

Mobile Cover Market Share Revenue and Growth Rate to Increase During Forecast Year 2019-2030

<https://marketpublishers.com/r/M9A6BC5213ADEN.html>

Date: May 2024

Pages: 171

Price: US\$ 5,000.00 (Single User License)

ID: M9A6BC5213ADEN

Abstracts

Market Overview

Mobile phones play a vital role in today's day-to-day life. People make value addition to their mobile phones through different mobile accessories that improve the functionality as well as protect the phone from damage. U.S. population is increasingly connected to digital information with the growing adoption and usage of mobile phones.

Market Highlights

Mobile Cover market is expected to project a notable CAGR in 2031. Mobile Cover market to surpass USD XX.XX billion by 2030 from USD XX.XX billion in 2021 at a CAGR of XX.X% in the coming years, i.e., 2021-31. The increasing number of smartphone manufacturers, the increasing production and acceptance of smartphones due to the high purchasing power, especially among young people interested in new technologies, are the main factors that are expected to drive the growth of the global Mobile Cover Market.

Mobile Cover market: Segments

Body Gloves segment to grow with the highest CAGR during 2021-31

Mobile Cover market is segmented by Product Type into Mobile Pouches, Phone Skins, Hybrid Cases, Body Gloves. The Body Gloves segment had the largest market share recently. The introduction of slim designs along with the use of advanced materials such as silicone, rubber, and thermoplastic polyurethane for 360 ° protection is expected to expand the scope of the segment.

Multi-brand Store segment to grow with the highest CAGR during 2021-31

Mobile Cover market is segmented by Distribution Channel into Multi-Brand stores and Single-Brand Stores. Among these, the Multi-brand Store segment had the highest

revenue share in 2020 and is expected to grow at a significant rate during the forecast period due to its high availability of stock as per customer's needs.

Mobile Cover Market: Key Players

APPLE INC

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

BOSE CORPORATION.

BYD COMPANY LTD

ENERGIZER HOLDINGS, INC

JVCKENWOOD CORPORATION

PANASONIC CORPORATION.

PLANTRONICS, INC

SAMSUNG ELECTRONICS CO. LTD.

SONY CORPORATION

SENNHEISER ELECTRONIC GmbH & CO. KG

Other Prominent Players

Mobile Cover Market: Regions

Mobile Cover Market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East, and Africa. Mobile Cover market in Asia Pacific (APAC) region continues to be a significant emerging region in the global market due to the cheaper availability of raw materials and the first-class expansion of regional smartphone brands such as Asus and Samsung. China is the leading mobile phone cases and covers a manufacturer in the region. In addition, Chinese products lead the APAC Mobile Cover Market. On the other hand, India is one of the largest buyers of cell phone cases and covers, mainly due to the increase in smartphone sales.

Segmentation

By Product Type

Mobile Pouches

Phone Skins

Hybrid Cases

Body Gloves

By Distribution Channel

Multi-brand Store

Single-brand Store
By Price Range
Low
Mid
Premium
Mobile Cover Market Dynamics
Mobile Cover Market Size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints

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Consultant Recommendation

**The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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