

Organic

Inorganic

By End-Users

Textiles

Paints and coatings

Leather

Paper

Food and beverages

Others

Synthetic dye and pigment Market Dynamics

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Consultant Recommendation

****The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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