

Precision Farming Market by Technology (Guidance, VRT, Remote Sensing), Application (Crop Scouting, Field Mapping, Variable Rate Application), Offering (Hardware—Sensors, GPS, Yield Monitors; Software; Services) and Geography - Global Forecast to 2030

<https://marketpublishers.com/r/PCE8F9DAC552EN.html>

Date: December 2021

Pages: 159

Price: US\$ 5,000.00 (Single User License)

ID: PCE8F9DAC552EN

Abstracts

Market Overview

Fatpos Global has released a report titled Precision Farming Market - Analysis of Market Size, Share & Trends for 2014 - 2020 and Forecasts to 2031. According to a study by Fatpos Global, is anticipated to reach USD 7.0 billion in 2020 and is projected to reach USD 12.8 billion by 2030, at a CAGR of 12.7% between 2020 and 2030. According to the report, emphasizes on the detailed understanding of some decisive factors such as size, share, sales, forecast trends, supply, production, demands, industry and CAGR in order to provide a comprehensive outlook of the global market

Precision Farming Market Market: Key Players

Deere & Company (John Deere) (US),
AGCO Corporation (US),
Trimble (US),
Raven Industries (US),
Topcon Positioning (US),
AgJunction (US)

Segmentation

Precision Farming Market, by Application
Yield Monitoring
Crop Scouting

Field Mapping
Variable Rate Application
Precision Irrigation
Precision Seeding
Precision Fertilization
Nitrogen VRA
Phosphorous VRA
Lime VRA
Pesticide VRA
Weather Tracking & Forecasting
Inventory Management
Farm Labor Management
Financial Management
Others (Demand Forecasting, Customer Management, Payables and Receivables, Profit Center Analysis, and Tax Management)
Precision Farming Market, by Technology
Guidance Technology
GPS/GNSS-Based Guidance Technology
GIS-based Guidance Technology
Remote Sensing Technology
Handheld or Ground-based Sensing
Satellite or Aerial Sensing
Variable-Rate Technology
Map-based VRT
Sensor-based VRT
Precision Farming Market, by Offering
Hardware
Automation and Control Systems
Displays
Guidance and Steering Systems
GPS/GNSS Devices
Drones/UAVs
Irrigation controllers
Handheld Mobile Devices/Handheld Computers
Flow And Application Control Devices
Others (Standalone Cameras, Small Electronic Components in the Boom Spray, and Data Loggers)
Sensing and Monitoring Devices
Yield Monitors

Soil Sensors
Moisture Sensors
Temperature Sensors
Nutrient Sensors
Water Sensors
Climate Sensors
Software
Local/Web Based
Cloud Based
Services
System Integration and Consulting Services
Managed Services
Connectivity Services
Assisted Professional Services
Maintenance and Support Services

Precision Farming Market Market Dynamics
Precision Farming Market Market Size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints

The report sheds light on various aspects and answers pertinent questions on the market. Some of the important ones are:

COVID-19 pre and post business impact analysis

Detailed overview of the parent market

Changing market dynamics in the industry

In-depth market segmentation

What is the Precision Farming Market Market growth?

Which segment accounted for the largest Precision Farming Market Market share?

Who are the key players in the Griddles Market?

Historical, current and projected market size in terms of volume and value

Recent industry trends and developments

Competitive landscape

Strategies of key players and products offered

Potential and niche segments, geographical regions exhibiting promising growth

A neutral perspective on market performance

Must-have information for market players to sustain and enhance their market footprint

Note: Although care has been taken to maintain the highest levels of accuracy in Fatpos Global's reports, recent market/vendor-specific changes may take time to reflect in the analysis.

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Company Profile

Deere & Company (John Deere) (US),
AGCO Corporation (US),
Trimble (US),
Raven Industries (US),
Topcon Positioning (US),
AgJunction (US)

Consultant Recommendation

****The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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