

# **Network Security Market Size, Share, and Analysis, By Deployment (Cloud and On-Premise), By Type (Firewalls, Antivirus and Antimalware Software, VPN, Wireless Security, and Others), By Enterprise Type (Small & Medium Enterprises and Large Enterprises), By Industry (BFSI, IT & Telecommunications, Retail, Healthcare, Government, Manufacturing, Travel & Transportation, Energy & Utilities, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034**

<https://marketpublishers.com/r/N16D6689E8C8EN.html>

Date: May 2024

Pages: 385

Price: US\$ 5,150.00 (Single User License)

ID: N16D6689E8C8EN

## **Abstracts**

Network Security Market Size, Share, and Analysis, By Deployment (Cloud and On-Premise), By Type (Firewalls, Antivirus and Antimalware Software, VPN, Wireless Security, and Others), By Enterprise Type (Small & Medium Enterprises and Large Enterprises), By Industry (BFSI, IT & Telecommunications, Retail, Healthcare, Government, Manufacturing, Travel & Transportation, Energy & Utilities, and Others), and By Region (North America, Europe, Asia-Pacific, And Rest of the World) And Regional Forecast 2024-2034

## **PRODUCT OVERVIEW**

Network Security Market is anticipated to exhibit a Compound Annual Growth Rate (CAGR) of 12.5% during the forecast span from 2024 to 2034. In 2023, the market size was assessed at USD 23.3 billion and is projected to reach USD 85 billion by the completion of 2034.

Network security market refers to the provision of solutions and services that are designed to protect computer networks from unauthorized access, cyberattacks, and data breaches. This industry includes a diverse array of products including firewalls, antivirus software, intrusion detection & prevention systems, and virtual private networks (VPNs). Businesses are increasingly depending on interconnected systems and the internet, due to which there is a growing demand for strong network security measures. Additionally, organizations are heavily investing in these technologies to protect sensitive information, along with uphold operational integrity and ensuring uninterrupted services. Moreover, the evolving nature of the market requires continuous innovation to address cyber threats, regulatory changes, and technological improvements. Consequently, the network security market is an essential component of comprehensive cybersecurity strategies for global enterprises.

## MARKET HIGHLIGHTS

Network Security Market is projected to reach USD 85 billion over the forecast period, due to an upsurge in cyber threats and the expanding digital ecosystem. Organizations are increasingly investing in advanced security solutions to address several challenges presented by interconnected systems and cloud services. Rising demand for next-generation firewalls, intrusion detection & prevention systems, and secure access service edge (SASE) solutions, are major trends that are contributing to the growth of network security market. Furthermore, the prevalence of remote work has intensified the requirement for secure virtual private networks (VPNs) and the implementation of zero-trust security architectures. Artificial intelligence and machine learning technologies are being widely adopted to improve threat detection capabilities. Therefore, with the growing sophistication of cyberattacks, network security market is characterized by continuous innovation and a diverse range of offerings to meet cybersecurity challenges on a global scale.

Network Security Market Segments:

By Deployment

Cloud

On-Premise

By Type

Firewalls

Antivirus and Antimalware Software

VPN

Wireless Security

Others

By Enterprise Type

Small & Medium Enterprises

Large Enterprises

By Industry

BFSI

IT & Telecommunications

Retail

Healthcare

Government

Manufacturing

Travel & Transportation

Energy & Utilities

Others

## MARKET DYNAMICS

*Network Security Market Size, Share, and Analysis, By Deployment (Cloud and On-Premise), By Type (Firewalls, A...*

## Growth Drivers

Increasing Cyber Threats will Create Growth Opportunities

Growing Adoption of Cloud Computing will Result in Market Expansion

## Restraint

Complexity and Integration Issues Prevent Industry Growth

## Key Players

Cisco Systems, Inc.

Palo Alto Networks

Fortinet, Inc.

Check Point Software Technologies

Juniper Networks, Inc.

McAfee, LLC

Trend Micro Incorporated

Symantec Corporation

FireEye, Inc.

Sophos Group plc

IBM Corporation

F5 Networks, Inc.

Proofpoint, Inc.

Rapid7, Inc.

Akamai Technologies, Inc.

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness

the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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