

# **Smart Pet Accessories Market: By Pet (Dog, Cat, Others), By Product Type (Pet Doors, Pet Feeders, Tracking Collars, Tracking Harness, Pet Housing, Pet Bedding Accessories, Grooming Products, Training, Others), By Distribution Channel (Specialist Retailers, Factory Outlets, Internet Sales, Department Stores, Others), And Region – Global Analysis of Market Size, Share & Trends For 2019–2021 And Forecasts To 2031**

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## **Abstracts**

Smart Pet Accessories Market: By Pet (Dog, Cat, Others), By Product Type (Pet Doors, Pet Feeders, Tracking Collars, Tracking Harness, Pet Housing, Pet Bedding Accessories, Grooming Products, Training, Others), By Distribution Channel (Specialist Retailers, Factory Outlets, Internet Sales, Department Stores, Others), And Region – Global Analysis of Market Size, Share & Trends For 2019–2021 And Forecasts To 2031

## **PRODUCT OVERVIEW**

Products for daily pet care and grooming are known as Smart Pet Accessories. These clever pet accessories enable everyone's lives to be easier and help pet owners and their pets form quick ties. There are a ton of clever pet accessories that can enable you to continue your hectic lifestyle while also achieving all your pet goals. You can make sure that your pet is taken care of in all those capacities and more with applications that manage their health, smart feeders that track their diet, and toys that are intuitive for their delight.

## MARKET HIGHLIGHTS

Global Smart Pet Accessories Market is expected to project a notable CAGR of 6.5% in 2031.

Global Smart Pet Accessories Market is expected to surpass USD 33.6 billion by 2031 from USD 17.9 billion in 2021 at a CAGR of 6.5% in the coming years, i.e., 2021-2031. The increased need for remote pet monitoring to improve pet safety, the expanding popularity of pet adoption, the rising cost of pet care, and the growing number of pet tech firms are all factors contributing to the market's expansion. Moreover, the rising availability of luxury pet products and the demand for such products among millennials are some of the other factors anticipated to propel market growth. Other factors include growing advancements in the development of active health tracking, feeding, and monitoring devices for pets.

## GLOBAL SMART PET ACCESSORIES MARKET: SEGMENTS

The Dog segment is expected to grow with the highest CAGR during 2021-31

Based on Pet, the global Smart Pet Accessories Market is fragmented into Dog, Cat, and Others. Over the course of the forecast, the Dog segment is anticipated to dominate the market. According to studies, dogs are easier to train, go potty outside, can defend you, and encourage an active lifestyle. Having a dog is preferable to having a cat because of all the advantages. And it is conceivable to love both while believing that one is superior to the other.

The Pet Doors segment is expected to grow with the highest CAGR during 2021-31

Global Smart Pet Accessories Market is classified on the basis of Product Type into Pet Doors, Pet Feeders, Tracking Collars, Tracking Harness, Pet Housing, Pet Bedding Accessories, Grooming Products, Training, and Others. The pet doors segment is projected to generate a significant amount of market revenue and hold the highest market share over the forecast period. The market is further divided into three subgroups: microchip flaps, microchip doors, and connected doors. The linked doors segment is expected to experience the fastest revenue growth in the future.

## MARKET DYNAMICS

## Drivers

Gaining Popularity of Pet Products and Emerging Market of Pet Toys

Growing Awareness for Smart Pet Accessories

## Restraint

High Cost of Devices and Costly Maintenance

## GLOBAL SMART PET ACCESSORIES MARKET:

### Key Players

Ancol Pet Products Limited

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Beeztees

Cycle Dog

Petmate (Dorskocil Manufacturing Company Inc.)

Ferplast S.p.A.

Honest Pet Products

Innovation Pet Inc.

MidWest Homes for Pets

Central Garden & Pet Company

Petstages Inc.

Rolf C. Hagen Inc.

Rosewood Pet Products

Spectrum Brands Holdings Inc.

Simply Fid%li%LLC

The Hartz Mountain Corporation

Worldwise Inc.

Other Prominent Players

GLOBAL SMART PET ACCESSORIES MARKET REPORT ALSO CONTAINS  
ANALYSIS ON:

Smart Pet Accessories Market Segments:

By Pet

Dog

Cat

Others

By Product Type

Pet Doors

Pet Feeders

Tracking Collars

Tracking Harness

Pet Housing

Pet Bedding Accessories

Grooming Products

Training

Others

By Distribution Channel

Specialist Retailers

Factory Outlets

Internet Sales

Department Stores

Others

Smart Pet Accessories Market Dynamics

Smart Pet Accessories Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1. Regional Market Share
- 1.2. Business Trends
- 1.3. Global Smart Pet Accessories Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

### 2. RESEARCH METHODOLOGY

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
  - 2.5.1. Paid Sources
  - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

### 3. MARKET CHARACTERISTICS

- 3.1. Market Definition
- 3.2. Global Smart Pet Accessories Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

### 4. GLOBAL SMART PET ACCESSORIES MARKET - INDUSTRY INSIGHTS

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

### 5. MACROECONOMIC INDICATORS

### 6. RECENT DEVELOPMENTS

## **7. MARKET DYNAMICS**

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

## **8. RISK ANALYSIS**

## **9. MARKET ANALYSIS**

- 9.1. Porters Five Forces
- 9.2. PEST Analysis
  - 9.2.1. Political
  - 9.2.2. Economic
  - 9.2.3. Social
  - 9.2.4. Technological

## **10. GLOBAL SMART PET ACCESSORIES MARKET**

- 10.1. Overview
- 10.2. Historical Analysis (2016-2020)
  - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

## **11. GLOBAL SMART PET ACCESSORIES MARKET SIZE & FORECAST 2020A-2031F**

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
  - 11.3.1. By Pet
    - 11.3.1.1. Dog
      - By Value (USD Million) 2020-2031F
      - Market Share (%) 2020-2031F
      - Y-o-Y Growth (%) 2021-2031F
    - 11.3.1.2. Cat
      - By Value (USD Million) 2020-2031F



- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.1.3. Others
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.2. By Product Type
- 11.3.2.1. Pet Doors
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.2.2. Pet Feeders
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.2.3. Tracking Collars
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.2.4. Tracking Harness
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.2.5. Pet Housing
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.2.6. Pet Bedding Accessories
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.2.7. Grooming Products
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F
- 11.3.2.8. Training
- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F

#### 11.3.2.9. Others

- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F

#### 11.3.3. By Distribution Channel

##### 11.3.3.1. Specialist Retailers

- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F

##### 11.3.3.2. Factory Outlets

- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F

##### 11.3.3.3. Internet Sales

- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F

##### 11.3.3.4. Department Stores

- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F

##### 11.3.3.5. Others

- By Value (USD Million) 2020-2031F
- Market Share (%) 2020-2031F
- Y-o-Y Growth (%) 2021-2031F

## **12. NORTH AMERICA SMART PET ACCESSORIES MARKET SIZE & FORECAST 2020A-2031F**

### 12.1. Overview

### 12.2. Key Findings

### 12.3. Market Segmentation

#### 12.3.1. By Pet

#### 12.3.2. By Product Type

#### 12.3.3. By Distribution Channel

#### 12.3.4. By Application

### 12.4. Country

#### 12.4.1. United States

#### 12.4.2. Canada

## **13. EUROPE SMART PET ACCESSORIES MARKET SIZE & FORECAST 2020A-2031F**

- 13.1. Overview
- 13.2. Key Findings
- 13.3. Market Segmentation
  - 13.3.1. By Pet
  - 13.3.2. By Product Type
  - 13.3.3. By Distribution Channel
- 13.4. Country
  - 13.4.1. Germany
  - 13.4.2. United Kingdom
  - 13.4.3. France
  - 13.4.4. Italy
  - 13.4.5. Spain
  - 13.4.6. Russia
  - 13.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

## **14. ASIA PACIFIC SMART PET ACCESSORIES MARKET SIZE & FORECAST 2020A-2031F**

- 14.1. Overview
- 14.2. Key Findings
- 14.3. Market Segmentation
  - 14.3.1. By Pet
  - 14.3.2. By Product Type
  - 14.3.3. By Distribution Channel
- 14.4. By Country
  - 14.4.1. India
  - 14.4.2. China
  - 14.4.3. South Korea
  - 14.4.4. Japan
  - 14.4.5. Rest of APAC

## **15. MIDDLE EAST AND AFRICA SMART PET ACCESSORIES MARKET SIZE & FORECAST 2020A-2031F**

- 15.1. Overview

- 15.2. Key Findings
- 15.3. Market Segmentation
  - 15.3.1. By Pet
  - 15.3.2. By Product Type
  - 15.3.3. By Distribution Channel
- 15.4. Country
  - 15.4.1. Israel
  - 15.4.2. GCC
  - 15.4.3. North Africa
  - 15.4.4. South Africa
  - 15.4.5. Rest of Middle East and Africa

## **16. LATIN AMERICA SMART PET ACCESSORIES MARKET SIZE & FORECAST 2020A-2031F**

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
  - 16.3.1. By Pet
  - 16.3.2. By Product Type
  - 16.3.3. By Distribution Channel
- 16.4. Country
  - 16.4.1. Mexico
  - 16.4.2. Brazil
  - 16.4.3. Rest of Latin America

## **17. COMPETITIVE LANDSCAPE**

- 17.1. Company market share, 2020
- 17.2. Key player overview
- 17.3. Key stakeholders

## **18. COMPANY PROFILES**

- 18.1. Ancol Pet Products Limited
  - 18.1.1. Company Overview
  - 18.1.2. Financial Overview
  - 18.1.3. Key Product; Analysis
  - 18.1.4. Company Assessment

- 18.1.4.1. Product Portfolio
- 18.1.4.2. Key Clients
- 18.1.4.3. Market Share
- 18.1.4.4. Recent News & Development (Last 3 Yrs.)
- 18.1.4.5. Executive Team
- 18.2. Beeztees
- 18.3. Cycle Dog
- 18.4. Petmate (Doskocil Manufacturing Company Inc.)
- 18.5. Ferplast S.p.A.
- 18.6. Honest Pet Products
- 18.7. Innovation Pet Inc.
- 18.8. MidWest Homes for Pets
- 18.9. Central Garden & Pet Company
- 18.10. Petstages Inc.
- 18.11. Rolf C. Hagen Inc.
- 18.12. Rosewood Pet Products
- 18.13. Spectrum Brands Holdings Inc.
- 18.14. Simply Fido LLC
- 18.15. The Hartz Mountain Corporation
- 18.16. Worldwide Inc.
- 18.17. Other Prominent Players

## **19. APPENDIX**

## **20. CONSULTANT RECOMMENDATION**

## I would like to order

Product name: Smart Pet Accessories Market: By Pet (Dog, Cat, Others), By Product Type (Pet Doors, Pet Feeders, Tracking Collars, Tracking Harness, Pet Housing, Pet Bedding Accessories, Grooming Products, Training, Others), By Distribution Channel (Specialist Retailers, Factory Outlets, Internet Sales, Department Stores, Others), And Region – Global Analysis of Market Size, Share & Trends For 2019–2021 And Forecasts To 2031

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