

# **Mobility as a Service Market Size, Share, and Analysis, By Service Type (Ride-Hailing, Car Sharing, Taxi Services, Others), By Transportation Type (Public, Private), By Solution (Technology Platforms, Payment Engines, Navigation Solutions, Telecom Connectivity Providers, Ticketing Solutions, Insurance Services), By Application (iOS, Android, Others), By Propulsion Type (ICE Vehicle, Electric Vehicle, Hybrid Electric Vehicle, CNG/LPG Vehicle), By End User (Business Developments, Transport Services, Academics, Civil Work, Hospital Transport Facility, Municipal Sector) and Regional Forecasts, 2022-2032**

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## **Abstracts**

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## **PRODUCT OVERVIEW**

Mobility as a Service Market size was USD 181.67 billion in 2021 and projected to grow from USD 251.4 billion in 2023 to USD 1110.9 billion by 2032, exhibiting a CAGR of 17.9% during the forecast period.

MaaS, elaborated as Mobility-as-a-Service is the incorporation of different forms of transportation services in a single mobility service available on demand. By using a single app to offer access to a lone payment network rather than numerous ticketing and payment activities and mobility, it adds value for commuters. A MaaS operator integrates several modes of transportation onto the platform and presents them on a sole interface for consumers.

## MARKET HIGHLIGHTS

Mobility as a Service Market is expected to reach USD 1110.9 billion, growing at a CAGR of 17.9% during the forecast period owing to the explosion of a number of OEMs in the market and speedy urbanization due to higher pressure on transport infrastructure. Also, growing opportunities in the transport industry to enhance travel choice for consumers in transportation service is expected to boost the Mobility as a Service Market over the forecast period.

Mobility as a Service Market Segments:

Service Type

Ride-Hailing

Car Sharing

Taxi Services

Others

Transportation Type

Public

Private

Solution

Technology Platforms

Payment Engines

Navigation Solutions

Telecom Connectivity Providers

Ticketing Solutions

Insurance Services

Application

iOS

Android

Others

Propulsion Type

ICE Vehicle

Electric Vehicle

Hybrid Electric Vehicle

CNG/LPG Vehicle

End User

Business Developments

Transport Services

Academics

Civil Work

Hospital Transport Facility

Municipal Sector

## MARKET DYNAMICS

### Growth Drivers

Increased Modes of Transportation and Developed Technologies are Expected to Boost the Market Growth

Increasing Initiatives by Governments is Expected to Boost the Market Growth

### Restraint

High Data Privacy and Security Concerns to Restrain the Market Growth

### Key Players

Enterprise Holdings Inc.

Uber Technologies Inc.

Avis Budget Group

The Hertz Corporation

Didi Chuxing Technology Co.

Europcar

Bolt Technology O?

Lyft Inc.

Careem

Zoomcar

BlaBlaCar

Moovit Inc.

MaaS Gobal Oy

SkedG%li%Pty Ltd.

Moovel Group GmbH

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

## Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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