

Professional Teeth Whitening Market Size, Share, and Analysis, By Product (Whitening Gels and Kits, Whitening Trays, and Others), By Procedure (Light-Activated, and Chemically Activated), By End User (Dental Clinics, Hospitals, and Dental Academic Institutes) and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034

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Abstracts

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PRODUCT OVERVIEW

Professional Teeth Whitening Market, initially valued at USD 2.6 billion in 2023, is projected to grow at a compound annual growth rate (CAGR) of 5.4% from 2024 to 2034. By the end of this forecast period, the market is expected to reach a size of USD 4.7 billion.

Professional teeth whitening is a cosmetic dental procedure performed by dentists to enhance the appearance of teeth by making them lighter in color. The process typically involves the use of whitening agents like hydrogen peroxide or carbamide peroxide, either administered in-office by dental professionals or prescribed for supervised use at

home. This treatment effectively removes stains caused by coffee, tea, tobacco, and other substances, resulting in a whiter and more aesthetically pleasing smile. The procedure often requires multiple sessions, depending on the desired level of whiteness and the initial condition of the teeth. Recent technological advancements, such as light-based systems, have significantly improved the effectiveness and results of teeth whitening procedures. However, the treatment faces challenges in achieving broader acceptance due to its high cost and potential side effects, such as tooth sensitivity.

MARKET HIGHLIGHTS

Professional Teeth Whitening Market is projected to hit USD 4.7 billion, with a 5.4% CAGR driven by higher consumer knowledge of oral health and appearance, along with growing disposable incomes. The popularity of cosmetic dentistry has surged, fueled by social media influence and celebrity endorsements, leading to a high demand for a perfect smile. The development of new whitening products, including light-based systems, has enhanced the efficiency and safety of treatments, further boosting market demand. Additionally, the growing availability of high-quality at-home whitening kits has made these treatments more accessible. The market is expected to continue its expansion as more consumers seek minimally invasive and quick cosmetic improvements, supported by ongoing technological advancements and promotional efforts by major industry players.

Professional Teeth Whitening Market Segments:

By Product

Whitening Gels and Kits

Whitening Trays

Others

By Procedure

Light-Activated

Chemically Activated

By End User

Dental Clinics

Hospitals

Dental Academic Institutes

MARKET DYNAMICS

Growth Drivers

Growing Emphasis on Oral Hygiene and Aesthetics Among Consumers to Provide Significant Growth Opportunities

Advancements in Whitening Technology Have Been a Major Market Growth Driver

Restraint

High Cost of Treatment Presents Challenges for Sustained Market Growth

Key Players

Philips

DenMat Holdings LLC

Beaming White

Cavex

FGM Dental Group

Ultradent Products

Evonik

LumaLite Inc

Evolve Dental Technologies Inc

Colgate-Palmolive

CAO Group Inc

SDI

DMC Equipment

Biolase

Mavrik Dental Systems

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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