

# **NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000 Bytes)), By Connection (??People-To-People (Peer-to-Peer), People-To-Devices (Device Pairing)), By Application (Smart Posters, Payment, Marketing, Information, Content, Social Networking, Gaming, Validation) By Industry (BFSI, Media & Entertainment, Retail, Transportation, Hospitality, Healthcare, Automotive, Others) And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032**

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## **Abstracts**

NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000 Bytes)), By Connection (??People-To-People (Peer-to-Peer), ??People-To-Devices (Device Pairing)), By Application (??Smart Posters, ??Payment, Marketing, Information, Content, Social Networking, Gaming, Validation) By Industry (BFSI, Media & Entertainment, Retail, Transportation, Hospitality, Healthcare, Automotive, Others) And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032

## **PRODUCT OVERVIEW**

Global NFC Tag ICs Market is expected to exceed beyond 87.3 billion USD by 2032 from 18.55 billion USD in 2021, growing at a CAGR of 15.1% during the forecast period i.e., from 2022-2032.

NFC refers to Near-Field Communication and NFC chip or chipset is a silicon component or IC (Integrated Circuit) that can be utilized in various ways, based on the targeted application. Near-Field Communication (NFC) tag consists of an IC tag chip and an antenna. NFC tags generally don't require batteries for communication with NFC readers. NFC technology even allow communication without contact between payment card and a payment terminal, between two electronic devices and even a smartphone and a consumer product. NFC chips are present within each component of the system which makes the communication wireless contact. a banking card can be set within NFC chip & payment terminal/ in passport, where used for data storage.

## MARKET HIGHLIGHTS

Global NFC Tag ICs Market is expected to exceed beyond 87.3 billion USD by 2032 from 18.55 billion USD in 2021, growing at a CAGR of 15.1% during the forecast period i.e., from 2022-2032. An NFC communication system includes two parts, an NFC reader chip and a tag. The NFC reader chip is active part as it reads the information before triggering a response and assists in providing power by sending NFC commands to the other parts of system, the NFC tag. A swift digital and economic development is expected to increase the investments by manufacturers in digital innovation and is expected to dominate the sales of the Global NFC Tag ICs market.

### Global NFC Tag ICs Market Segments:

#### By Memory

High (More than 10000 Bytes)

Medium (1000 to 10000 Bytes)

Low (Less than 1000 Bytes)

#### By Connection

People-To-People (Peer-to-Peer)

People-To-Devices (Device Pairing)

## By Application

Smart Posters

Payment

Marketing

Information

Content

Social Networking

Gaming

Validation

## By Industry

BFSI

Media & Entertainment

Retail

Transportation

Hospitality

Healthcare

Automotive

Others

## MARKET DYNAMICS

*NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000...*

## Growth Drivers

Growing popularity of NFC is driving the market growth

Increasing applications of NFC is driving the market growth

## Restraint

High consumption of power might restrain the market growth

## Key Players

Qualcomm Inc

Sony Corp

Nokia Corporation

Panasonic Corporation

MediaTek Inc

Mstar Semiconductor Inc.

STMicroelectronics

Broadcom Inc.

NXP Semiconductors

Identiv

## Other Prominent Players

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

*NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000...*

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

## Contents

### **1.EXECUTIVE SUMMARY**

- 1.1.Regional Market Share
- 1.2.Business Trends
- 1.3. Global NFC Tag ICs Market: COVID-19 Outbreak
- 1.4.Regional Trends
- 1.5.Segmentation Snapshot

### **2.RESEARCH METHODOLOGY**

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
  - 2.5.1. Paid Sources
  - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

### **3.MARKET CHARACTERISTICS**

- 3.1. Market Definition
- 3.2. Global NFC Tag ICs Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

### **4.GLOBAL NFC TAG ICS MARKET – INDUSTRY INSIGHTS**

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

### **5.MACROECONOMIC INDICATORS**

### **6.RECENT DEVELOPMENTS**

*NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000...*

## **7.MARKET DYNAMICS**

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

## **8.RISK ANALYSIS**

## **9.MARKET ANALYSIS**

- 9.1. Porters Five Forces
- 9.2. PEST Analysis
  - 9.2.1.Political
  - 9.2.2.Economic
  - 9.2.3.Social
  - 9.2.4.Technological

## **10.GLOBAL NFC TAG ICS MARKET**

- 10.1. Overview
- 10.2. Historical Analysis (2016-2021)
  - 10.2.1.Market Size, Y-o-Y Growth (%) and Market Forecast

## **11.GLOBAL NFC TAG ICS MARKET SIZE & FORECAST 2022A-2032F**

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
  - 11.3.1.By Memory
    - 11.3.1.1.High (More than 10000 Bytes)
      - 11.3.1.1.1.By Value (USD Million) 2022-2032F
      - 11.3.1.1.2.Market Share (%) 2022-2032F
      - 11.3.1.1.3.Y-o-Y Growth (%) 2022-2032F
    - 11.3.1.2.Medium (1000 to 10000 Bytes)
      - 11.3.1.2.1.By Value (USD Million) 2022-2032F
      - 11.3.1.2.2.Market Share (%) 2022-2032F



- 11.3.1.2.3.Y-o-Y Growth (%) 2022-2032F
- 11.3.1.3.Low (Less than 1000 Bytes)
  - 11.3.1.3.1.By Value (USD Million) 2022-2032F
  - 11.3.1.3.2.Market Share (%) 2022-2032F
  - 11.3.1.3.3.Y-o-Y Growth (%) 2022-2032F
- 11.3.2.By Connection ??
  - 11.3.2.1.??People-To-People (Peer-to-Peer)
    - 11.3.2.1.1.By Value (USD Million) 2022-2032F
    - 11.3.2.1.2.Market Share (%) 2022-2032F
    - 11.3.2.1.3.Y-o-Y Growth (%) 2022-2032F
  - 11.3.2.2.People-To-Devices (Device Pairing)
    - 11.3.2.2.1.By Value (USD Million) 2022-2032F
    - 11.3.2.2.2.Market Share (%) 2022-2032F
    - 11.3.2.2.3.Y-o-Y Growth (%) 2022-2032F
- 11.3.3.By Application
  - 11.3.3.1.Smart Posters
    - 11.3.3.1.1.By Value (USD Million) 2022-2032F
    - 11.3.3.1.2.Market Share (%) 2022-2032F
    - 11.3.3.1.3.Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.2.Payment
    - 11.3.3.2.1.By Value (USD Million) 2022-2032F
    - 11.3.3.2.2.Market Share (%) 2022-2032F
    - 11.3.3.2.3.Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.3.Marketing
    - 11.3.3.3.1.By Value (USD Million) 2022-2032F
    - 11.3.3.3.2.Market Share (%) 2022-2032F
    - 11.3.3.3.3.Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.4.Information
    - 11.3.3.4.1.By Value (USD Million) 2022-2032F
    - 11.3.3.4.2.Market Share (%) 2022-2032F
    - 11.3.3.4.3.Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.5.Content
    - 11.3.3.5.1.By Value (USD Million) 2022-2032F
    - 11.3.3.5.2.Market Share (%) 2022-2032F
    - 11.3.3.5.3.Y-o-Y Growth (%) 2022-2032F
  - 11.3.3.6.Social Networking
    - 11.3.3.6.1.By Value (USD Million) 2022-2032F
    - 11.3.3.6.2.Market Share (%) 2022-2032F
    - 11.3.3.6.3.Y-o-Y Growth (%) 2022-2032F

#### 11.3.3.7.Gaming

11.3.3.7.1.By Value (USD Million) 2022-2032F

11.3.3.7.2.Market Share (%) 2022-2032F

11.3.3.7.3.Y-o-Y Growth (%) 2022-2032F

#### 11.3.3.8.Validation

11.3.3.8.1.By Value (USD Million) 2022-2032F

11.3.3.8.2.Market Share (%) 2022-2032F

11.3.3.8.3.Y-o-Y Growth (%) 2022-2032F

#### 11.3.4.By Industry

##### 11.3.4.1.Building Construction BFSI

11.3.4.1.1.By Value (USD Million) 2022-2032F

11.3.4.1.2.Market Share (%) 2022-2032F

11.3.4.1.3.Y-o-Y Growth (%) 2022-2032F

##### 11.3.4.2.Media & Entertainment

11.3.4.2.1.By Value (USD Million) 2022-2032F

11.3.4.2.2.Market Share (%) 2022-2032F

11.3.4.2.3.Y-o-Y Growth (%) 2022-2032F

##### 11.3.4.3.Retail

11.3.4.3.1.By Value (USD Million) 2022-2032F

11.3.4.3.2.Market Share (%) 2022-2032F

11.3.4.3.3.Y-o-Y Growth (%) 2022-2032F

##### 11.3.4.4.Transportation

11.3.4.4.1.By Value (USD Million) 2022-2032F

11.3.4.4.2.Market Share (%) 2022-2032F

11.3.4.4.3.Y-o-Y Growth (%) 2022-2032F

##### 11.3.4.5.Hospitality

11.3.4.5.1. By Value (USD Million) 2022-2032F

11.3.4.5.2. Market Share (%) 2022-2032F

11.3.4.5.3. Y-o-Y Growth (%) 2022-2032F

##### 11.3.4.6.Healthcare

11.3.4.6.1.By Value (USD Million) 2022-2032F

11.3.4.6.2.Market Share (%) 2022-2032F

11.3.4.6.3.Y-o-Y Growth (%) 2022-2032F

##### 11.3.4.7.Automotive

11.3.4.7.1.By Value (USD Million) 2022-2032F

11.3.4.7.2.Market Share (%) 2022-2032F

11.3.4.7.3.Y-o-Y Growth (%) 2022-2032F

##### 11.3.4.8.Others

11.3.4.8.1.By Value (USD Million) 2022-2032F

11.3.4.8.2.Market Share (%) 2022-2032F

11.3.4.8.3.Y-o-Y Growth (%) 2022-2032F

## **12.NORTH AMERICA NFC TAG ICS MARKET SIZE & FORECAST 2022A-2032F**

12.1. Overview

12.2. Key Findings

12.3. Market Segmentation

12.3.1.By Memory

12.3.2.By Connection

12.3.3.By Application

12.3.4.By Industry

12.4. Country

12.4.1.United States

12.4.2.Canada

## **13.EUROPE NFC TAG ICS MARKET SIZE & FORECAST 2022A-2032F**

13.1. Overview

13.2. Key Findings

13.3. Market Segmentation

13.3.1.By Memory

13.3.2.By Connection

13.3.3.By Application

13.3.4.By Industry

13.4. Country

13.4.1.Germany

13.4.2.United Kingdom

13.4.3.France

13.4.4.Italy

13.4.5.Spain

13.4.6.Russia

13.4.7.Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

## **14.ASIA NFC TAG ICS MARKET SIZE & FORECAST 2022A-2032F**

14.1. Overview

14.2. Key Findings

14.3. Market Segmentation

*NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000...*

- 14.3.1.By Memory
- 14.3.2.By Connection
- 14.3.3.By Application
- 14.3.4.By Industry
- 14.4. By Country
  - 14.4.1.India
  - 14.4.2.China
  - 14.4.3.South Korea
  - 14.4.4.Japan
  - 14.4.5.Rest of APAC

## **15.MIDDLE EAST AND AFRICA NFC TAG ICS MARKET SIZE & FORECAST 2022A-2032F**

- 15.1. Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
  - 15.3.1.By Memory
  - 15.3.2.By Connection
  - 15.3.3.By Application
  - 15.3.4.By Industry
- 15.4. Country
  - 15.4.1.Israel
  - 15.4.2.GCC
  - 15.4.3.North Africa
  - 15.4.4.South Africa
  - 15.4.5.Rest of Middle East and Africa

## **16.LATIN AMERICA NFC TAG ICS MARKET SIZE & FORECAST 2022A-2032F**

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
  - 16.3.1.By Memory
  - 16.3.2.By Connection
  - 16.3.3.By Application
  - 16.3.4.By Industry
- 16.4. Country
  - 16.4.1.Mexico

16.4.2.Brazil

16.4.3.Rest of Latin America

## **17.COMPETITIVE LANDSCAPE**

17.1. Company market share, 2021

17.2. Key player overview

17.3. Key stakeholders

## **18.COMPANY PROFILES**

18.1. Qualcomm Inc

18.1.1.Company Overview

18.1.2.Financial Overview

18.1.3.Key Product; Analysis

18.1.4.Company Assessment

18.1.4.1.Product Portfolio

18.1.4.2.Key Clients

18.1.4.3.Market Share

18.1.4.4.Recent News & Development (Last 3 Yrs.)

18.1.4.5.Executive Team

18.2. Sony Corp

18.3. Nokia Corporation

18.4. Panasonic Corporation

18.5. MediaTek Inc

18.6. Mstar Semiconductor Inc.

18.7. STMicroelectronics

18.8. Broadcom Inc.

18.9. NXP Semiconductors

18.10. Identiv

18.11. Other Prominent Players

## **19.APPENDIX**

## **20.CONULTANT RECOMMENDATION**

## I would like to order

Product name: NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000 Bytes)), By Connection (??People-To-People (Peer-to-Peer), People-To-Devices (Device Pairing)), By Application (Smart Posters, Payment, Marketing, Information, Content, Social Networking, Gaming, Validation) By Industry (BFSI, Media & Entertainment, Retail, Transportation, Hospitality, Healthcare, Automotive, Others) And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032

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