

Organic Food and Beverages Market: Segmented By Product Type (Bakery and Confectionary, Meat & Seafood, Coffee & Tea and Beer & Wine); By Packaging Material (Glass, Plastic, Paper, Metal and Others); By Distribution Channel (Supermarkets/Hypermarkets, Retail Stores, Online Stores) and Region – Global Analysis of Market Size, Share & Trends for 2019-2020 and Forecasts to 2030

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Abstracts

[172+ Pages Research Report] Organic Food and Beverages Market to surpass USD 1284.73 billion by 2030 from USD 255.72 billion in 2020 at a CAGR of 17.52% in the coming years, i.e., 2020-30. The Organic Food and Beverages market is projected to grow rapidly, owing to the health benefits and eco-friendly features,

Product Overview

Consumption of organic food and beverages lowers the health risks such as cardiac arrests, diabetes as they are non-toxic and Genetically Modified Organisms (GMO). These organic food and beverages are processed without any harmful chemicals or pesticides that could do any kind of harm to the human-kind. Organic drinks are made without the use of synthetic pesticides, genetic engineering, artificial flavors, preservatives, and colors. Natural juices are, among other things, a type of drink without synthetic pesticides, growth hormones, genetic engineering, and artificial flavors, pigments, and preservatives. The organic drinks market is approaching as people begin to take an interest in natural drinks instead of carbonated drinks. Organic juices offer several health benefits.

Market Highlights

Organic Food and Beverages Market is expected to project a notable CAGR of 17.52% in 2030.

Over the forecasted period, production of food products through organic farming techniques have estimated notable growth in the market expansion. Growing awareness for the food and beverage benefits is projected to fuel the market growth in the coming years. The accelerated acquisition for organic food and beverages among the consumers is propelling the growth of the Global Organic Food and Beverages Market.

Organic Food and Beverages Market: Segments

Coffee and Tea segment to grow with the highest CAGR during 2020-30

Organic Food and Beverages market is segmented by Product Type into Bakery and Confectionary, Meat & Seafood, Coffee & Tea, and Beer & Wine. Coffee and tea are the fastest growing sectors with a compound annual rate of over 13.0% and is assumed to maintain the market growth Globally during the forecast period. Primary factors such as increased health awareness, preference for organic and natural drinks, and modern lifestyles are driving the growth of the segment. Moreover, the cakes and pastries segment are forecasted to project the highest growth for the baking ingredients market. The rapid increase in the consumption of ready-to-eat available products across the world is projected to fuel the demand for baking products and the market growth over the forecasted period.

Online distribution channels to grow with the highest CAGR during 2020-30

Organic Food and Beverages market is segmented into distribution channels, Supermarkets/Hypermarkets, Retail Stores, Online Stores. Online stores are projected to show the fastest growth of CAGR 13.6% during the forecasted period which is tremendously driving the online store segment, Globally. This has also enhanced social media advertising and elevating the use of smartphones and Internet. As the number of organic food restaurants and coffee shops increases, the offline distribution channel is suspected of having the largest market share by 2025. Natural drinks are widely used in coffee shops and restaurants around the world.

Market Dynamics

Drivers

Increase in health concerns

Excess consumption of inorganic foods has restrained the increase in environmental concerns and several health hazard diseases have impacted the growth for the Organic Food and Beverages Market. The spewing health concerns and increasing standard of living are the drivers boosting the market growth. Rising demand for sugar-free and

caffeine-free beverages will drive the Global market. Moreover, a rise in income levels and betterment in living standards are some of the major factors that have positively drive market growth. Overflow in the disposable income and high population are expected to fuel the market growth.

Initiatives towards the adoption for Organic and non- GM products

Initiatively, the government's focus on improving awareness for organic and Non-GM products Globally are the factors to increase demand for driving the market growth in the coming years. Ample of extensive R&D activities from leading manufacturers focusing on the betterment of product texture, shelf life, taste, and nutritional value are significantly having a favorable impact on the Organic Food and Beverages market development. Mounting demand for organic beverages in developed countries such as the United States, France, the United Kingdom, and Germany is reputed to lead the boost in the Organic Food and Beverages Global market further. The commonness of diseases, such as obesity and diabetes, are expected to aid the growth of embryonic markets, Globally.

Restraints

High-price for Organic products

Relatively price of organic drinks as high compared to general products; it is hindering the growth of Global Organic Food and Beverages market. Furthermore, the high manufacturing cost of organic beverages compared to other drinks processed through synthetic chemicals is a prime factor to hamper Global market. Additionally, having a limited shelf-life of organic food and beverages has hindered the market growth. Lack of self-awareness towards organic food and beverages has hampered the Food and Beverages Market growth, Globally. The lack of consumer awareness towards organic food has restraint the growth of the market. High-price for organic foods and beverages can negatively impact the market growth.

Organic Food and Beverages Market: Key Players

Cargill Inc.

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Danone,

Dean Foods Company

Starbucks Corporation

ConAgra Brand, Inc.

Kerry Group Plc

Horizon Organic

Nestle SA

PepsiCo Inc.

The Coca-Cola Company

Organic Food and Beverages Market: Regions

Global E-learning are segmented based on regional analysis into five major regions.

These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. Asia Pacific is estimated to be the fastest-growing market due to increase in urbanization, rising disposable incomes of consumers in emerging countries such as China and India. China being a developed economy, aid to increase the demand for organic food and beverages from different sectors settled to grow yearly at a rate of around 17.0%. This has witnessed the highest growth in the regional market for the Organic Food and Beverages Market. Secondly, North America is the enormous organic food and beverage producing market aid to increase the income of the economy. An increase in high purchasing power of a consumer drives the Food and Beverages industry with a CAGR of over 14.0%.

Organic Food and Beverages Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Organic Food and Beverages Market report also contains analysis on:

By Product Type

Bakery and Confectionary

Meat & Seafood

Coffee & Tea and

Beer & Wine

By Packaging Material

Glass
Plastic
Paper
Metal
Others
By Distribution Channel
Supermarkets/Hypermarkets
Retail Stores
Online Stores
Organic Food and Beverages Market Dynamics
Organic Food and Beverages Market Size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints

Contents

1. EXECUTIVE SUMMARY

2. ORGANIC FOOD AND BEVERAGES MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. ORGANIC FOOD AND BEVERAGES MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. ORGANIC FOOD AND BEVERAGES MARKET

11.1. Market Size & forecast, 2020A-2030F

11.1.1. By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

11.1.2. By Volume (Million Units) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12. ORGANIC FOOD AND BEVERAGES MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa), By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2. By Product Type: Market Share (2020-2030F)

12.2.1. Bakery and Confectionary, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.2. Meat and Seafood, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.3. Coffee and Tea, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.2.4. Beer and Wine, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3. By Packaging Material: Market Share (2020-2030F)

12.3.1. Glass, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.2. Plastic, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.3. Paper, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.4. Metal, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.3.5. Others, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4. By Distribution Channel: Market Share (2020-2030F)

12.4.1. Supermarkets/Hypermarkets, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.2. Retail Stores, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.3. Online Stores, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F

12.4.4. Metal, By Value (USD Million) 2020-2030F; Y-o-Y Growth (%) 2021-2030F
Company Profile

1. CARGILL

1. COMPANY OVERVIEW

2. COMPANY TOTAL REVENUE (FINANCIALS)

3. MARKET POTENTIAL

4. GLOBAL PRESENCE

5. KEY PERFORMANCE INDICATOR S

6. SWOT ANALYSIS

7. PRODUCT LAUNCH

2. DANONE

3. DEAN FOODS COMPANY

4. STARBUCKS CORPORATION

5. CONAGRA BRAND, INC.

6. BIO- ON

7. KERRY GROUP PLC

8. HORIZON ORGANIC

9. NESTLE SA

10. PEPSICO INC.

11. COCA COLA COMPANY

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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