

Self-Adhesive Labels Market: Segmented: By Product Type (release linear, adhesive and facestock); By Technology (Flexography, digital printing, screen printing, gravure, lithograph, offset and letterpress); By Application (consumer goods, food and beverages, pharmaceuticals, and others); By Nature (permanent, removable and repositionable) and Region –Analysis of Market Size, Share and Trends for 2014 – 2019 and Forecasts to 2030

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Abstracts

Self-Adhesive Labels Market By Product Type (release linear, adhesive and facestock); By Technology (Flexography, digital printing, screen printing, gravure, lithograph, offset and letterpress); By Application (consumer goods, food and beverages, pharmaceuticals, and others); By Nature (permanent, removable and repositionable) and Region -Analysis of Market Size, Share and Trends for 2014 - 2019 and Forecasts to 2030

Product overview

Self-adhesive labels are a specialized type of label that is applied to packaging which displays the necessary details about the product. They are also called pressure-sensitive labels as they adhere to the surface when pressure is applied. These labels are normally used to fix packaging and also for decorating them. These names are multifaceted frameworks that contain data imprinted on the surface. Several packaging applications use self-adhesive labels for brand awareness. Important contents such as barcode track and trace coding; product description and authentication coding are

shown using self-adhesive labels. These are printed using a laser printer and inkjet printer photocopiers.

MARKET HIGHLIGHTS

The Self-Adhesive Labels Market is expected to project a CAGR of 6.00% during the forecast period, 2021-2031

Due to the rising levels of sustainable packaging methods and materials. It is also increasing due to the rising disposable incomes of people in developing countries and changing preferences for efficient labeling.

GLOBAL SELF-ADHESIVE LABELS MARKET: SEGMENTS

Based on technology

it can be divided into Flexography, digital printing, screen printing, gravure, lithograph, offset, and letterpress. Flexography led the self-adhesive labels market in 2019, in terms of value and volume. It is one of the most versatile, fastest, economical, and most efficient printing technologies available.

Based on type,

it can be classified into release liner, adhesive, and face stock. The release liner segment is expected to register a significant revenue share in the self-adhesive labels market due to an increase in the adoption of these labels in consumer durables and the food and beverage industry.

Based on the application,

the market is further segmented into consumer goods, food and beverages, pharmaceuticals, and others. Consumer goods dominated the application segment. The food and beverage sector is expected to grow at the highest CAGR in the forecasted period. Self-adhesive labels have wide applications in the food industry due to the growing awareness among people about the contents of the product. The pharmaceutical industry is another major application of the market. These offer numerous functionalities such as track and trace measure, anti-counterfeit measure, and numbering of the product.

By nature segments,

it can be divided into permanent, removable, and repositionable segments. The permanent segment is expected to account for a significant revenue share in the self-adhesive labels market because of its long-term durability and wide usage in electrical and electronic appliances.

MARKET DYNAMICS

Drivers

The market will rise with a growing population and increased demand

Restraint

High raw material costs and unawareness to restrict the market growth

SELF-ADHESIVE LABELS MARKET: KEY PLAYERS

CCL Industries Inc.

Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Avery Dennison Corporation

Multi-Color Corporation

Huhtamaki OYJ

Fuji Seal International

Coveris Holdings S.A

M?roll GmbH

Constantia Flexibles Group GmbH

Royston Labels Ltd.

Capri Coating Solutions

THE GLOBAL SELF-ADHESIVE LABELS MARKET REPORT ALSO CONTAINS AN ANALYSIS ON:

Global Self-Adhesive Labels Market segments

By technology

into Flexography

digital printing

screen printing

gravure

lithograph

offset

letterpress

By product type

release linear

adhesive

face stock

By application

consumer goods

food and beverages

pharmaceuticals

others

By nature

permanent

removable

repositionable

Global Self-Adhesive Labels Market dynamics

Global Self-Adhesive Labels Market size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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Consultant Recommendation

The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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