

# **Surfactants Market Size, Share, and Analysis, By Type (Amphoteric Surfactants, Anionic Surfactants, Non-Ionic Surfactants), By Substrate (Bio-Based Surfactants, Synthetic Surfactants), By Application (Personal Care, Home Care, Food & Beverage, Oilfield Chemicals, Agrochemicals, Textiles, Industrial & Institutional Cleaning, Plastics) and Regional Forecasts, 2022-2032**

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## **Abstracts**

Surfactants Market Size, Share, and Analysis, By Type (Amphoteric Surfactants, Anionic Surfactants, Non-Ionic Surfactants), By Substrate (Bio-Based Surfactants, Synthetic Surfactants), By Application (Personal Care, Home Care, Food & Beverage, Oilfield Chemicals, Agrochemicals, Textiles, Industrial & Institutional Cleaning, Plastics) and Regional Forecasts, 2022-2032

## **PRODUCT OVERVIEW**

Surfactants Market size was USD 44.03 billion in 2021 and projected to grow from USD 48.6 billion in 2023 to USD 76 billion by 2032, exhibiting a CAGR of 5.1% during the forecast period.

Surfactants are organic chemicals containing hydrophilic and hydrophobic ends, which allow the dissolution of oil molecules in the water. Surfactants are useful in multiple industries, due to the presence of properties like detergency, wettability, dispersion stabilization, froth generation etc. Surfactants are used in formulations of detergents which aid in cleaning homes, personal care products, pharmaceuticals, cosmetics, etc.

Surfactants are categorized into cationic surfactants, anionic surfactants, amphoteric surfactants and non-ionic surfactants.

## MARKET HIGHLIGHTS

Surfactants Market is expected to reach USD 76 billion, growing at a CAGR of 5.1% during forecast period owing to the changing lifestyles of people in developing countries along with the rising per-capita income & growing usage of household cleaners, detergents which is expected to boost the growth of the surfactants Market. The easy availability, low price and presence of several applications for surfactants is expected to boost the growth of the market. The utilization of various products related to homecare, personal care etc. which contain surfactants which is expected to boost the growth of surfactants market. Surfactants are also used in anti-fogging liquids, emulsifiers and in fabric softeners resulting in creating demand for market growth.

## Surfactants Market Segments:

### Type

Amphoteric Surfactants

Anionic Surfactants

Non-Ionic Surfactants

### Substrate

Bio-Based Surfactants

Synthetic Surfactants

### Application

Personal Care

Home Care

Food & Beverage

Oilfield Chemicals

Agrochemicals

Textiles

Industrial & Institutional Cleaning

Plastics

## MARKET DYNAMICS

### Growth Drivers

Increasing Demand for Green Surfactants is Expected to Boost the Growth of the Market

Growing Awareness Regarding Hygiene is Expected to Boost Market Growth

### Restraint

Growing Environmental Issues May Restrain the Growth of the Market

### Key Players

BASF SE

Solvay Lion Corporation

Kaoli Corporation

Clariant AG

Stepan Company

Evonik Industries AG

Ashland Global Holdings Inc.

Lonza

Indorama Ventures Public Company Limited

Nouryon

Dow Chemical Company

Croda International Plc

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

## Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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