

Non-Alcoholic Beer Market Size, Share, and Analysis, By Product (Alcohol Free, Low Alcohol), By Distribution Channel (Store based {Liquor Stores, Convenience Stores, Supermarkets, Restaurants & Bars}, Non-store based {Online Stores}), By Category (Plain and Flavored), By Material (Hops, Malted Grains, Yeast and Enzymes), By Application (Restricted fermentation/ fermentation-free and De alcoholization) and Regional Forecasts, 2022-2032

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Abstracts

Non-Alcoholic Beer Market Size, Share, and Analysis, By Product (Alcohol Free, Low Alcohol), By Distribution Channel (Store based {Liquor Stores, Convenience Stores, Supermarkets, Restaurants & Bars}, Non-store based {Online Stores}), By Category (Plain and Flavored), By Material (Hops, Malted Grains, Yeast and Enzymes), By Application (Restricted fermentation/ fermentation-free and De alcoholization) and Regional Forecasts, 2022-2032

PRODUCT OVERVIEW

Non-Alcoholic Beer Market is expected to project a CAGR of 7.0% during the forecast period, 2022-2032

The global Non-Alcoholic Beer size was USD 19.98 billion in 2021 and projected to grow from USD 22.8 billion in 2023 to USD 42.2 billion by 2032, exhibiting a CAGR of 7.0% during the forecast period.

Non-alcoholic beer is a low-alcohol, or no alcohol content beverage prepared by fermentating the ingredients like malt, hop, water, and occasionally yeast. The non-alcoholic beer preparation is a controlled process of malting within a specified temperature and pH. Several methodologies are performed to remove alcohol by vacuum distillation, reverse osmosis, or to restrict the ability of yeast to ferment wort. The non-alcoholic beer has been introduced due to the health benefits possessed by non-alcoholic beer which is expected to fuel the growth of the market and the intake of alcohol causes intoxication, leading to hangover, unconsciousness, and loss of temperament.

MARKET HIGHLIGHTS

Non-Alcoholic Beer market is expected to reach USD 42.2 billion, growing at a CAGR of 7.0% during forecast period. The non-alcoholic beer helps in decreasing the anxiety and stress by producing sound sleep along with minimising the risk of cardiovascular diseases. Non-Alcoholic Beer is also used in the sports nutrition for gaining extra energy. The rising adoption of western culture like increasing pubs, bars & restaurants is expected to boost the demand of Non-Alcoholic Beer Market.

NON-ALCOHOLIC BEER MARKET SEGMENTATION:

Supermarkets segment is expected to dominate in the forecast period

Non-Alcoholic Beer Market is classified based on the Distribution Channel into Store based {Liquor Stores, Convenience Stores, Supermarkets, Restaurants & Bars}, Non-store based {Online Stores}. Supermarkets segment in Store based distribution Channel is expected to dominate market during the forecast period owing to the presence of wide variety of flavours and with several brands of Non-Alcoholic Beer in the super markets is expected to boost the growth of the market.

Malted Grains segment is expected to dominate in the forecast period

MARKET DYNAMICS:

Growth Drivers

The Expansion of Non-Alcoholic Beer Brands is Expected to Boost the Growth of the Market

Rising Awareness on Healthy Living is Expected to Boost the Market Growth

Restraint

Increasing Cost of the Product May Restrain the Market Growth

NON-ALCOHOLIC BEER MARKET:

Key Players Covered:

Heineken N.V.

Anheuser-Busch InBev SA

Erdinger Weibbrau

Bernard Brewery

Carlsberg A/S

Hill Street Beverage Company, Inc.

Suntory Beer

Royal Swinkels Family Brewers

Big Drop Brewing Co.

Moscow Brewing Company

Arpanoosh

Krombacher Brauerei

Other Prominent Players

(Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence,

SWOT Analysis)

REGIONAL ANALYSIS

Non-Alcoholic Beer Market is segmented based on regional analysis into five major regions: North America, Latin America, Europe, Asia Pacific and the Middle East and Africa. Europe region dominated the Non-Alcoholic Beer Market in 2021 owing to the higher consumption of Non-Alcoholic Beer due to the increased awareness about the adverse effects of consuming alcoholic beverages. Asia Pacific is expected to dominate the market during the forecast period owing to the availability of wide variety of flavours and easy availability of Non-Alcoholic Beer in super markets of this region which is expected to boost the growth of market.

NON-ALCOHOLIC BEER MARKET SCOPE AND SEGMENTS:

Product

Alcohol Free

Low Alcohol

Distribution Channel

Store based (Liquor Stores, Convenience Stores, Supermarkets, Restaurants & Bars)

Non-store based (Online Stores)

Category

Plain

Flavoured

Material

Hops

Malted Grains

Yeast

Enzymes

Application

Restricted fermentation/ fermentation- free

Dealcoholization

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry

with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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