

Mobile Application Testing Solutions Market: Segmented: By deployment type (On premises and on cloud); By Tool (Penetration Testing, Web Testing, Automated Testing, and Code Review); By type (Network, Application, and Device); and Region –Analysis of Market Size, Share & Trends for 2016 – 2019 and Forecasts to 2030.

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Abstracts

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PRODUCT OVERVIEW

Mobile application testing service allows the software developer to test and communicate with Android, iOS, or other platform applications on several devices at once, along with cloud and hybrid apps. It also allows developers to proliferate problems in real-time on a device. The application developer can view logs, videos, screenshots, and performance data to identify and resolve problems and improve the quality before the app is released. It allows for faster development time and deals with problems that could have an impact on end-user adoption.

MARKET HIGHLIGHTS

Mobile Application Testing Solutions Market is expected to project a CAGR of 18.60% during the forecast period, 2019-2030

This growth is anticipated due to rising demand in cooperative and commercial sectors. In addition to the complex network configurations, the ecosystem of mobile devices includes various hardware and software. Regression testing requirements, the need to deal with problems caused by the variety of devices and the increasing demand for solutions in mobile apps such as m-commerce is mainly fueling the market growth.

GLOBAL MOBILE APPLICATION TESTING SOLUTIONS MARKET: SEGMENTS

Global Mobile Application Testing Solutions Market is segmented by Tool

Growth is powered by growing attacks on organizations' vital software and hardware applications. Due to the growing adoption of cloud and mobile business applications that are susceptible to advanced cyber threats, the BFSI segment will expand at the peak of the CAGR during the forecast period.

Global Mobile Application Testing Solutions Market is segmented by deployment type into On-premises and cloud

The cloud deployment model allows consistency in operations and fast real-time implementation for organizations. This is the reason why cloud applications gain greater popularity than on-premises applications in Mobile Application Testing Solutions. It also offers a range of advantages including reduced running cost, quick deployment, and greater connected resources scalability.

MARKET DYNAMICS

Drivers

Smartphones and other electronic device's penetration

Restraints

Risk of cyber attacks

GLOBAL MOBILE APPLICATION TESTING SOLUTIONS MARKET: KEY PLAYERS

Cisco Systems

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Hewlett Packard Enterprise (U.S.)

Qualys

WhiteHat Security (U.S.)

Veracode (U.S.)

UL LLC (Netherlands)

Inc. (U.S.)

IBM Corporation (U.S.)

WhiteHat Security (U.S.)

Applause App Quality

Checkmarx (Israel)

GLOBAL MOBILE APPLICATION TESTING SOLUTIONS MARKET REPORT ALSO CONTAINS ANALYSIS ON:

Global Mobile Application Testing Solutions Market Segments:

By Deployment type

On-premises

Cloud

By Tool

Penetration Testing

Web Testing

Automated Testing

Code Review

By type

Network

Application

Device

Global Mobile Application Testing Solutions Market Dynamics

Global Mobile Application Testing Solutions Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to

dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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Consultant Recommendation

The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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