

Prepared Meals Market Segmented: By Product Type (Frozen & Chilled, Canned and Dried); By Distribution Channel (Supermarket & Hypermarket, Convenience Stores and Online); and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

<https://marketpublishers.com/r/PC8EAA996BDDEN.html>

Date: March 2022

Pages: 179

Price: US\$ 5,000.00 (Single User License)

ID: PC8EAA996BDDEN

Abstracts

[174+ Pages Research report] Global Prepared Meals Market to surpass USD 376.85 million by 2030 from USD 170.56 million in 2020 at a CAGR of 6.9 % in the coming years, i.e., 2021-30.

Product Overview

Prepared Meals are a cost-effective substitute meal that takes less time to prepare because they are precooked. These meals are available all year and are completely healthy to eat. While packaged foods deplete nutrients, the various methods used to prepare Prepared Meals ensure that nutrients are lost to a minimum in most cases. Precooked or ready-to-eat meals are very convenient since they save time and effort in the kitchen. This has resulted in a rise in the demand for ready-to-eat meals, especially among the working population and students around the world. Since they are precooked, prepared meals are a cost-effective option. Furthermore, the year-round supply of prepared meals would have a positive effect on demand. Furthermore, print and radio advertisements have played an important role in raising consciousness about prepared meals, resulting in increased consumer growth.

Market Highlights

Global Prepared Meals is expected to project a notable CAGR of 6.9% in 2030. Shifting consumers' preferences towards ready-to-eat food products due to the busy

lifestyle of working individuals as well as hectic work schedules of college grads and students is projected to be a key factor for the market growth in the coming years. Besides, the rising demand for minimally processed and additive-free food products with an extended shelf life is expected to fuel market growth.

Global Prepared Meals: Segments

Frozen & Chilled segment to grow with the highest CAGR during 2020-30

Global Prepared Meals is segmented by product type into Frozen & Chilled, Canned, and Dried. Frozen & Chilled segment held the largest market share in the year 2020 due to a large number of items with a long shelf life. The most famous frozen ready meal is frozen pizza, which contributes significantly to global sales. Canned meals are also expected to grow at a rapid pace, owing to their growing popularity among young people all over the world. In the future, the dried product segment is expected to expand significantly. Foods like instant pasta and noodles are examples of dried goods.

Online segment to grow with the highest CAGR during 2020-30

Global Prepared Meals is segmented by distribution channel into Supermarket & Hypermarket, Convenience Stores, and Online. Over the forecast period, the online distribution channel is projected to expand at the fastest pace. Sales via this channel have been powered by the increasing popularity of e-commerce platforms among manufacturers and high internet penetration.

Market Dynamics

Drivers

Rising Consumer Disposable Income and Growing Western Culture

Surging demand of Prepared Meals from numerous end-user industries is the key factor contributing in market growth. The market's rapid growth can be attributed to the continuing convenience food trend and rising consumer disposable income per capita. Another factor driving up global prepared meals is the rising working population. Consumers changing lifestyles and the growing presence of western culture in developing countries are catalyzing the growth of the ready-to-eat meals industry. Due to an increase in the number of organic Prepared Meals launches, technological advances, and the development of a strong distribution network in both developing and developed countries, vendors in the global market are expected to see lucrative growth opportunities in the coming years.

Time and effort saving and low-cost alternative to junk food

The increase in the convenience offered in terms of time savings and little effort needed for the preparation of these meals is driving the growth of the Prepared Meals market.

Furthermore, the working population and students have become more interested in these meals as a result of the fact that they only require heating before consumption, reducing overall effort. Furthermore, these meals are low-cost alternatives to junk food, which is expected to increase their popularity in the near future.

Restraint

Health effects and sustainability of product quality

The market's growth is being hampered by ambiguity about the health effects of eating packed and frozen food, as well as market players' failure to sustain product quality and consistency during transportation and storage.

Global Prepared Meals Market: Key Players

Nestlé S.A.

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

ConAgra Brands Inc.

Kraft Heinz Company

Chao Xiang Yuan Food Co. Ltd.

Dr. Oetker

BRF S.A.

Berkshire

Green Mill Foods

General Mills

Other Prominent Players

Global Prepared Meals Market: Regions

Global Prepared Meals is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa.

Global Prepared Meals in APAC held the largest market share in the year 2020 in terms of revenue. This increase can be due to the region's financially strengthening consumer base. Furthermore, the regional market is growing as a result of a growing population, raising customer disposable income, rapid industrialization, and increased awareness of ready-to-eat meals. Europe is also estimated to witness considerable growth in coming years owing to the introduction of innovative products, such as frozen vegetables and salads. Moreover, increased demand for gluten-free meat is another factor fueling the market growth.

Global Prepared Meals Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Prepared Meals Market report also contains analysis on:

Prepared Meals Segments:

By Product Type

Frozen & Chilled

Canned

Dried

By Distribution Channel

Supermarket & Hypermarket

Convenience Stores

Online

Prepared Meals Market Dynamics

Prepared Meals Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Prepared Meals Market Report Scope and Segmentation

Frequently Asked Questions

How big is the Prepared Meals market?

What is the Prepared Meals market growth?

Which segment accounted for the largest Prepared Meals market share?

Who are the key players in the Prepared Meals market?

What are the factors driving the Prepared Meals market?

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5. DR. OETKER

6. BRF S.A.

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**The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

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