

Paints Packaging Market By Product Type (Bag-in-box, Pouches, Liquid Cartons, Paperboard Container, Pet Bottles, Cans and others); By Material (Metals, Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), and others); By Application (Professional and Consumer) and Region – Global Analysis of Market Size, Share & Trends for 2019 – 2020 and Forecasts to 2030

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Abstracts

Product Overview

Paint refers to material that is used to color the surface and texture of the object. It acts as a shield and protects the building and structures from environmental effects and harsh weather. Paint generally consists of four ingredients including pigments, additives, binders, and solvents. The main function of pigment is to provide color and hide. Additives provide extra additional performance properties. Binder is used to holding the pigments together to form a dry film on the surface. Solvents allow the paint to get from the can to the surfaces. There are various types of paints such as varnishes, solvent-based paints, enamels, latex paints which are required by the industries. Paints and packaging are primarily used in the automotive, construction, architectural, and wood industries.

Market Highlights

Global Paints Packaging market is expected to project a notable CAGR of 4.03% in 2030.

Global Paints Packaging market to surpass USD 34.04 billion by 2030 from USD 22.92 billion in 2020 at a CAGR of 4.03% throughout the forecast period, i.e., 2021-30. The

demand for paints packaging is expected to accelerate due to the growing demand for paints. Furthermore, increasing demand from packaging manufacturers to fulfill the consumer demands is estimated to drive the market growth during the forecast period. Packaging has wide applications in product shipment, product storage, and product handling.

Global Paints Packaging Market: Segments

Cans segment to grow with the highest CAGR during 2021-30

Global Paints Packaging market is segmented by Product Type into bag-in-box, pouches, liquid cartons, paperboard containers, pet bottles, cans, and others. Cans segment held the largest market share in the year 2020 and will continue to dominate the market throughout the forecast period. This growth is attributed owing to its growing application in paints packaging. Mounting consumption of aerosol and aluminum cans is increasing the demand for paints and packaging market. Cans are preferred for packaging due to their lightweight.

Metal segment to grow with the highest CAGR during 2021-30

Global Paints Packaging market is bifurcated by Material into Metals, Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), and others. The metals segment held the largest market share in the year 2020 and will continue to dominate the market throughout the forecast period. Metals are recyclable and reusable due to which they are more popular.

Professional segment to grow with the highest CAGR during 2021-30

Global Paints Packaging market is bifurcated by Application into Professional and Consumer. The professional segment held the largest market share in the year 2020 and will continue to dominate the market throughout the forecast period owing to the growing construction industry and therefore mounting demand for paints.

Market Dynamics

Drivers

Rise in Construction Activities

With the growing population, the investment in the construction project is increasing which has fueled the demand for Paints and packaging. Rapid urbanization and industrialization coupled with the increase in living standards of consumers have resulted in the rise in construction and housing activities which is anticipated to boost the global paints and packaging market.

Growing Innovation in Paint Packaging

With the changing consumer preference for innovative packaging, the demand for paint and packaging is expected to boost in the forecast period. To meet the consumer requirement the vendors are providing advance, customized, and innovative packaging products so that they can expand their market presence. Various types of paints are available in the market which possess properties like resistance to tear and puncture, reusability, and convenience to use which may grow the global paint and packaging market.

Restraint

Health Issues

Paints are harmful to health as they can irritate the eyes, nose, and throat. Additionally, it causes long-term harm to some systems of the body such as the liver, kidneys, and nervous system when exposed to high concentrations of VOCs. Such factors can hinder the market growth in the coming years.

Global Paints Packaging Market: Key Players

The Dow Chemical Co

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, and SWOT Analysis.

International Paper

Tetra Pak International S.A.

Smurfit Kappa

Mondi plc

Amcor Limited,

WestRock Company

Bemis Company, Inc.

Orora Limited

Mauser Group

Other Prominent Players

Global Paints Packaging Market: Regions

Global Paints and Packaging market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and Middle East, and Africa.

Global Paints and Packaging markets market in Asia Pacific held the largest market share in the year 2020. Asia Pacific will continue to dominate the global paints

packaging market due to rising paints and coatings manufacturers in this region. besides increasing population coupled with a high spending power of consumers is expected to boom the global paints packaging market. Rapid industrialization and urbanization with growing construction activities in this region are projected to drive the market.

Global Paints Packaging market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Paints Packaging market report also contains analysis on:

Paints Packaging Market Segments:

By Product Type

Bag-in-box

Pouches

Liquid Cartons

Paperboard Container

Pet Bottles

Cans

Others

By Material

Metals

Polyethylene (PE)

Polypropylene (PP)

Polyethylene Terephthalate (PET)

Others

By End-User

Professional

Consumer

Paints Packaging Market Dynamics

Paints Packaging Market Size
Supply & Demand
Current Trends / Issues / Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints

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6. AMCOR LIMITED,

7. WESTROCK COMPANY

8. BEMIS COMPANY, INC.

9. ORORA LIMITED

10. MAUSER GROUP

11. OTHER PROMINENT PLAYERS

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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