

# **North America cold storage Market: Segmented By Warehouse (Private & Semi Private, Public), By Application (Fruits and Vegetables, Dairy, Fish, Meat and Seafood, Processed Food and Others), And Region – Global Analysis Of Market Size, Share & Trends For 2019–2020 And Forecasts To 2031**

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## **Abstracts**

[ 176 + Pages Research Report ] North America cold storage Market to surpass USD 218.03 billion by 2031 from USD 82 billion in 2021 at a CAGR of 10.27% in the coming years, i.e., 2021-31.

### **Product Overview**

A cold storage warehouse market is used to store perishable items, such as fruits, vegetables, meat, seafood, and dairy products, at an anticipated temperature to keep the quality of the product for a long time. Cold storages play a critical part in the supply chain that ships groceries, medicines, and other temperature-sensitive products. A big initial investment is essential to set up a cold storage unit.

### **Market Highlights**

North America's cold storage market is expected to project a notable CAGR of 10.27% in 2031.

Global North America cold storage to surpass USD 218.03 billion by 2031 from USD 82 billion in 2021 at a CAGR of 10.27% in the coming years, i.e., 2021-31. The growing penetration of connected devices and the existence of a many consumers base are the key trends accelerating market growth. Additionally, the growing automation of refrigerated warehouses is anticipated to improve the demand for the product.

Automation in warehouses is attained with the application of cloud technology, conveyor belts, robots, energy management systems, and truck loading automation. Integration of workforce management solutions for picking optimization & workforce forecast has led to reduced labor costs.

North America cold storage: Segments

Public Warehouse segment to grow with the highest CAGR during 2021-31

Global North America cold storage market is classified on the basis of Warehouse into Private & Semi Private, Public. Public warehouse segment dominates the market share globally. The public warehouse segment led the market and reported for more than 70% share of the regional revenue in 2020. It is expected to continue its dominance throughout the forecast years. Public warehouses offer duty-paid facilities and can be owned by an individual or an agency. A public warehouse provides several services such as storage, handling, and transportation for a variable or fixed fee and is operated as an independent business.

Processed Food segment to grow with the highest CAGR during 2021-31

Based on the Application, the North American cold storage Market is fragmented into Fruits and Vegetables, Dairy, Fish, Meat and Seafood, Processed Food, and Others. The processed food segment is anticipated to exhibit the largest CAGR over the forecast years due to continuous innovations in packaging materials. Innovations in packaging materials increase the shelf life of the food, which has improved the trading of processed foods over the past years.

Market Dynamics

Drivers

Rising Awareness

Rising awareness and increasing concern towards the low ozone depletion potential (ODP) and low global warming potential (GWP) refrigerants to tackle environmental and social facets coupled with increasing demand for energy-efficient natural refrigerants are the key components boosting the market. Inorganic refrigerants such as ammonia, CO<sub>2</sub>, and hydrocarbon-based refrigerants are the most popular natural refrigerants that are being increasingly preferred by end-users for their energy efficiency, low price, and low GWP & ODP.

## Rising automation in refrigerated warehouses

Growing automation in refrigerated warehouses is expected to further drive the demand. Warehouse automation comprises cloud technology, robots, conveyor belts, truck loading automation, and energy management. Refrigerated storage has become an essential part of Supply Chain Management (SCM) when it comes to transporting and storing temperature-sensitive products.

### Restraint

#### High investment

High running costs, rich capital investment, and scalability of different picking methods are the key factors hampering the market over the projected years. Moreover, advanced automation, software system, and high-tech advancements in tracking systems and warehousing have led to huge requirements for skilled labor. Lack of skilled labor can restrict the market from understanding its utmost potential.

### North America cold storage: Key Players

#### Americold Logistics LLC

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

#### Burriss Logistics, Inc.

#### Cloverleaf Cold Storage Company

#### Lineage Logistics

#### VersaCold Logistics Services

#### Henningsen Cold Storage Company

#### Other Prominent Players

North America cold storage report also contains analysis on:

North America cold storage Segments:

#### By Warehouse

##### Private & Semi-Private

##### Public

#### By Application

##### Fruits and Vegetables

##### Dairy

##### Fish

Meat and Seafood  
Processed Food  
Others  
North America cold storage Dynamics  
North America cold storage Size  
Supply & Demand  
Current Trends/Issues/Challenges  
Competition & Companies Involved in the Market  
Value Chain of the Market  
Market Drivers and Restraints  
North America cold storage Market Report Scope and Segmentation  
Report Attribute Details  
Market size value in 2021 USD 82 billion  
Revenue forecast in 2031 USD 218.03 billion  
Growth Rate CAGR of 10.27% from 2021 to 2031  
Base year for estimation 2020  
Quantitative units Revenue in USD million and CAGR from 2021 to 2030  
Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends  
Segments covered Type, Application and Region  
Regional scope North America, Europe, Asia Pacific, Latin America, Middle East & Africa (MEA)  
Key companies profiled Americold Logistics LLC; Burriss Logistics, Inc.; Cloverleaf Cold Storage Company; Lineage Logistics; VersaCold Logistics Services; and Henningsen Cold Storage Company and Other Prominent Players

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#### **Consultant Recommendation**

The above-given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.



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