

# **Point of Sale Market Size, Share, and Analysis, By Component (Hardware, PoS Terminal Software, Service), By Type (Fixed PoS, Mobile PoS, Others), By Deployment (On-premise and Cloud-based), By Enterprise Size (Small & Medium Enterprises, Large Enterprises), By Operating System (Windows/Linux, Android, iOS), By End-user (Restaurants, Healthcare, Retail, Entertainment, and Others) and Regional Forecasts, 2022-2032**

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## **Abstracts**

Point of Sale Market Size, Share, and Analysis, By Component (Hardware, PoS Terminal Software, Service), By Type (Fixed PoS, Mobile PoS, Others), By Deployment (On-premise and Cloud-based), By Enterprise Size (Small & Medium Enterprises, Large Enterprises), By Operating System (Windows/Linux, Android, iOS), By End-user (Restaurants, Healthcare, Retail, Entertainment, and Others) and Regional Forecasts, 2022-2032

## **PRODUCT OVERVIEW**

Point of Sale market size was USD 7.85 billion in 2021 and projected to grow from USD 9.6 billion in 2023 to USD 24.1 billion by 2032, exhibiting a CAGR of 10.7% during the forecast period.

Point of Sale refers to a technology used during the procedure of Point of Sale to deal with customer transactions. It involves both hardware (like barcode scanners, Pos terminals, receipt printers) and software systems that deal with data, transactions,

and business processes. These systems are used to provide real-time data, organize transactions and aid businesses and use properly in dealing with payments, business staff, invoices, customers etc.

## MARKET HIGHLIGHTS

Point of Sale market size was USD 7.85 billion in 2021 and projected to grow from USD 9.6 billion in 2023 to USD 24.1 billion by 2032, exhibiting a CAGR of 10.7% during the forecast period. Point of sale market is driven by the requirement to support tracking of inventory and sales data, continue cashless transactions, and enhance sales strategy using analytics in restaurants, retail chains, hotels, drug stores etc. Increasing demand for cloud-based solutions and rising necessity for modern features like customer data management, employee management analytics, sales monitoring, inventory tracking, reporting are anticipated to drive the demand for acquiring of Point of Sale Market and boosting the market growth.

Point of Sale Market Segments:

Component

Hardware

PoS Terminal Software

Service

Type

Fixed PoS

Mobile PoS

Others

Deployment

On-premise

Cloud-based

Enterprise Size

Small & Medium Enterprises

Large Enterprises

Operating System

Windows/Linux

Android

iOS

End-user

Restaurants

Healthcare

Retail

Entertainment

Others

## MARKET DYNAMICS

Growth Drivers

Growing Preference of Digital Transactions is Expected to Boost the Growth of the Market

Increasing Usage of Point of Sale is Expected to Boost the Growth of the Market

Restraint

## Security Concerns May Restrain the Growth of the Market

### Key Players

H&L POS

Oracle Micros

IdealPOS

Clover Network, Inc.

TouchBistro  
Toast Inc.

Lightspeed

NCR Corp.

Square Inc.

Revel Systems

SwiftPOS

Other Prominent Players

(Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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