

Online Education Market: Segmented: By Type (academic and corporate); By Technology (Mobile E-learning, Learning Management System, Application Simulation Tool, Rapid E-learning, Podcasts and Virtual Classrooms); By vendor (service provider and content provider); By end-user (higher education institutions, k-12 schools and others) and Region –Analysis of Market Size, Share and Trends for 2014 – 2019 and Forecasts to 2030

<https://marketpublishers.com/r/O83E816C9AD3EN.html>

Date: July 2023

Pages: 247

Price: US\$ 4,350.00 (Single User License)

ID: O83E816C9AD3EN

Abstracts

Online Education Market By Type (academic and corporate); By Technology (Mobile E-learning, Learning Management System, Application Simulation Tool, Rapid E-learning, Podcasts and Virtual Classrooms); By vendor (service provider and content provider); By end-user (higher education institutions, k-12 schools and others) and Region -Analysis of Market Size, Share and Trends for 2014 - 2019 and Forecasts to 2030

PRODUCT OVERVIEW

Online Education is a learning system that relies on the Internet for interaction and distribution of course material between students and teachers. Factors such as a reduction in education cost, increasing government initiatives supporting online education, and increasing usage of smartphones and the internet connectivity affect the online education market. The market is also expected to be rise due to the increasing demand for adaptive learning.

MARKET HIGHLIGHTS

Online Education Market: Segmented: By Type (academic and corporate); By Technology (Mobile E-learning, Learni...

Online Education Market is expected to project a CAGR of 26.10% during the forecast period, 2021-2030

Due to increasing usage of the internet along with the globe. Growing cloud-based adoption with huge investments by key players is expected to give rise to the market. Advancements in the field of artificial intelligence and rapid growth of the Internet of Things will also continue to enhance the user experience on these online education platforms.

ONLINE EDUCATION MARKET: SEGMENTS

By Type

it can be classified into the academic and corporate sectors.

By Technology

it can be segmented into Mobile E-learning, Learning Management System, Application Simulation Tool, Rapid E-learning, Podcasts, and Virtual Classrooms.

By Vendor

it can be further segmented into service provider and content provider. It is dominated by the content segment due to the increased emphasis on science education in schools, which have been inclined towards online courses offering all bachelor's, masters, and doctoral degrees globally.

MARKET DYNAMICS

Drivers

Increased demand for internet and smartphones to drive the market growth

Restraints

Insufficient formal recognition and unawareness

GLOBAL ONLINE EDUCATION MARKET: KEY PLAYERS

Online Education Market: Segmented: By Type (academic and corporate); By Technology (Mobile E-learning, Learn...

Lynda.com

Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Pearson PLC

Blackboard Inc.

Tata Interactive systems

K12 Inc.

Classteacher learning system

Udacity Inc.

Edmodo

Docebo

Adobe Systems Inc.

GLOBAL ONLINE EDUCATION MARKET REPORT ALSO CONTAINS ANALYSIS ON:

Online education market segments

By type

Academic

Corporate

By technology

Mobile E-learning

Learning Management System

Application Simulation Tool

Rapid E-learning

Podcasts

Virtual Classrooms.

By vendor

Service provider

Content provider

By end-user

higher education institutions

k-12 school

others

Global Online education market dynamics

Global Online education market size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL ONLINE EDUCATION MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MARKET DYNAMICS

- 5.1. Growth Drivers
- 5.2. Restraints
- 5.3. Opportunity
- 5.4. Trends

6. CORRELATION & REGRESSION ANALYSIS

- 6.1. Correlation Matrix
- 6.2. Regression Matrix

7. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

8. RISK ANALYSIS

- 8.1. Demand Risk Analysis
- 8.2. Supply Risk Analysis

9. GLOBAL ONLINE EDUCATION MARKET ANALYSIS

9.1. Porters Five Forces

- 9.1.1. The threat of New Entrants
- 9.1.2. Bargaining Power of Suppliers
- 9.1.3. Threat of Substitutes
- 9.1.4. Rivalry

9.2. PEST Analysis

- 9.2.1. Political
- 9.2.2. Economic
- 9.2.3. Social
- 9.2.4. Technological

10. GLOBAL ONLINE EDUCATION MARKET

10.1. Market Size & forecast, 2019A-2030F

- 10.1.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
- 10.1.2. By Volume (Million Units) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11. GLOBAL ONLINE EDUCATION MARKET: MARKET SEGMENTATION

11.1. By Regions

- 11.1.1. North America:(U.S. and Canada)
 - 11.1.1.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 11.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America)
 - 11.1.2.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 11.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe)
 - 11.1.3.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 11.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific)
 - 11.1.4.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 11.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of the Middle East and Africa)
 - 11.1.5.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
- ### 11.2. By Type: Market Share (2020-2030F)
- 11.2.1. Academic, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
 - 11.2.2. Corporate, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.3. By Technology: Market Share (2020-2030F)

11.3.1. Mobile E-learning, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.3.2. Learning Management system, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.3.3. Podcasts, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.3.4. Virtual classrooms, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.4. By Vendor: Market Share (2020-2030F)

11.4.1. Service provider, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.4.2. Content Provider, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.5. By End-user: Market Share (2020-2030F)

11.5.1. Higher education institutions, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.5.2. K-12 schools, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

11.5.3. Others, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F

12. COMPANY PROFILE

12.1. Lynda.com

12.1.1. Company Overview

12.1.2. Company Total Revenue (Financials)

12.1.3. Market Potential

12.1.4. Global Presence

12.1.5. Key Performance Indicators

12.1.6. SWOT Analysis

12.1.7. Product Launch

12.2. Pearson PLC

12.3. Blackboard Inc.

12.4. Tata Interactive systems

12.5. K-12 Inc.

12.6. Edmodo

12.7. Docebo

12.8. Adobe Systems Inc.

Consultant Recommendation

The above-given segmentations and companies could be subjected to further

modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

Product name: Online Education Market: Segmented: By Type (academic and corporate); By Technology (Mobile E-learning, Learning Management System, Application Simulation Tool, Rapid E-learning, Podcasts and Virtual Classrooms); By vendor (service provider and content provider); By end-user (higher education institutions, k-12 schools and others) and Region –Analysis of Market Size, Share and Trends for 2014 – 2019 and Forecasts to 2030

Product link: <https://marketpublishers.com/r/O83E816C9AD3EN.html>

Price: US\$ 4,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O83E816C9AD3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970