

# **Potato Chips & Crisps Market: Information by Type (Flavored, Plain), By Category (Conventional, Organic), By Distribution Channel (Store-Based [Supermarkets & Hypermarkets, Convenience Stores, Others] and Non-Store-Based) and Region (North America, Europe, Asia-Pacific, Rest of the World)—Forecast till 2030**

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## **Abstracts**

### Market Overview

Fatpos Global has released a report titled Potato Chips & Crisps Market - Analysis of Market Size, Share & Trends for 2014 - 2020 and Forecasts to 2031. According to a study by Fatpos Global, is anticipated to reach CAGR of 4.39% and reach a value of USD 50.1 billion by 2030. According to the report, emphasizes on the detailed understanding of some decisive factors such as size, share, sales, forecast trends, supply, production, demands, industry and CAGR in order to provide a comprehensive outlook of the global market

### Potato Chips & Crisps Market Market: Key Players

PepsiCo, Inc. (US),  
Kellogg Company (US),  
Burts Potato Chips Ltd (UK),  
Calbee Inc. (Japan),  
Utz Quality Foods,  
Inc. (US),  
Great Lakes Potato Chip Co. (US),  
The Lorenz Bahlsen Snack-World GmbH & Co KG (Germany),

Herr Foods Inc. (US),  
The Campbell Soup Company (US),  
and Intersnack Group GmbH & Co. KG. (Germany).

Segmentation

Global Potato Chips & Crisps market, byType

Flavored

Plain

Global Potato Chips & Crisps market, by Category

Conventional

Organic

Global Potato Chips & Crisps market, by Distribution Channel

Store-Based

Supermarkets & Hypermarkets

Convenience Stores

Others

Non-Store-Based

Global Potato Chips & Crisps market, by Region

North America

US

Canada

Mexico

Europe

Germany

France

Italy

Spain

UK

Rest of Europe

Asia-Pacific

Japan

China

India

Australia & New Zealand

Rest of Asia-Pacific

Rest of the World  
South America  
Middle East  
Africa

Potato Chips & Crisps Market Market Dynamics

Potato Chips & Crisps Market Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

The report sheds light on various aspects and answers pertinent questions on the market. Some of the important ones are:

COVID-19 pre and post business impact analysis

Detailed overview of the parent market

Changing market dynamics in the industry

In-depth market segmentation

What is the Potato Chips & Crisps Market Market growth?

Which segment accounted for the largest Potato Chips & Crisps Market Market share?

Who are the key players in the Griddles Market?

Historical, current and projected market size in terms of volume and value

Recent industry trends and developments

Competitive landscape

Strategies of key players and products offered

Potential and niche segments, geographical regions exhibiting promising growth

A neutral perspective on market performance

Must-have information for market players to sustain and enhance their market footprint

Note: Although care has been taken to maintain the highest levels of accuracy in Fatpos Global's reports, recent market/vendor-specific changes may take time to reflect in the analysis.

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#### Company Profile

PepsiCo, Inc. (US),  
Kellogg Company (US),  
Burts Potato Chips Ltd (UK),  
Calbee Inc. (Japan),  
Utz Quality Foods,  
Inc. (US),  
Great Lakes Potato Chip Co. (US),  
The Lorenz Bahlsen Snack-World GmbH & Co KG (Germany),  
Herr Foods Inc. (US),  
The Campbell Soup Company (US),  
and Intersnack Group GmbH & Co. KG. (Germany).

#### Consultant Recommendation

\*\*The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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