

Smart Stadium Market: Segmented: by Software (Building Automation, Digital Content Management, Stadium & Public Security, Event Management, Network Management, Crowd Management); by Service (Consulting, Deployment & Integration, Support & Management); by Region (North America, Latin America, Europe, Asia-Pacific and Middle-East & Africa) – Analysis of market share, size & trends for 2016-19 and forecasts to 2030

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Abstracts

Smart Stadium Market: Segmented: by Software (Building Automation, Digital Content Management, Stadium & Public Security, Event Management, Network Management, Crowd Management); by Service (Consulting, Deployment & Integration, Support & Management); by Region (North America, Latin America, Europe, Asia-Pacific and Middle-East & Africa) - Analysis of market share, size & trends for 2016-19 and forecasts to 2030

PRODUCT OVERVIEW

Stadium Operators are continuously struggling between fans expecting a captivating experience and host cities looking for higher returns on their sports stadiums. With today's sophisticated home entertainment and all the latest updates available online, the operators need to find a new way to attract the audience to the stadium, compel fans to spend more, and keep everyone safe. Smart Stadium is the solution. They provide fans and staff with details about parking availability, washrooms, concession lines, special offers, and more. Fans get a convenient, personalized experience with

shorter waiting lines and directions to navigate faster. The staff also gets regular updates on what's happening and where which helps them to keep the environment secure. Smart Stadiums increase profitability, enhance the fan experience, and improve stadium security.

MARKET HIGHLIGHTS

Smart Stadium Market is expected to project a CAGR of 21.6% during the forecast period, 2019-2030

There have been many recent developments in the sports industry. The rising culture of sports leagues in developing countries and technological advancements in both developed and emerging economies are expected to generate substantial opportunities for smart stadium solutions provided by the companies. The smart stadium has several integrated solutions that allow the venues to enhance and meet players, fans, and medical teams' requirements and experiences. Moreover, the smart stadium provides a wide range of security systems, digital signage, parking systems, and sensors, among other wireless or wired networked solutions. These solutions provide real-time information, such as lines at concession stands, pricing of in-stadium merchandise, parking availability and thus enhancing the fan experience.

GLOBAL SMART STADIUM MARKET: SEGMENTS

Software Segment to grow at a CAGR of XX% during the forecast period

The smart stadium market was dominated by the software segment and represented a revenue share of 65.8 percent in 2019. Digital transformation would bring significant benefits to all spectators and the owners of stadiums. The smart stadium design will combine various technologies, such as managing parking space, managing tickets, upgrading seats, and managing crowds. The software segment for smart stadiums includes building automation, stadium and public safety, event management, and others. The stadium and public safety segment are expected to hold a dominant share throughout the forecast period. On the other hand, the segment of building automation is expected to grow from 2019 to 2030 at a CAGR of 21.4 percent.

On-Premise Segment to drive the overall growth of the market

In terms of revenue, the on-premise segment held the dominant market share of 63.4 percent in 2019. The segment is expected to register 20.6 percent of a substantial

CAGR over the forecast period. Smart Stadiums are equipped with numerous wireless and wired networks and server-connected cameras, sensors, and digital signs. It helps to provide the safety staff in charge of real-time data to track the activities of the crowd. All these devices are installed on-site, requiring substantial hardware and software investment, thus contributing to the segment's larger revenue share over the forecast period.

MARKET DYNAMICS

Drivers

Restraints

GLOBAL SMART STADIUM MARKET: KEY PLAYERS

Tech Mahindra

Company overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

IBM

Cisco

NEC

NTT Corporation

Ericsson

Johnson Controls

Fujitsu

GP Smart Stadium

Honeywell

Others

Global Smart Stadium Market Report also contains an analysis on:

Global Smart Stadium Market by segment

By Software

Building Automation

Parking Management systems

Energy Management systems

Facility Management systems

Digital Content Management

Audio & video management

Digital Signage

Mobile & Web Content Management

Stadium & Public Security

Access control

Video Surveillance

Physical Security Information Management

Security Scanning, Imaging, and Metal Detection

Emergency and Disaster Management

Cybersecurity

Event Management

Event Marketing and Registration

Ticketing Management

Workforce Management

Network Management

Crowd Management

By service

Consulting

Deployment & Integration

Support & Maintenance

By Region

North America

Latin America

Europe

Asia-Pacific

The Middle East and Africa

Global Smart Stadium Market Size

Global Smart Stadium Market Dynamics

Supply and Demand

Current Issues/trends/challenges

Competition and Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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Consultant Recommendation

The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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