

# **NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000 Bytes)), By Connection (??People-To-People (Peer-to-Peer), People-To-Devices (Device Pairing)), By Application (Smart Posters, Payment, Marketing, Information, Content, Social Networking, Gaming, Validation) By Industry (BFSI, Media & Entertainment, Retail, Transportation, Hospitality, Healthcare, Automotive, Others) And Region - Global Analysis of Market Size, Share & Trends For 2021-2022 And Forecasts To 2032**

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## **Abstracts**

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## **PRODUCT OVERVIEW**

Global NFC Tag ICs Market is expected to exceed beyond 87.3 billion USD by 2032 from 18.55 billion USD in 2021, growing at a CAGR of 15.1% during the forecast period i.e., from 2022-2032.

*NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000...*

NFC refers to Near-Field Communication and NFC chip or chipset is a silicon component or IC (Integrated Circuit) that can be utilized in various ways, based on the targeted application. Near-Field Communication (NFC) tag consists of an IC tag chip and an antenna. NFC tags generally don't require batteries for communication with NFC readers. NFC technology even allow communication without contact between payment card and a payment terminal, between two electronic devices and even a smartphone and a consumer product. NFC chips are present within each component of the system which makes the communication wireless contact. a banking card can be set within NFC chip & payment terminal/ in passport, where used for data storage.

## MARKET HIGHLIGHTS

Global NFC Tag ICs Market is expected to exceed beyond 87.3 billion USD by 2032 from 18.55 billion USD in 2021, growing at a CAGR of 15.1% during the forecast period i.e., from 2022-2032. An NFC communication system includes two parts, an NFC reader chip and a tag. The NFC reader chip is active part as it reads the information before triggering a response and assists in providing power by sending NFC commands to the other parts of system, the NFC tag. A swift digital and economic development is expected to increase the investments by manufacturers in digital innovation and is expected to dominate the sales of the Global NFC Tag ICs market.

Global NFC Tag ICs Market Segments:

### By Memory

High (More than 10000 Bytes)

Medium (1000 to 10000 Bytes)

Low (Less than 1000 Bytes)

### By Connection

People-To-People (Peer-to-Peer)

People-To-Devices (Device Pairing)

## By Application

Smart Posters

Payment

Marketing

Information

Content

Social Networking

Gaming

Validation

## By Industry

BFSI

Media & Entertainment

Retail

Transportation

Hospitality

Healthcare

Automotive

Others

## MARKET DYNAMICS

*NFC Tag ICs Market: By Memory (High (More than 10000 Bytes), Medium (1000 to 10000 Bytes), Low (Less than 1000...*

## Growth Drivers

Growing popularity of NFC is driving the market growth

Increasing applications of NFC is driving the market growth

## Restraint

High consumption of power might restrain the market growth

## Key Players

Qualcomm Inc

Sony Corp

Nokia Corporation

Panasonic Corporation

MediaTek Inc

Mstar Semiconductor Inc.

STMicroelectronics

Broadcom Inc.

NXP Semiconductors

Identiv

## Other Prominent Players

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

#### Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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