

# **Point of Sale Market Size, Share, and Analysis, By Component (Hardware, PoS Terminal Software, Service), By Type (Fixed PoS, Mobile PoS, Others), By Deployment (On-premise and Cloud-based), By Enterprise Size (Small & Medium Enterprises, Large Enterprises), By Operating System (Windows/Linux, Android, iOS), By End-user (Restaurants, Healthcare, Retail, Entertainment, and Others) and Regional Forecasts, 2022-2032**

<https://marketpublishers.com/r/PD98A8E20B36EN.html>

Date: September 2023

Pages: 487

Price: US\$ 4,950.00 (Single User License)

ID: PD98A8E20B36EN

## **Abstracts**

Point of Sale Market Size, Share, and Analysis, By Component (Hardware, PoS Terminal Software, Service), By Type (Fixed PoS, Mobile PoS, Others), By Deployment (On-premise and Cloud-based), By Enterprise Size (Small & Medium Enterprises, Large Enterprises), By Operating System (Windows/Linux, Android, iOS), By End-user (Restaurants, Healthcare, Retail, Entertainment, and Others) and Regional Forecasts, 2022-2032

## **PRODUCT OVERVIEW**

Point of Sale market size was USD 7.85 billion in 2021 and projected to grow from USD 9.6 billion in 2023 to USD 24.1 billion by 2032, exhibiting a CAGR of 10.7% during the forecast period.

Point of Sale refers to a technology used during the procedure of Point of Sale to deal with customer transactions. It involves both hardware (like barcode scanners, PoS terminals, receipt printers) and software systems that deal with data, transactions,

and business processes. These systems are used to provide real-time data, organize transactions to aid businesses and to use properly in dealing with payments, business staff, invoices, customers etc.

## MARKET HIGHLIGHTS

Point of Sale market size was USD 7.85 billion in 2021 and projected to grow from USD 9.6 billion in 2023 to USD 24.1 billion by 2032, exhibiting a CAGR of 10.7% during the forecast period. Point of sale market is driven by the requirement to support tracking of inventory and sales data, continue cashless transactions, and enhance sales strategy using analytics in restaurants, retail chains, hotels, drug stores etc. Increasing demand for cloud-based solutions and rising necessity for modern features like customer data management, employee management analytics, sales monitoring, inventory tracking, reporting are anticipated to drive the demand for acquiring of Point of Sale Market and boosting the market growth.

### Point of Sale Market Segments:

Component

Hardware

PoS Terminal Software

Service

Type

Fixed PoS

Mobile PoS

Others

Deployment

On-premise

Cloud-based

Enterprise Size

Small & Medium Enterprises

Large Enterprises

Operating System

Windows/Linux

Android

iOS

End-user

Restaurants

Healthcare

Retail

Entertainment

Others

## MARKET DYNAMICS

Growth Drivers

Growing Preference of Digital Transactions is Expected to Boost the Growth of the Market

Increasing Usage of Point of Sale is Expected to Boost the Growth of the Market

Restraint

## Security Concerns May Restrain the Growth of the Market

### Key Players

H&L POS

Oracle Micros

IdealPOS

Clover Network, Inc.

TouchBistro, Inc.

Lightspeed

NCR Corp.

Square Inc.

Revel Systems

SwiftPOS

Other Prominent Players

(Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1.Regional Market Share
- 1.2.Business Trends
- 1.3.Point of Sale Market: COVID-19 Outbreak
- 1.4.Regional Trends
- 1.5.Segmentation Snapshot

### **2. RESEARCH METHODOLOGY**

- 2.1.Research Objective
- 2.2.Research Approach
- 2.3.Data Sourcing and Methodology
- 2.4.Primary Research
- 2.5.Secondary Research
  - 2.5.1. Paid Sources
  - 2.5.2. Public Sources
- 2.6.Market Size Estimation and Data Triangulation

### **3. MARKET CHARACTERISTICS**

- 3.1.Market Definition
- 3.2.Point of Sale Market: COVID-19 Impact
- 3.3.Key Segmentations
- 3.4.Key Developments
- 3.5.Allied Industry Data

### **4. POINT OF SALE MARKET – INDUSTRY INSIGHTS**

- 4.1.Industry Segmentation
- 4.2.COVID-19 overview on world economy
- 4.3.Industry ecosystem Channel analysis
- 4.4.Innovation & Sustainability

### **5. MACROECONOMIC INDICATORS**

## **6. RECENT DEVELOPMENTS**

## **7. MARKET DYNAMICS**

- 7.1.Introduction
- 7.2.Growth Drivers
- 7.3.Market Opportunities
- 7.4.Market Restraints
- 7.5.Market Trends

## **8. RISK ANALYSIS**

## **9. MARKET ANALYSIS**

- 9.1.Porters Five Forces
- 9.2.PEST Analysis
  - 9.2.1.Political
  - 9.2.2.Economic
  - 9.2.3.Social
  - 9.2.4.Technological

## **10. POINT OF SALE MARKET**

- 10.1.Overview
- 10.2.Historical Analysis (2016-2021)
  - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

## **11. POINT OF SALE MARKET SIZE & FORECAST 2022A-2032F**

- 11.1.Overview
- 11.2.Key Findings
- 11.3.Market Segmentation
  - 11.3.1. By Component
    - 11.3.1.1.Hardware
      - 11.3.1.1.1. By Value (USD Million) 2022-2032F
      - 11.3.1.1.2. Market Share (%) 2022-2032F
      - 11.3.1.1.3. Y-o-Y Growth (%) 2022-2032F



- 11.3.1.2.PoS Terminal Software
  - 11.3.1.2.1. By Value (USD Million) 2022-2032F
  - 11.3.1.2.2. Market Share (%) 2022-2032F
  - 11.3.1.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.1.3.Service
  - 11.3.1.3.1. By Value (USD Million) 2022-2032F
  - 11.3.1.3.2. Market Share (%) 2022-2032F
  - 11.3.1.3.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.2. By Type
  - 11.3.2.1.Fixed PoS
    - 11.3.2.1.1. By Value (USD Million) 2022-2032F
    - 11.3.2.1.2. Market Share (%) 2022-2032F
    - 11.3.2.1.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.2.2.Mobile PoS
    - 11.3.2.2.1. By Value (USD Million) 2022-2032F
    - 11.3.2.2.2. Market Share (%) 2022-2032F
    - 11.3.2.2.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.2.3.Others
    - 11.3.2.3.1. By Value (USD Million) 2022-2032F
    - 11.3.2.3.2. Market Share (%) 2022-2032F
    - 11.3.2.3.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.3. By Deployment
  - 11.3.3.1.On-premise
    - 11.3.3.1.1. By Value (USD Million) 2022-2032F
    - 11.3.3.1.2. Market Share (%) 2022-2032F
    - 11.3.3.1.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.2.Cloud-based
    - 11.3.3.2.1. By Value (USD Million) 2022-2032F
    - 11.3.3.2.2. Market Share (%) 2022-2032F
    - 11.3.3.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.4. By Enterprise Size
  - 11.3.4.1.Small & Medium Enterprises
    - 11.3.4.1.1. By Value (USD Million) 2022-2032F
    - 11.3.4.1.2. Market Share (%) 2022-2032F
    - 11.3.4.1.3. Y-o-Y Growth (%) 2022-2032F
  - 11.3.4.2.Large Enterprises
    - 11.3.4.2.1. By Value (USD Million) 2022-2032F
    - 11.3.4.2.2. Market Share (%) 2022-2032F
    - 11.3.4.2.3. Y-o-Y Growth (%) 2022-2032F

### 11.3.5. By Operating System

#### 11.3.5.1.Windows/Linux

11.3.5.1.1. By Value (USD Million) 2022-2032F

11.3.5.1.2. Market Share (%) 2022-2032F

11.3.5.1.3. Y-o-Y Growth (%) 2022-2032F

#### 11.3.5.2.Android

11.3.5.2.1. By Value (USD Million) 2022-2032F

11.3.5.2.2. Market Share (%) 2022-2032F

11.3.5.2.3. Y-o-Y Growth (%) 2022-2032F

#### 11.3.5.3.iOS

11.3.5.3.1. By Value (USD Million) 2022-2032F

11.3.5.3.2. Market Share (%) 2022-2032F

11.3.5.3.3. Y-o-Y Growth (%) 2022-2032F

### 11.3.6. By End-user

#### 11.3.6.1.Restaurants

11.3.6.1.1. By Value (USD Million) 2022-2032F

11.3.6.1.2. Market Share (%) 2022-2032F

11.3.6.1.3. Y-o-Y Growth (%) 2022-2032F

#### 11.3.6.2.Healthcare

11.3.6.2.1. By Value (USD Million) 2022-2032F

11.3.6.2.2. Market Share (%) 2022-2032F

11.3.6.2.3. Y-o-Y Growth (%) 2022-2032F

#### 11.3.6.3.Retail

11.3.6.3.1. By Value (USD Million) 2022-2032F

11.3.6.3.2. Market Share (%) 2022-2032F

11.3.6.3.3. Y-o-Y Growth (%) 2022-2032F

#### 11.3.6.4.Entertainment

11.3.6.4.1. By Value (USD Million) 2022-2032F

11.3.6.4.2. Market Share (%) 2022-2032F

11.3.6.4.3. Y-o-Y Growth (%) 2022-2032F

#### 11.3.6.5.Others

11.3.6.5.1. By Value (USD Million) 2022-2032F

11.3.6.5.2. Market Share (%) 2022-2032F

11.3.6.5.3. Y-o-Y Growth (%) 2022-2032F

## 12. NORTH AMERICA POINT OF SALE MARKET SIZE & FORECAST 2022A-2032F

### 12.1.Overview

### 12.2.Key Findings

### 12.3. Market Segmentation

12.3.1. By Component

12.3.2. By Type

12.3.3. By Deployment

12.3.4. By Enterprise Type

12.3.5. By Operating System

12.3.6. By End User

### 12.4. Country

12.4.1. United States

12.4.2. Canada

## 13. EUROPE POINT OF SALE MARKET SIZE & FORECAST 2022A-2032F

### 13.1. Overview

### 13.2. Key Findings

### 13.3. Market Segmentation

13.3.1. By Component

13.3.2. By Type

13.3.3. By Deployment

13.3.4. By Enterprise Type

13.3.5. By Operating System

13.3.6. By End User

### 13.4. Country

13.4.1. Germany

13.4.2. United Kingdom

13.4.3. France

13.4.4. Italy

13.4.5. Spain

13.4.6. Russia

13.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

## 14. ASIA POINT OF SALE MARKET SIZE & FORECAST 2022A-2032F

### 14.1. Overview

### 14.2. Key Findings

### 14.3. Market Segmentation

14.3.1. By Component

14.3.2. By Type

14.3.3. By Deployment

- 14.3.4. By Enterprise Type
- 14.3.5. By Operating System
- 14.3.6. By End User
- 14.4. Country
  - 14.4.1. India
  - 14.4.2. China
  - 14.4.3. South Korea
  - 14.4.4. Japan
  - 14.4.5. Rest of APAC

## **15. MIDDLE EAST AND AFRICA POINT OF SALE MARKET SIZE & FORECAST 2022A-2032F**

- 15.1. Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
  - 15.3.1. By Component
  - 15.3.2. By Type
  - 15.3.3. By Deployment
  - 15.3.4. By Enterprise Type
  - 15.3.5. By Operating System
  - 15.3.6. By End User
- 15.4. Country
  - 15.4.1. Israel
  - 15.4.2. GCC
  - 15.4.3. North Africa
  - 15.4.4. South Africa
  - 15.4.5. Rest of Middle East and Africa

## **16. LATIN AMERICA POINT OF SALE MARKET SIZE & FORECAST 2022A-2032F**

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
  - 16.3.1. By Component
  - 16.3.2. By Type
  - 16.3.3. By Deployment
  - 16.3.4. By Enterprise Type
  - 16.3.5. By Operating System

- 16.3.6. By End User
- 16.4. Country
  - 16.4.1. Mexico
  - 16.4.2. Brazil
  - 16.4.3. Rest of Latin America

## **17. COMPETITIVE LANDSCAPE**

- 17.1. Company market share, 2021
- 17.2. Key player overview
- 17.3. Key stakeholders

## **18. COMPANY PROFILES**

- 18.1. H&L POS
  - 18.1.1. Company Overview
  - 18.1.2. Financial Overview
  - 18.1.3. Key Product; Analysis
  - 18.1.4. Company Assessment
    - 18.1.4.1. Product Portfolio
    - 18.1.4.2. Key Clients
    - 18.1.4.3. Market Share
    - 18.1.4.4. Recent News & Development (Last 3 Yrs.)
    - 18.1.4.5. Executive Team
- 18.2. Oracle Micros
- 18.3. IdealPOS
- 18.4. Clover Network, Inc.
- 18.5. TouchBistro Toast Inc.
- 18.6. Lightspeed
- 18.7. NCR Corp.
- 18.8. Square Inc.
- 18.9. Revel Systems
- 18.10. SwiftPOS
- 18.11. Other Prominent Players

## **19. APPENDIX**

## **20. CONSULTANT RECOMMENDATION**



## I would like to order

Product name: Point of Sale Market Size, Share, and Analysis, By Component (Hardware, PoS Terminal Software, Service), By Type (Fixed PoS, Mobile PoS, Others), By Deployment (On-premise and Cloud-based), By Enterprise Size (Small & Medium Enterprises, Large Enterprises), By Operating System (Windows/Linux, Android, iOS), By End-user (Restaurants, Healthcare, Retail, Entertainment, and Others) and Regional Forecasts, 2022-2032

Product link: <https://marketpublishers.com/r/PD98A8E20B36EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD98A8E20B36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970