

# **Smartphone Screen Protector Market Size, Share, and Analysis, By Material Type (Tempered Glass, Polyethylene Terephthalate, and Thermoplastic Polyurethane), By Product Type (2D, 2.5D, 3D, and Others), and By Price Range (Economy, Mid-Range, Premium), By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032**

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## **Abstracts**

Smartphone Screen Protector Market Size, Share, and Analysis, By Material Type (Tempered Glass, Polyethylene Terephthalate, and Thermoplastic Polyurethane), By Product Type (2D, 2.5D, 3D, and Others), and By Price Range (Economy, Mid-Range, Premium), By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2023-2032

### **PRODUCT OVERVIEW**

Global Smartphone Screen Protector Market is expected to grow at a CAGR of 6.9% in the forecast period (2023-2032), with the market size valued at USD 48.12 billion in 2021 and projected to reach USD 100.3 billion by 2032, up from USD 51.4 billion in 2022.

Smartphone screen protector is a thin, transparent covering of material that sticks to the screen of a smartphone. It is often made of flexible plastic or tempered glass. A screen protector's main function is to give another layer of protection against smudges, scratches, and mild impact damage. It serves as a barrier to prevent direct

contact between the smartphone screen and external elements like keys, coins, or rough surfaces, thereby keeping the display as good as possible. Screen protectors are frequently used to prolong the life of smartphones and improve user experience by maintaining the touch sensitivity and visual clarity of the screens. The screen protector market is ready to adapt to new design trends and consumer preferences as smartphones continue to grow, making it a dynamic and evolving business.

## MARKET HIGHLIGHTS

Smartphone Screen Protector Market is expected to reach USD 100.3 billion, growing at a CAGR of 6.9% during the forecast period owing to the growing global usage of smartphones. Screen protectors are in more demand as users look to shield their expensive devices from smudges, scratches, and impact damage. The market is characterized by a wide variety of products that accommodate different smartphone models, including as flexible plastic and tempered glass variants. Growing awareness of device protection, developments in screen protector technology, and the growing number of smartphone users are important factors impacting market dynamics.

### Smartphone Screen Protector Market Segments:

#### By Material Type

Tempered Glass

Polyethylene Terephthalate

Thermoplastic Polyurethane

#### By Product Type

2D

2.5D

3D

Others

By Price Range

Economy

Mid-Range

Premium

## MARKET DYNAMICS

Growth Drivers

Government Initiatives and User Awareness Are Actively Driving Revenue Growth

Desire For Enhanced Durability and Increased Online Sales Channel

Restraint

Presence Of Hal%li%Effect Associated with Glass Screen Protectors Is a Major Restraining Factor

Key Players

ZAGG Inc.

Belkin International Inc.

Benks Corp.

Spigen Inc.

Corning Inc.

3M Company

Anker Innovations

Tech21

Whitestone Dome

InvisibleShield

amFilm

JETech

Rhinoshield

Gadget Guard

Uolo

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y

Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1. Regional Market Share
- 1.2. Business Trends
- 1.3. Smartphone Screen Protector Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

### 2. RESEARCH METHODOLOGY

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
  - 2.5.1. Paid Sources
  - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

### 3. MARKET CHARACTERISTICS

- 3.1. Market Definition
- 3.2. Smartphone Screen Protector Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

### 4. SMARTPHONE SCREEN PROTECTOR MARKET – INDUSTRY INSIGHTS

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

### 5. MACROECONOMIC INDICATORS

### 6. RECENT DEVELOPMENTS

## **7.MARKET DYNAMICS**

- 7.1. Introduction
- 7.2.Growth Drivers
- 7.3.Market Opportunities
- 7.4. Market Restraints
- 7.5.Market Trends

## **8. RISK ANALYSIS**

## **9. MARKET ANALYSIS**

- 9.1. Porters Five Forces
- 9.2.PEST Analysis
  - 9.2.1. Political
  - 9.2.2.Economic
  - 9.2.3.Social
  - 9.2.4.Technological

## **10. SMARTPHONE SCREEN PROTECTOR MARKET**

- 10.1.Overview
- 10.2. Historical Analysis (2019-2021)
  - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

## **11.SMARTPHONE SCREEN PROTECTOR MARKET SIZE & FORECAST 2022A-2032F**

- 11.1.Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
  - 11.3.1.By Product Type
    - 11.3.1.1. 2D
      - 11.3.1.1.1. By Value (USD Million) 2022-2032F
      - 11.3.1.1.2.Market Share (%) 2022-2032F
      - 11.3.1.1.3.Y-o-Y Growth (%) 2022-2032F
    - 11.3.1.2.5D
      - 11.3.1.2.1.By Value (USD Million) 2022-2032F

- 11.3.1.2.2. Market Share (%) 2022-2032F
- 11.3.1.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.1.3.3D
- 11.3.1.3.1.By Value (USD Million) 2022-2032F
- 11.3.1.3.2. Market Share (%) 2022-2032F
- 11.3.1.3.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.1.4.Others
- 11.3.1.4.1.By Value (USD Million) 2022-2032F
- 11.3.1.4.2. Market Share (%) 2022-2032F
- 11.3.1.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.2. By Material Type
- 11.3.2.1.Tempered Glass
- 11.3.2.1.1.By Value (USD Million) 2022-2032F
- 11.3.2.1.2. Market Share (%) 2022-2032F
- 11.3.2.1.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.2.2. Polyethylene Terephthalate
- 11.3.2.2.1. By Value (USD Million) 2022-2032F
- 11.3.2.2.2.Market Share (%) 2022-2032F
- 11.3.2.2.3.Y-o-Y Growth (%) 2022-2032F
- 11.3.2.3. Thermoplastic Polyurethane
- 11.3.2.3.1. By Value (USD Million) 2022-2032F
- 11.3.2.3.2.Market Share (%) 2022-2032F
- 11.3.2.3.3.Y-o-Y Growth (%) 2022-2032F
- 11.3.3. By Price Range
- 11.3.3.1Economy
- 11.3.3.1.1 By Value (USD Million) 2022-2032F
- 11.3.3.1.2Market Share (%) 2022-2032F
- 11.3.3.1.3Y-o-Y Growth (%) 2022-2032F
- 11.3.3.2Mid-Range
- 11.3.3.2.1By Value (USD Million) 2022-2032F
- 11.3.3.2.2 Market Share (%) 2022-2032F
- 11.3.3.2.3 Y-o-Y Growth (%) 2022-2032F
- 11.3.3.3Premium
- 11.3.3.3.1By Value (USD Million) 2022-2032F
- 11.3.3.3.2 Market Share (%) 2022-2032F
- 11.3.3.3.3 Y-o-Y Growth (%) 2022-2032F

## **12. NORTH AMERICA SMARTPHONE SCREEN PROTECTOR MARKET SIZE & FORECAST 2022A-2032F**



- 12.1. Overview
- 12.2. Key Findings
- 12.3. Market Segmentation
  - 12.3.1. By Material Type
  - 12.3.2. By Product Type
  - 12.3.3. By Price Range
- 12.4. Country
  - 12.4.1. United States
  - 12.4.2. Canada

## **13. EUROPE SMARTPHONE SCREEN PROTECTOR MARKET SIZE & FORECAST 2022A-2032F**

- 13.1. Overview
- 13.2. Key Findings
- 13.3. Market Segmentation
  - 13.3.1. By Material Type
  - 13.3.2. By Product Type
  - 13.3.3. By Price Range
- 13.4. Country
  - 13.4.1. Germany
  - 13.4.2. United Kingdom
  - 13.4.3. France
  - 13.4.4. Italy
  - 13.4.5. Spain
  - 13.4.6. Russia
  - 13.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

## **14. ASIA-PACIFIC SMARTPHONE SCREEN PROTECTOR MARKET SIZE & FORECAST 2022A-2032F**

- 14.1. Overview
- 14.2. Key Findings
- 14.3. Market Segmentation
  - 14.3.1. By Material Type
  - 14.3.2. By Product Type
  - 14.3.3. By Price Range
- 14.4. Country

- 14.4.1. India
- 14.4.2. China
- 14.4.3. South Korea
- 14.4.4. Japan
- 14.4.5. Rest of APAC

## **15. MIDDLE EAST AND AFRICA SMARTPHONE SCREEN PROTECTOR MARKET SIZE & FORECAST 2022A-2032F**

- 15.1. Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
  - 15.3.1. By Material Type
  - 15.3.2. By Product Type
  - 15.3.3. By Price Range
- 15.4. Country
  - 15.4.1. Israel
  - 15.4.2. GCC
  - 15.4.3. North Africa
  - 15.4.4. South Africa
  - 15.4.5. Rest of Middle East and Africa

## **16. LATIN AMERICA SMARTPHONE SCREEN PROTECTOR MARKET SIZE & FORECAST 2022A-2032F**

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
  - 16.3.1. By Material Type
  - 16.3.2. By Product Type
  - 16.3.3. By Price Range
- 16.4. Country
  - 16.4.1. Mexico
  - 16.4.2. Brazil
  - 16.4.3. Rest of Latin America

## **17. COMPETITIVE LANDSCAPE**

- 17.1. Company market share, 2021

17.2.Key player overview

17.3. Key stakeholders

## **18. COMPANY PROFILES**

18.1.ZAGG Inc.

18.1.1.Company Overview

18.1.2.Financial Overview

18.1.3.Key Product; Analysis

18.1.4.Company Assessment

18.1.4.1.Product Portfolio

18.1.4.2. Key Clients

18.1.4.3. Market Share

18.1.4.4. Recent News & Development (Last 3 Yrs.)

18.1.4.5. Executive Team

18.2.Belkin International Inc.

18.3.Benks Corp.

18.4.Spigen Inc.

18.5.Corning Inc.

18.6.3M Company

18.7.Anker Innovations

18.8.Tech21

18.9.Whitestone Dome

18.10.InvisibleShield

18.11. amFilm

18.12.JETech

18.13.Rhinoshield

18.14.Gadget Guard

18.15.Uolo

## **19. APPENDIX**

## **20.CONSULTANT RECOMMENDATION**

## I would like to order

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