

Non-Woven Adhesives Market: Segmented by Technology (Hot-melt and Water-based technology), By End user (Amorphous Baby Care, Feminine Hygiene, Adult Incontinence, Medical, and Others), and Region – Global Analysis of Market Size, Share & Trends for 2019–2020 and Forecasts to 2030

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Abstracts

[172 + Pages Research Report] Global Non-Woven Adhesives Market to surpass USD 5.2 billion by 2030 from USD 2.1 billion in 2020 at a CAGR of 8.5% in the coming years, i.e., 2021-30.

Product Overview

Non-woven adhesives are used to keep the fibers in non-woven materials together. Base polymers, plasticizers, and antioxidants make up these adhesives. They have a lot of elasticity, a lot of cohesive strength, a lot of softness, a lot of heat resistance, a lot of ease of use, and a lot of processabilities. Baby diapers, training pants, sanitary napkins, adult incontinence products, medical wound care pads, surgical drapes, medical dressings, bed pads, and gowns are just a few of the goods that use non-woven adhesives. They're also employed in car liners and covers like cabin liners, head, and wall liners, and engine compartment interior covers. Non-woven adhesives are also employed as corrosion-resistant coatings due to their excellent non-stick properties, mechanical stability, and heat and humidity resistance. Curtains, mops, wipes, tea and coffee bags, furniture upholstery, detergent pouches, and abrasives are all examples of household products that contain them.

Market Highlights

Global Non-Woven Adhesives market is expected to project a notable CAGR of 8.5% in

2030.

The market is being driven by the growing urban population, expanding disposable hygiene product penetration, and the rise of emerging economies. Low production costs and waste minimization, as well as Product Innovation in the hygiene industry, all contribute to the non-woven adhesives market's growth.

Global Non-Woven Adhesives: Segments

Hot melt segment to grow with the highest CAGR during 2020-30

Global Non-Woven Adhesives market is segmented by technology into Hot-melt and Water-based technology. The hot-melt segment is projected to dominate the market for non-woven adhesives. The use of hot-melt-based adhesives for products such as baby clothing, pets & health pads, tissues, towels & servings is extensive. There is a well-established market in North American and European for hot-melt non-woven adhesives. Hot-melt-based adhesives with an absorbent material held under the disposable article shall be placed in the fluid medium. When the hotmelt humidity indicator material comes into contact with the moisture source, the article changes color.

Amorphous Baby Care segment to grow with the highest CAGR during 2020-30

Global Non-Woven Adhesives market is divided by end-user into Amorphous Baby Care, Feminine Hygiene, Adult Incontinence, Medical, and Others. Over the forecast period, the amorphous baby care segment is projected to expand at the fastest pace. The main application of non-woven adhesives is baby care and segment growth is supported by a steady increase in demand for emerging markets. Because of the growing number of children, and a growing awareness about baby hygiene through social media and other promotional works, the worldwide baby care market is experiencing high growth. Due to the low penetration of baby products, this segment has expanded in developing countries such as China, Brazil, and India. Moreover, global production providers are seeking new growth opportunities to meet customer requirements and profit margins in these emerging markets.

Market Dynamics

Drivers

Growing urban population and advancements in healthcare

The main cause of the nonwoven adhesives market growth rate is the growing urban

population and the demand of hygiene goods. The non-woven adhesives market will see profitable growth prospects as key critical players increase their investment in product innovation. Increased industrialization, combined with low production costs and waste-reduction features, will drive demand for nonwoven adhesives even higher. The non-woven adhesives market value will develop due to advancements in the healthcare industry and rising demand for non-woven adhesives as medical products and gadgets.

Ageing population and rising disposable hygiene goods

Increased awareness of nonwoven adhesives, combined with an ageing population and a rising birth rate, will provide lucrative potential for this industry. Due to the rising use of disposable hygiene goods such as infant diapers, feminine hygiene products, and training trousers, the demand for high-performance nonwoven adhesives has increased. Nonwoven adhesives are an important component of the hygiene market's offerings. The hygiene sector is primarily driven by various product breakthroughs. The preference is for products with higher absorption, less waste, thinner cores, and a proper and comfortable fit. These requirements are met by nonwoven adhesives.

Restraint

Low birth rates and high raw material prices

Low birth rates and extremely high penetration rates of diapers have resulted in sluggish growth for non-woven products in globally in mature markets, as the baby clothing industry is an important consumer of nonwoven hygiene adhesives. There are still challenges to market growth in these countries by decreasing birth rates. Additionally, high raw material prices associated with the market for non-woven adhesives are likely to hamper growth.

Global Non-Woven Adhesives: Key Players

Henkel AG

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

H.B. Fuller

Arkema

Moresco Corporation

Beardow Adam Ltd.

ADTEK Malaysia Sdn Bhd
Colquimica Adhesive
Savare Specialty Adhesives
Palmetto Adhesives Company, Inc
Other Prominent Players
Global Non-Woven Adhesives: Regions

Global Non-Woven Adhesives market is segmented based on regional analysis into five major regions: North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. Asia-Pacific currently dominates the global nonwoven adhesives market and will continue to do so during the forecast period. Increased understanding of the benefits of feminine care products and baby care items such as diapers is to blame for the rise in demand. The market growth rate is also being driven by the increased penetration of disposable hygiene products in the region, as well as the region's ever-growing population and rising personal disposable income. In the following years, the nonwoven adhesives market in North America and Europe is expected to grow significantly.

Global Non-Woven Adhesives is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Non-Woven Adhesives report also contains analysis on:

Non-Woven Adhesives Segments:

By Technology

Hot-melt

Water-based technology

By Application

Amorphous Baby Care

Feminine Hygiene
Adult Incontinence
Medical
Others
Non-Woven Adhesives Dynamics
Non-Woven Adhesives Size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints
Non-Woven Adhesives Market Report Scope and Segmentation
Report Attribute Details
Market size value in 2020 USD 2.1 billion
Revenue forecast in 2030 USD 5.2 billion
Growth Rate CAGR of 8.5% from 2021 to 2030
Base year for estimation 2020
Quantitative units Revenue in USD million and CAGR from 2021 to 2030
Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends
Segments covered Technology, application, and Region
Regional scope North America, Europe, Asia Pacific, Latin America, Middle East & Africa (MEA)
Key companies profiled Henkel AG, H.B. Fuller, Arkema, Moresco Corporation, Beardow Adam Ltd., ADTEK Malaysia Sdn Bhd, Colquimica Adhesive, Savare Specialty Adhesives, Palmetto Adhesives Company, Inc., and Other Prominent Players.

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6. ADTEK MALAYSIA SDN BHD

7. COLQUIMICA ADHESIVE**8. SAVARE SPECIALTY ADHESIVES****9. PALMETTO ADHESIVES COMPANY, INC.****10. OTHER PROMINENT PLAYERS**

Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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