

Scented Candles Market Size, Share, and Analysis, By Product (Container Based, Pillar Scented Candles, Others), By Raw Material (Synthetic Wax, Paraffin Wax, Vegetable Wax, Animal Wax), By Category (Mass, Premium), By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Online, Others) and Regional Forecasts, 2022-2032

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Abstracts

Scented Candles Market Size, Share, and Analysis, By Product (Container Based, Pillar Scented Candles, Others), By Raw Material (Synthetic Wax, Paraffin Wax, Vegetable Wax, Animal Wax), By Category (Mass, Premium), By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Online, Others) and Regional Forecasts, 2022-2032

PRODUCT OVERVIEW

Scented Candles Market size was USD 3.19 billion in 2021 and projected to grow from USD 3.5 billion in 2023 to USD 5.8 billion by 2032, exhibiting a CAGR of 5.5% during the forecast period.

Scented or Aroma Candles are a great addition to any room in the house, especially the bedroom and bathroom when visitors are over. To create scented candles, fragrant oils are combined with wax, which burns with a pleasing aroma. Aroma or scented candles create an atmosphere of health and wellbeing. They are distinct from incense sticks since scented candles don't produce smoke.

MARKET HIGHLIGHTS

Scented Candles Market Size, Share, and Analysis, By Product (Container Based, Pillar Scented Candles, Others)...

Scented Candles Market is expected to reach USD 5.8 billion, growing at a CAGR of 5.5% during the forecast period owing to the increasing use of candles especially in home decorating and the growing consumer expenditure on attractive interior designs. The surge in consumer demand for massages (back rubs) and perfume cures also contributes to the growth of the global Scented Candles Market.

Scented Candles Market Segments:

Product

Container Based

Pillar Scented Candles

Others

Raw Material

Synthetic Wax

Paraffin Wax

Vegetable Wax

Animal Wax

Category

Mass

Premium

Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Online

Others

MARKET DYNAMICS

Growth Drivers

Increasing Use of Eco-Friendly Scented Candles and Growing Spending Power of Consumers are Expected to Boost the Market Growth

Speedily progressing home decor sector are Expected to Boost the Market Growth

Restraint

Wide Availability of Substitute Products May Restrain the Market Growth

Key Players

Estée Lauder Companies Inc.

Newell Brands

Victoria's Secret & Co.

Brandt Kaarsen

Bolsius International BV

The Yankee Candle Co. Inc.

Portmeirion Group PLC

Lalique Group SA

Diptyque Paris

MVP Group International Inc.

Thymes LLC

NEST New York

The Village Candle

Empire Candle Co. LLC

The White Barn Candle Co.

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Scented Candles Market Size, Share, and Analysis, By Product (Container Based, Pillar Scented Candles, Others)...

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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