

Outdoor Power Equipment Market Size, Share, and Analysis, By Type (Lawn Mowers, Saws, Blowers, Snow Throwers, and Others), By Power Source (Fuel Powered, Electric Powered), By Functionality (Connected/Smart, Conventional), By Application (Residential, Commercial), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034

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Abstracts

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PRODUCT OVERVIEW

Outdoor Power Equipment Market is anticipated to exhibit a Compound Annual Growth Rate (CAGR) of 5.6% during the forecast period span from 2024 to 2034. In 2023, the market size was assessed at USD 37.7 billion and is projected to reach USD 68.6 billion by the completion of 2034.

Outdoor power equipment includes a wide range of tools which are specifically developed for outdoor uses such as gardening, landscaping, and maintenance of property. For instance, lawnmowers, chainsaws, leaf blowers, and hedge trimmers, are designed to simplify outdoor operations by reducing physical effort and increasing

efficiency. They run on numerous power sources such as gasoline, electricity, or batteries, each with its own set of advantages in terms of power, mobility, and environmental impact. Additionally, they ensure reliability and user safety, manufacturers prioritize powerful engineering, where outdoor power equipment serves essentially. Furthermore, ongoing technological improvements in this field aim to improve efficiency, reduce emissions, offer convenience, and low noise level during operations. Therefore, as these tools evolve with technology, new features are constantly being added to improve performance and user experience.

MARKET HIGHLIGHTS

Outdoor Power Equipment Market is projected to achieve USD 68.6 billion during the forecast period, owing to technological innovations and a rising need for sustainability. The growing popularity of electric and battery-operated tools is a notable development as these tools attract environmentally aware consumers due to their lower emissions and silent operations. Additionally, an increase in do-it-yourself (DIY) activities and gardening jobs has created demand for smaller and user-friendly tools. Moreover, the easy accessibility of outdoor power tools has grown greatly due to the thriving e-commerce platforms, which provide useful avenues for research and purchases. Furthermore, government regulations and standards regarding emissions and noise control are pushing manufacturers to innovate practical and eco-friendly designs. These developments highlight a market evolution toward greener, efficient, and accessible outdoor equipment solutions.

Outdoor Power Equipment Market Segments:

By Type

Lawn Mowers

Saws

Blowers

Snow Throwers

Others

By Power Source

Fuel Powered

Electric Powered

By Functionality

Connected/Smart

Conventional

By Application

Residential

Commercial

MARKET DYNAMICS

Growth Drivers

Improvements in Technology Will Open Up New Growth Prospects

Rising Demand for Landscaping Services Will Create New Growth Opportunities

Restraint

Environmental Rules and Worries May Limit Market Growth

Key Players

Husqvarna Group

STIHL Group

Deere & Company

The Toro Company

Honda Power Equipment

MTD Products Inc.

Stanley Black & Decker

Briggs & Stratton Corporation

Ariens Company

Makita Corporation

TTI Group

Kubota Corporation

Robert Bosch GmbH

ECHO Incorporated

Greenworks Tools

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary,

Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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