

# **Retail E-Commerce Packaging Market Size, Share, and Analysis, By Material (Corrugated Boxes, Protective Packaging & Security Envelopes, Tapes & Labels, Others), By Application (Electronics & Consumer Goods, Apparel & Accessories & Home Furnishing, Auto Parts, Food & Beverages, Healthcare & Personal Care, Others) and Regional Forecasts, 2022-2032**

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## **Abstracts**

Retail E-Commerce Packaging Market Size, Share, and Analysis, By Material (Corrugated Boxes, Protective Packaging & Security Envelopes, Tapes & Labels, Others), By Application (Electronics & Consumer Goods, Apparel & Accessories & Home Furnishing, Auto Parts, Food & Beverages, Healthcare & Personal Care, Others) and Regional Forecasts, 2022-2032

### **PRODUCT OVERVIEW**

Retail E-Commerce Packaging Market size was USD 22.53 billion in 2021 and projected to grow from USD 28.5 billion in 2023 to USD 83.6 billion by 2032, exhibiting a CAGR of 12.7% during the forecast period.

Retail E-Commerce Packaging is any product's display packaging when it is ready to be sold in retail store like food item boxes, perfume boxes, and other items. The role of retail packaging can be almost completely constricted to impactful and appealing design, to attract the consumers purchase the product when they are already in store. A successfully branded product enhances sales in a competitive environment where consumers make quick decisions.

## MARKET HIGHLIGHTS

Retail E-Commerce Packaging Market is expected to reach USD 83.6 billion in 2032, growing at a CAGR of 12.7% during the forecast period owing to the growing e-commerce industry owing to increased use of the internet and change in patterns of shopping. Also, shoppers are using various online channels more than they were before the COVID-19, which has led to a marked increase in e-commerce shipping and home delivery services. These factors are expected to drive the Retail E-Commerce Packaging Market over the forecast period.

Retail E-Commerce Packaging Market Segments:

Material

Corrugated Boxes

Protective Packaging & Security Envelopes

Tapes & Labels

Others

Application

Electronics & Consumer Goods

Apparel & Accessories & Home Furnishing

Automotive Parts, Food & Beverages, Healthcare & Personal Care

Others

## MARKET DYNAMICS

Growth Drivers

Significant Growth in Online Shopping is Expected to Boost the Market Growth

Improvements in Packaging Technology is Expected to Boost the Market Growth

Restraint

Packaging Regulations Associated with Retail E-Commerce Packaging Applications Across the Globe to Restrain the Market Growth

Key Players

IPG

Westrock Company

Smurfit Kappa Group

International Paper Company

DS Smith Plc

Rengo Co. Ltd.

Stora Enso

Sonoco Products Company

Mondi Group

Sealed Air Corporation

Packaging Corporation of America

Dyna Corp

Orora Packaging Australia Pty Ltd.

Pregis Corporation

Smithers

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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