

# **Spas and Beauty Salons Market: Segmented By Spas (Day Spas, Club Spas, Medical Spas, Destination Spas, Mineral Spring's Spa, And Resort and Hotel Spas); By Beauty Salon (Hair Salon, Waxing Salon, Nail Salon, Tanning Salon, Facials and Skin Care Salon and Full-Service Salon); and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030**

<https://marketpublishers.com/r/SE0199E5A86FEN.html>

Date: April 2022

Pages: 155

Price: US\$ 4,350.00 (Single User License)

ID: SE0199E5A86FEN

## **Abstracts**

### Product Overview

With rapidly evolving customer expectations of different goods, the beauty and personal care industry is undergoing a revolution. Consumers are concerned about the commodity, its ingredients, and its advantages. This heightened consumer interest has boosted consumer awareness of the toxic chemicals used in traditional personal care products, paving the way for the natural and Spas and Beauty Salons market.

Cosmetics and personal care goods are made up of chemical compounds or organic ingredients that are used to improve one's overall appearance or for personal hygiene. Natural personal care and cosmetic products are made entirely of plant ingredients and do not contain potentially harmful chemicals such as parabens, phthalates, aluminum salts, or petrochemicals. The market's growth is being fueled by rising beauty consciousness and health awareness. Furthermore, industry players have been putting in a lot of effort into introducing a variety of items, which has helped to supplement market growth.

### Market Highlights

Global Spas and Beauty Salons is expected to project a notable CAGR of 5.43% in

2030.

Global Spas and Beauty Salons to surpass USD 254.72 billion by 2030 from USD 150.16 billion in 2020 at a CAGR of 5.43% in the coming years, i.e., 2021-30. This growth is anticipated due increasing mergers and acquisitions across various sectors which will create a worldwide demand for Spas and Beauty Salons. The growth of online stores is also propelling the selling of high-end products. E-commerce allows the simple purchasing of goods manufactured in remote locations. This, in turn, has made a major contribution to the development of the global Spas and Beauty Salons industry.

### Global Spas and Beauty Salons: Segments

Day spas segment to grow with the highest CAGR during 2020-30

Global Spas and Beauty Salons is segmented by spas into day spas, club spas, medical spas, destination spas, mineral spring's spa, and resort and hotel spas. Day spas segment held the largest market share in the year 2020. Day spas, for example, deliver a variety of amenities, therapies, and facilities as well as relaxation treatments during the day. Day spas provide meals and spa treatments, as well as other amenities including well-equipped gyms, relaxation lounges or bars, and beauty salons that provide nail services and other beauty services. The day or club salon segment, according to a spas and beauty salons industry research report, will account for the majority of the spa market during the forecast period.

Facial and skincare salons segment to grow with the highest CAGR during 2020-30

Global Spas and Beauty Salons is segmented by beauty salon into Hair Salon, Waxing Salon, Nail Salon, Tanning Salon, Facials and Skin Care Salon and Full-Service Salon. The increasing demand for complex skincare treatments among the population, especially among teenagers and the elderly is driving the global evolution of facials and skincare salons. Furthermore, consumers' busy lifestyles and high demand for personal care are expected to help the growth of the Spas and Beauty Salons industry.

### Market Dynamics

#### Drivers

Increasing consumer demand and numerous benefits of spas and salons

Surging demand of Spas and Beauty Salons from numerous end-user industries is the key factor contributing in market growth. The rise in wellness tourism, increased demand from millennials, increasing geriatric population, hectic lifestyles in metropolitan areas, and increased consumer spending on wellness and beauty products as they help to alleviate stress, as well as creative marketing strategies, are the major driving factors of the global spas and beauty salons industry. In addition, changing customer perceptions toward personal care, as well as a desire to look and feel healthy, are

pushing the spa and beauty salons industry forward. Furthermore, they help in the treatment of medical problems, the detoxification of the body, weight loss, and the strengthening of the immune system. The rising demand for spas and beauty salons among teenagers around the world is expected to generate significant opportunities in this industry.

Shifting consumer preference and personal well-being

Consumers' shifting attitudes toward personal care, combined with a constant desire to boost overall well-being, are benefiting the spa and beauty salon industry. The demand for wellness solutions has increased as consumers' desire to enhance their personal image and well-being has risen. Spa centers and beauty salons are continually working to develop their offerings by concentrating on changing customer tastes in order to satisfy the rising demand for unique spa and beauty services. The demand for spas and beauty salons is expected to rise over the forecast period, owing to an increasing desire for a healthy lifestyle.

Restraint

High cost of qualified therapy and poor penetration

However, the global spas and beauty salon industry is being held back by the high cost of qualified therapy practitioners and poor penetration in developing countries.

Global Spas and Beauty Salons Market: Key Players

Bradley & Diegel Salon

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Butterfly Studio Salon

Chris Chase

John Barrett Salon

Metropolis Salon & Dry Bar

Muse Salon and Spa

Robert James Salon and Spa

Rossano Ferretti

Salon U

The Roose Parlour and Spa

Other Prominent Players

Global Spas and Beauty Salons Market: Regions

Global Spas and Beauty Salons is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. Global Spas and Beauty Salons in North America held the largest market share in the year 2020 in terms of revenue. The market's expansion can be due to growing customer concerns regarding personal appearance and evolving lifestyles. Furthermore, the changing customer understanding of beauty salons and spa facilities has led to the growth of the Spas and Beauty Salon industry. The global Spas and Beauty Salon market is expected to be powered by the introduction of international standards and innovative techniques and therapies for refining training programs to meet the rising consumer needs.

Global Spas and Beauty Salons Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Spas and Beauty Salons Market report also contains analysis on:

Spas and Beauty Salons Market Segments:

By Spas

Day spas

Club spas

Medical spas

Destination spas

Mineral spring's spa

Resort and hotel spas

By Beauty Salon

Hair Salon

Waxing Salon

Nail Salon

Tanning Salon

Facials and Skin Care Salon

Full-Service Salon

Spas and Beauty Salons Market Dynamics

Spas and Beauty Salons Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Spas and Beauty Salons Market Report Scope and Segmentation

Frequently Asked Questions

How big is the Spas and Beauty Salon market?

What are the Spas and Beauty Salons market growth?

Which segment accounted for the largest Spas and Beauty Salons market share?

Who are the key players in the Spas and Beauty Salon market?

What are the factors driving the Spas and Beauty Salon market?

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL SPAS AND BEAUTY SALONS MARKET**

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

### **3. RESEARCH METHODOLOGY**

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

### **4. AVERAGE PRICING ANALYSIS**

### **5. MACRO-ECONOMIC INDICATORS**

### **6. MARKET DYNAMICS**

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

### **7. CORRELATION & REGRESSION ANALYSIS**

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

### **8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE**

### **9. RISK ANALYSIS**

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

## **10. GLOBAL SPAS AND BEAUTY SALONS MARKET ANALYSIS**

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

## **11. GLOBAL SPAS AND BEAUTY SALONS MARKET**

11.1. Market Size & forecast, 2020A-2030F

11.1.1. By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

11.1.2. By Volume (Billion Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

## **12. GLOBAL SPAS AND BEAUTY SALONS MARKET: MARKET SEGMENTATION**

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America), By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe), By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific), By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa), By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By Spas: Market Share (2020-2030F)



- 12.2.1. Day spas, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.2. Club spas, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
- 12.2.3. Medical spas, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%)  
2021-2030F
- 12.2.4. Destination spas, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%)  
2021-2030F
- 12.2.5. Mineral spring's spas, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%)  
2021-2030F
- 12.2.6. Resort and hotel spas, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%)  
2021-2030F
- 12.3. By Beauty Salon: Market Share (2020-2030F)
  - 12.3.1. Hair salon, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
  - 12.3.2. Waxing salon, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%)  
2021-2030F
  - 12.3.3. Nail salon, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
  - 12.3.4. Tanning salon, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%)  
2021-2030F
  - 12.3.5. Facials and skincare salon, By Value (USD Billion) 2020-2030F; Y-o-Y Growth  
(%) 2021-2030F
  - 12.3.6. Full-Service salon, By Value (USD Billion) 2020-2030F; Y-o-Y Growth (%)  
2021-2030F

## **COMPANY PROFILE**

### **1. BRADLEY & DIEGEL SALON**

#### **1. COMPANY OVERVIEW**

#### **2. COMPANY TOTAL REVENUE (FINANCIALS)**

#### **3. MARKET POTENTIAL**

#### **4. GLOBAL PRESENCE**

#### **5. KEY PERFORMANCE INDICATORS**

#### **6. SWOT ANALYSIS**

#### **7. PRODUCT LAUNCH**



**2. BUTTERFLY STUDIO SALON**

**3. CHRIS CHASE**

**4. JOHN BARRETT SALON**

**5. METROPOLIS SALON & DRY BAR**

**6. MUSE SALON AND SPA**

**7. ROBERT JAMES SALON AND SPA**

**8. ROSSANO FERRETTI**

**9. SALON U**

**10. THE ROOSE PARLOUR AND SPA**

**11. OTHER PROMINENT PLAYERS**

Consultant Recommendation

**\*\*The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

## I would like to order

Product name: Spas and Beauty Salons Market: Segmented By Spas (Day Spas, Club Spas, Medical Spas, Destination Spas, Mineral Spring's Spa, And Resort and Hotel Spas); By Beauty Salon (Hair Salon, Waxing Salon, Nail Salon, Tanning Salon, Facials and Skin Care Salon and Full-Service Salon); and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

Product link: <https://marketpublishers.com/r/SE0199E5A86FEN.html>

Price: US\$ 4,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE0199E5A86FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970