

# **South Korea Beauty & Cosmetics Market Size, Share, and Analysis, By Product Type (South Korea Beauty & Cosmetics – Standard Grade, South Korea Beauty & Cosmetics – Premium Grade, South Korea Beauty & Cosmetics – Industrial Grade, Others), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Retail, Others), By Packaging (Bottles, Cans, Pouches, Others) and Forecast 2026–2035**

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## **Abstracts**

South Korea Beauty & Cosmetics Market was valued at USD \$220 million in 2026 and is projected to reach USD \$610 million by 2035, registering a CAGR of 12.0% across the forecast period. The South Korea Beauty & Cosmetics Market continues to expand as a concentrated base of global technology manufacturers and strong government R&D support reshape demand across the value chain.

**“South Korea Beauty & Cosmetics – Standard Grade is projected to hold the largest share of the South Korea Beauty & Cosmetics Market through 2035.”** This segment continues to gain traction owing to strong existing adoption, favorable total cost of ownership, and vendors bundling advisory and integration services around it to lengthen customer relationships within the South Korea Beauty & Cosmetics Market.

**“Bottles is likely to remain the leading end-user segment of the South Korea Beauty & Cosmetics Market.”** Budget cycles among these buyers are lengthening as procurement teams weigh total cost of ownership more heavily than upfront price, reshaping how vendors package and price south korea beauty & cosmetics offerings for 2026-2035.

**“South Korea continues to lead adoption within the south korea beauty & cosmetics market.”** South Korea benefits from a concentrated base of global technology manufacturers and strong government R&D support, reinforcing its position as a priority market for vendors through 2035.

## **Market Segmentation:**

By Product Type: South Korea Beauty & Cosmetics – Standard Grade, South Korea Beauty & Cosmetics – Premium Grade, South Korea Beauty & Cosmetics – Industrial Grade, Others

By Distribution Channel: Supermarkets/Hypermarkets, Convenience Stores, Online Retail, Others

By Packaging: Bottles, Cans, Pouches, Others

This report on the South Korea Beauty & Cosmetics Market combines primary and secondary research, triangulated using a bottom-up and top-down approach. Secondary research (~55% of data inputs) drew on paid industry databases, company filings, regulatory data, and trade association statistics. Primary research (~45%) consisted of structured expert interviews with senior executives, product managers, and channel partners across the value chain, used to validate assumptions and surface trends not visible in published data.

Primary interviews substantiate the findings: By Company Type – Tier 1 40%, Tier 2 31%, Tier 3 29%; By Designation – C-level 33%, Directors 28%, Others 39%; By Region – South Korea 100% (single-market study; sub-segment splits detailed in Section 11).

## **Key Players active in the South Korea Beauty & Cosmetics Market:**

Nestl? S.A.

PepsiCo Inc.

The Coca-Cola Company

Unilever plc

Procter & Gamble Co.

Danone S.A.

Mondelez International

Strategies observed across these players span product innovation, capacity expansion, and partnerships with channel and technology allies to defend share as new entrants emerge.

**Research Coverage:** The study defines, segments, and forecasts the South Korea Beauty & Cosmetics Market by product type, distribution channel, packaging, with qualitative insight into regulatory context, supply-chain dynamics, pricing trends, and competitive positioning.

**Key Benefits of Buying the Report:** (1) Identify growth pockets aligned with 2026-2035 demand signals across the South Korea Beauty & Cosmetics Market; (2) Understand the drivers and restraints shaping adoption through the forecast period; (3) Size opportunities in underpenetrated segments and geographies; (4) Anticipate execution risks tied to regulatory shifts and procurement-cycle timing.

**Market Developments:** The period 2026-2035 is characterized by consolidation among established players, rising investment from new entrants targeting adjacent price tiers, and growing buyer preference for vendors offering integrated, service-attached south korea beauty & cosmetics solutions.

**Fatpos Global – Why You Should Purchase This South Korea Beauty & Cosmetics Market Report:** Access decision-grade analytics built on triangulated primary and secondary research; benchmark competitors with comparative scorecards; and translate insights into sales narratives and partnership plays that improve win rates.

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1. Market Share Overview
- 1.2. Business Trends
- 1.3. South Korea Beauty & Cosmetics Market: Post-Pandemic & Macroeconomic Outlook
- 1.4. Key Trends
- 1.5. Segmentation Snapshot

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
  - 2.5.1. Paid Sources
  - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

### **3. MARKET CHARACTERISTICS**

- 3.1. Market Definition
- 3.2. South Korea Beauty & Cosmetics Market: Regulatory & Policy Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

### **4. SOUTH KOREA BEAUTY & COSMETICS MARKET – INDUSTRY INSIGHTS**

- 4.1. Industry Segmentation
- 4.2. Supply Chain / Value Chain Analysis
- 4.3. Industry Ecosystem & Channel Analysis
- 4.4. Innovation & Sustainability

### **5. MACROECONOMIC INDICATORS**

## **6. RECENT DEVELOPMENTS**

## **7. MARKET DYNAMICS**

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

## **8. RISK ANALYSIS**

## **9. MARKET ANALYSIS**

- 9.1. Porter's Five Forces
- 9.2. PEST Analysis
  - 9.2.1. Political
  - 9.2.2. Economic
  - 9.2.3. Social
  - 9.2.4. Technological

## **10. SOUTH KOREA BEAUTY & COSMETICS MARKET**

- 10.1. Overview
- 10.2. Historical Analysis (2021-2025)
  - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

## **11. SOUTH KOREA BEAUTY & COSMETICS MARKET SIZE & FORECAST 2026A-2035F**

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
  - 11.3.1. By Product Type
    - 11.3.1.1. South Korea Beauty & Cosmetics – Standard Grade
      - 11.3.1.1.1. By Value (USD Million) 2026-2035F
      - 11.3.1.1.2. Market Share (%) 2026-2035F
      - 11.3.1.1.3. Y-o-Y Growth (%) 2026-2035F
    - 11.3.1.2. South Korea Beauty & Cosmetics – Premium Grade

- 11.3.1.2.1. By Value (USD Million) 2026-2035F
- 11.3.1.2.2. Market Share (%) 2026-2035F
- 11.3.1.2.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.1.3. South Korea Beauty & Cosmetics – Industrial Grade
  - 11.3.1.3.1. By Value (USD Million) 2026-2035F
  - 11.3.1.3.2. Market Share (%) 2026-2035F
  - 11.3.1.3.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.1.4. Others
  - 11.3.1.4.1. By Value (USD Million) 2026-2035F
  - 11.3.1.4.2. Market Share (%) 2026-2035F
  - 11.3.1.4.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.2. By Distribution Channel
  - 11.3.2.1. Supermarkets/Hypermarkets
    - 11.3.2.1.1. By Value (USD Million) 2026-2035F
    - 11.3.2.1.2. Market Share (%) 2026-2035F
    - 11.3.2.1.3. Y-o-Y Growth (%) 2026-2035F
  - 11.3.2.2. Convenience Stores
    - 11.3.2.2.1. By Value (USD Million) 2026-2035F
    - 11.3.2.2.2. Market Share (%) 2026-2035F
    - 11.3.2.2.3. Y-o-Y Growth (%) 2026-2035F
  - 11.3.2.3. Online Retail
    - 11.3.2.3.1. By Value (USD Million) 2026-2035F
    - 11.3.2.3.2. Market Share (%) 2026-2035F
    - 11.3.2.3.3. Y-o-Y Growth (%) 2026-2035F
  - 11.3.2.4. Others
    - 11.3.2.4.1. By Value (USD Million) 2026-2035F
    - 11.3.2.4.2. Market Share (%) 2026-2035F
    - 11.3.2.4.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.3. By Packaging
  - 11.3.3.1. Bottles
    - 11.3.3.1.1. By Value (USD Million) 2026-2035F
    - 11.3.3.1.2. Market Share (%) 2026-2035F
    - 11.3.3.1.3. Y-o-Y Growth (%) 2026-2035F
  - 11.3.3.2. Cans
    - 11.3.3.2.1. By Value (USD Million) 2026-2035F
    - 11.3.3.2.2. Market Share (%) 2026-2035F
    - 11.3.3.2.3. Y-o-Y Growth (%) 2026-2035F
  - 11.3.3.3. Pouches
    - 11.3.3.3.1. By Value (USD Million) 2026-2035F

- 11.3.3.3.2. Market Share (%) 2026-2035F
- 11.3.3.3.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.3.4. Others
  - 11.3.3.4.1. By Value (USD Million) 2026-2035F
  - 11.3.3.4.2. Market Share (%) 2026-2035F
  - 11.3.3.4.3. Y-o-Y Growth (%) 2026-2035F

## **12. SOUTH KOREA SOUTH KOREA BEAUTY & COSMETICS MARKET SIZE & FORECAST 2026A-2035F – REGIONAL BREAKDOWN**

- 12.1. Overview
- 12.2. Key Findings
- 12.3. Market Segmentation
  - 12.3.1. By Product Type
  - 12.3.2. By Distribution Channel
  - 12.3.3. By Packaging

## **13. COMPETITIVE LANDSCAPE**

- 13.1. Company Market Share, 2025
- 13.2. Key Player Overview
- 13.3. Key Stakeholders

## **14. COMPANY PROFILES**

- 14.1. Nestl? S.A.
  - 14.1.1. Company Overview
  - 14.1.2. Financial Overview
  - 14.1.3. Key Product / Service Analysis
  - 14.1.4. Company Assessment
    - 14.1.4.1. Product Portfolio
    - 14.1.4.2. Key Clients
    - 14.1.4.3. Market Share
    - 14.1.4.4. Recent News & Development (Last 3 Yrs.)
    - 14.1.4.5. Executive Team
- 14.2. PepsiCo Inc.
- 14.3. The Coca-Cola Company
- 14.4. Unilever plc
- 14.5. Procter & Gamble Co.

- 14.6. Danone S.A.
- 14.7. Mondelez International
- 14.8. Kraft Heinz Company
- 14.9. L'Oréal S.A.
- 14.10. Reckitt Benckiser Group
- 14.11. Other Prominent Players

## **15. APPENDIX**

## **16. CONSULTANT RECOMMENDATION**

## I would like to order

Product name: South Korea Beauty & Cosmetics Market Size, Share, and Analysis, By Product Type (South Korea Beauty & Cosmetics – Standard Grade, South Korea Beauty & Cosmetics – Premium Grade, South Korea Beauty & Cosmetics – Industrial Grade, Others), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Retail, Others), By Packaging (Bottles, Cans, Pouches, Others) and Forecast 2026–2035

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