

Portable Projector Market: Market Segments; By Technology (Digital Light Processing (DLP), Liquid Crystal Display (LCD) and Liquid Crystal on Silicon (LCoS)); By Dimension (2D and 3D) By Lumen (Below 500 Lumens, 500 to 3,000 Lumens and Above 3,000 Lumens); By Resolution (VGA, XGA, and HD & FHD) By Projected Image Size (Below 50 Inches, 50 to 200 Inches, and Above 200 Inches); By Application (Consumer Electronics and Business & Education) and Region – Global Analysis of Market Size, Share & Trends for 2014 – 2020 and Forecasts to 2030

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Abstracts

Product Overview

Portable projector is a handheld or pocket projector that can be carried anywhere because of its compact size and low weight. A portable projector projects the image through handheld devices. In devices such as cell phones, laptops, and cameras, these projectors are integrated. Portable projectors include miniaturized hardware, and software that can produce digital images onto a nearby viewing surface such as portable projection screens, notebooks, and walls. **Market Highlights**

Global Portable Projector Market is expected to project a notable CAGR of 4.64% in 2030.

Global Portable Projector Market to surpass USD 2.46 billion by 2030 from USD 1.56 billion in 2020 at a CAGR of 4.64 in the coming years, i.e., 2020-30. The factors such as technological advancements and digitalization in the education sector are boosting market growth. **Global Portable Projector Market: Segments**

Digital Light Processing (DLP) segment to grow with the highest CAGR during 2020-30

Global Portable Projector market is segmented by Technology into Digital Light Processing (DLP), Liquid Crystal Display (LCD), and Liquid Crystal on Silicon (LCoS). Digital Light Processing (DLP) segment held the largest market share of XX.X% in the year 2019 owing to the properties such as compact size, higher native contrast, and lighter weight compared to LCD and LCoS technologies. DLP projectors provide an excellent colorful, clear image with good contrast.

Market Dynamics Drivers

Advancements in Technology

Technological evolution in the development of portable projectors is estimated to drive the market. With the rapid advancements, portable projectors can be carried in pockets anywhere, they are no longer oversized and complex. Present-day portable projectors are fitted with memory devices that can store relevant data and can be connected to the internet. To access the information, they are available with USB, HDMI, and MHL ports and can be easily connected to tablets, smartphones and laptops. Furthermore, the image quality of the portable projectors is also expected to be improved with the rapid advances in display technologies, such as 4K and 8K display panels.

Operational issues regarding DLP technology

Most of the portable projectors come with DLP technology which provides vibrant image quality with high contrast. In DLP, however, the use of a spinning color wheel to modulate images has the ability to create on the screen a special visible artifact, generally referred to as the 'rainbow effect'. The rainbow effect may cause headache to the viewer. All these factors are anticipated to restrict the market growth.

Global Portable Projector Market: Key Players

Epson

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Canon

LG

Dell

HP

Acer

Sony

Kodak

Philips

Panasonic

Asus

Texas Instruments

Other Prominent Players

Global Portable Projector Market: Regions

Global Portable Projector Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific and Middle East and Africa. Global Portable Projector Market in North America held the largest market share of XX.X% in the year 2019. North America will continue to dominate the global Portable Projector market as the region has a large consumer electronics market, which is the main application for portable projectors. North America has been a major contributor to the growth of the overall portable projector market. Besides, the rising advancements in technology in the region is projected to drive the market

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Consultant Recommendation

****The above given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.**

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