

# **Polyvinyl Butyral Market Size, Share, and Analysis, By Application (Films & Sheet, Paints & Coating, Adhesive & Sealants, Printing Inks, and Others), By End-User (Automotive, Construction, Electrical & Electronics, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034**

<https://marketpublishers.com/r/P7257FC5A2CCEN.html>

Date: May 2024

Pages: 531

Price: US\$ 5,150.00 (Single User License)

ID: P7257FC5A2CCEN

## **Abstracts**

Polyvinyl Butyral Market Size, Share, and Analysis, By Application (Films & Sheet, Paints & Coating, Adhesive & Sealants, Printing Inks, and Others), By End-User (Automotive, Construction, Electrical & Electronics, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034

### **PRODUCT OVERVIEW**

Polyvinyl Butyral Market is anticipated to exhibit a Compound Annual Growth Rate (CAGR) of 6.6% during the forecast span from 2024 to 2034. In 2023, the market size was assessed at USD 4 billion and is projected to reach USD 8.2 billion by the completion of 2034.

Polyvinyl Butyral (PVB) is a versatile polymer which is obtained from the condensation of polyvinyl alcohol and butyraldehyde. This transparent and flexible substance is defined by its exceptional adhesion, impact resistance, and optical clarity. PVB is utilized as an interlayer in laminated glass and provides safety and security characteristics. PVB effectively binds glass layers upon impact, in applications like automotive windshields and architectural glass, that prevent shattering and minimize the

risk of an injury. Moreover, PVB films offer UV protection, which makes them invaluable in improving the durability of solar panels for photovoltaic applications. Additionally, the adaptability of PVB extends to the electronics sector as well, where it finds application in displays and touch panels. Consequently, with its unique combination of properties, PVB is a sought-after solution across various industries for applications that focus on safety, durability, and optical performance.

## MARKET HIGHLIGHTS

Polyvinyl Butyral Market is projected to reach USD 8.2 billion over the forecast period, owing to its diverse applications and distinct properties. PVB is an important participant in the automobile industry as it is used in laminated windshield glass, which improves safety and security. Simultaneously, the architectural industry utilizes PVB in laminated glass for construction which significantly adds to the market growth. The growing focus on sustainability and eco-friendly solutions is promoting the adoption of PVB, as manufacturers prioritize sustainable alternatives. Moreover, technological improvements in PVB films, which are customized to address specific requirements such as optical clarity and acoustic insulation, contribute to the diversification of PVB industry. Therefore, as the demand for resilient and secure substance intensifies across various sectors, the PVB market will witness sustained growth and continuous innovation.

### Polyvinyl Butyral Market Segments:

By Application

Films & Sheet

Paints & Coating

Adhesive & Sealants

Printing Inks

Others

By End-User

Automotive

Construction

Electrical & Electronics

Others

## MARKET DYNAMICS

Growth Drivers

Renewable Energy Demand will Generate Growth Opportunities

Stringent Government Regulations will Result in Market Expansion

Restraint

Dependence on Solar Industry Performance Could Restrict Industry Growth

Key Players

Eastman Chemical Company

Kuraray Co., Ltd.

Sekisui Chemical Co., Ltd.

Kingboard Chemical Holdings Ltd.

Chang Chun Petrochemical Co., Ltd.

Bridgestone Corporation

DuPont de Nemours, Inc.

Tiantai Yingxia Rubber & Plastic Co., Ltd.

Huakai Plastic Co., Ltd.

Zhejiang Pulijin Plastic Co., Ltd.

Jiangsu Daruihengte Technology & Science Co., Ltd.

KB PVB Co., Ltd.

Everlam

Solutia Inc.

Qingda%li%Haocheng Industrial Co., Ltd.

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

## Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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