

Smart Speaker Market Report Analyzes Statistics At The Regional And Country Levels and Forecast 2019-2031

<https://marketpublishers.com/r/S8ACD1D9BC23EN.html>

Date: May 2024

Pages: 175

Price: US\$ 5,000.00 (Single User License)

ID: S8ACD1D9BC23EN

Abstracts

Market Overview

Smart speaker may be a wireless speaker enabled by Bluetooth, Wi-Fi, or other wireless protocols and powered by virtual assistant, which is driven by AI. It's the newest technological innovation dominating the buyer technology market and is activated by a voice command to perform different tasks like taking note of music, ordering food, and online shopping. It also performs other activities, like obtaining weather information, latest news, listing day-to-day activities, and integrating with the smart home appliances. These multiple features provide a foothold to smart speaker market over other substitute technological products and services.

Market Highlights

Smart Speaker Market is expected to project a notable CAGR in 2031. Smart Speaker Market to surpass USD XX.XX billion by 2030 from USD XX.XX billion in 2021 at a CAGR of XX.X% in the coming years, i.e., 2021-31. Alexa is predicted to carry a serious share of the Smart Speaker market during the forecast period.

Smart Speaker Market: Segments

Amazon Alexa segment to grow with the highest CAGR during 2021-31.

Smart Speaker market is segmented by Intelligent Virtual Assistant into Amazon Alexa, Google Assistant, Siri, Cortana, and Others. The Amazon Alexa segment had the largest market share in 2020. Amazon launched the Alexa IVA smart speaker Echo in 2014. Since then, the platform is employed in Amazon's Echo device series and smart speakers offered by most companies.

Personal segment to grow with the highest CAGR during 2021-31.

Smart Speaker market is segmented by End-User into Personal and Commercial. The Personal segment is augmenting the growth of the Smart Speaker market.

Smart Speaker Market: Key Players

Apple

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Fitbit

Garmin

Lenovo

Samsung Electronics

Xiaomi

Adidas

Amiigo

AsusTek Computer

Atlas Wearables

Other Prominent Players

Smart Speaker Market: Regions

Smart Speaker Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. North American countries like the US, Canada, and Mexico are receptive to products enabled with advanced technologies. The penetration of smart speakers in North American countries, especially within the US, is high due to the presence of early adopters and key smart speaker providers.

Segmentation

By Intelligent Virtual Assistant

Amazon Alexa

Google Assistant

Siri

Cortana

Others

By End-User

Personal

Commercial

By Distribution Channel

Online

Offline

By Price

Low (Less than 100)

Mid (\$101 to \$200)

Premium (Above \$200)

Smart Speaker Market Dynamics

Smart Speaker Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Contents

1. EXECUTIVE SUMMARY

2. SMART SPEAKER MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. SMART SPEAKER MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. SMART SPEAKER MARKET

11.1. Market Size & forecast, 2020A-2030F

11.1.1. By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

11.1.2. By Volume (Million Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12. SMART SPEAKER MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By Intelligent Virtual Assistant: Market Share (2020-2030F)

12.2.1. Amazon Alexa, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F

12.2.2. Google Assistant, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F

12.2.3. Siri, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.4. Cortana, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.5. Others, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
12.3. By End-User: Market Share (2020-2030F)

12.3.1. Personal, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.2. Commercial, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F

12.4. By Distribution Channel: Market Share (2020-2030F)

12.4.1. Online, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.2. Offline, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.5. By Price: Market Share (2020-2030F)

12.5.1. Low (Less than 100), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F

12.5.2. Mid (\$101 to \$200), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%)
2021-2030F

12.5.3. Premium (Above \$200), By Value (USD Million) 2020-2030F; Y-o-Y Growth
(%) 2021-2030F

13. COMPANY PROFILE

13.1. Apple

13.1.1. Company Overview

13.1.2. Company Total Revenue (Financials)

13.1.3. Market Potential

13.1.4. Global Presence

13.1.5. Key Performance Indicators

13.1.6. SWOT Analysis

13.1.7. Product Launch

13.2. Fitbit

13.3. Garmin

13.4. Lenovo

13.5. Samsung Electronics

13.6. Xiaomi

13.7. Adidas

13.8. Amigo

13.9. AsusTek Computer

13.10. Atlas Wearables

13.11. Other Prominent Players

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

Product name: Smart Speaker Market Report Analyzes Statistics At The Regional And Country Levels and Forecast 2019-2031

Product link: <https://marketpublishers.com/r/S8ACD1D9BC23EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8ACD1D9BC23EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

