

# **Portable Coffee Maker Market: Segmented By Type (Manual and Automatic): By Category (Premium and Mass-Market): By end-user (Households, Out-of-Home, Food Services and Corporate) Global Analysis by Market size, share & trends for 2020-2021 and forecasts to 2031**

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## **Abstracts**

[178+ Pages research Report] Portable Coffee Makers Market to surpass USD 4590.04 Million by 2031 from USD 2784.21 Million in 2021 at a CAGR of 4.6% within the coming years, i.e., 2021-31.

### Product overview

Portable coffee maker is a machine used to make coffee and are easy to carry. Portable coffee maker allows you to brew coffee and sip it on the go with one mug. You just have to put some ground coffee, add hot water, and then press the filter to brew fresh coffee. Slide the lid on and off you go with no need to remove the grounds. One can take it on the trips too. They are compact and lightweight and are easy to carry.

### Market Highlights

The Portable Coffee Makers Market is predicted to project a notable CAGR of 4.6% in 2031.

The broad expansion, together with increased use of portable devices, should enhance to the demand for Portable Coffee Makers. Coffee is one of the widely consumed beverages in the world. The rising demand for such a friendly and convenient product and rising consumption of coffee in emerging countries are making the growth during the timeframe.

## Portable Coffee Makers Market: Segments

Automatic segment to grow with the highest CAGR during 2021-2031

Portable Coffee Makers Market is segmented by type into manual and automatic market. The automatic segment is estimated to lead the global market and be valued at USD 4590.04 million by the end of 2031. Automatic coffee makers are automatically operated. With this feature, it is high in demand. It saves the time of consumers so people generally prefer to purchase automatic portable coffee makers.

Household Industry segment to grow with the highest CAGR during 2021-2031

Based on end-use type the market is categorized as household, out-of-Home, Food Service, and Corporate. Household is estimated to lead the category segment. Consumers are spending more on portable goods that make their life easy. It saves their time and money too. These features of portable coffee makers help household consumers to choose this. Hence, the demand for portable coffee makers market increased.

## Portable Coffee Makers Market: Market Dynamics

### Drivers

#### Increasing adoption of Portable Devices

Portable Coffee Makers Market is experiencing lucrative growth due to key factors such as the increase in the use of Portable Coffee Makers in end-user industries such as the household, out-of-home, corporate, and others. The growing fashion of social gatherings and outdoor events is leveraging the demand for portable coffee maker market. The purchase of portable coffee makers can be profitable to consumers as these machines allow the preparation of instant coffee at a less price.

### Versatility

Versatility is a big advantage when it comes to portable coffee makers, as you end up getting much more bang for your buck. Portable coffee machines allow you to use variety, from whole bean and fine ground to K cups and instant coffee. Some coffee makers have the ability to keep your drinks hot as well as cold or to make cold brew coffee as well as hot coffee.

## Restraints

### Environmental impact

In relation to coffee and coffee makers, it's important to know that coffee grinds are decomposable. But many portable coffee makers have single-use filters. One should keep an eye out for recyclable options. This is a major restraint of portable coffee makers.

### Impact of the COVID-19 on the Portable Coffee Makers Market

The world market for Portable Coffee Makers has been severely affected by the outbreak of the COVID19 pandemic. The suspension of industrial activity affected the Portable Coffee Makers Market due to weak consumer confidence, store closures, and depletion of consumer incomes. Global GDP has changed consumer behavior and reduced demand for Portable Coffee Makers. To curb the spread of the coronavirus, the governments of several countries have imposed travel restrictions that severely affect the supply of raw materials for coffee makers. Situation will in control after the pandemic.

### Portable Coffee Makers Market: Key Players

Crem International AB

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Behmor Inc.

Koninklijke Philips N.V.

Specturm Brands Holdings Inc.

Bunn-O-Matic Corporation

Aroma Brewing

Metitta USA Inc.

Nestle Nespresso S.A

Illycaffè S.p.A

De'Longhi S.p.a.

Other prominent players

### Portable Coffee Makers Market: Regions

Portable Coffee Makers Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the

Middle East, and Africa. Europe is estimated to contribute the largest share of the portable coffee makers market during the forecast period. The region accounts for a 54.45% share of the market. Germany, Italy, and France are some of the key players in the growth of European market of portable coffee makers. Furthermore, because of the increasing demand for lightweight and portable compact home appliances, North America contributes the largest segment of the global portable coffee maker market.

Portable Coffee Makers Market is further segmented by region into:

North America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-United States and Canada

Latin America Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR- United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR-India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Portable Coffee Makers Market report also contains analysis on:

Portable Coffee Makers Market Segments:

By Category Type

Premium market

Mass market

By End-User

Household

Out-of-Home

Food Services

Corporate

Portable Coffee Makers Market Dynamics

Portable Coffee Makers Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value chain of the Market

Market Drivers and Restraints

## Portable Coffee Makers Market Report Scope and Segmentation Report Attribute Details

Market size value in 2020 USD 2784.21 Million

Revenue forecast in 2030 USD 4590.04 Million

Growth Rate CAGR of 4.6% from 2021 to 2031

Base year for estimation 2021

Quantitative units Revenue in USD million and CAGR from 2021 to 2031

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered Type, category, End User, and Region

Region scope North America; Europe; Asia Pacific; Latin America; Middle East & Africa (MEA)

Key companies profiled Crem International AB, Behmor Inc., Koninklijke Philips N.V., Specturm Brands Holdings Inc., Bunn-O-Matic Corporation, Aroma Brewing, Metitta USA Inc., Nestle Nespresso S.A, Illycaffè S.p.A, De'Longhi S.p.a.

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\*\*The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.



## I would like to order

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