

Middle East & Africa Enterprise Resource Planning (ERP) Market Size, Share, and Analysis, By Component (Hardware, Software, Services), By Deployment Mode (Cloud, On-Premise, Hybrid), By Organization Size (Large Enterprises, Small & Medium Enterprises) and Forecast 2026–2035

<https://marketpublishers.com/r/MA8C1614FB5FEN.html>

Date: April 2026

Pages: 556

Price: US\$ 4,660.00 (Single User License)

ID: MA8C1614FB5FEN

Abstracts

Middle East & Africa Enterprise Resource Planning (ERP) Market was valued at USD \$1.68 billion in 2026 and is projected to reach USD \$4.66 billion by 2035, registering a CAGR of 12.0% across the forecast period. The Middle East & Africa Enterprise Resource Planning (ERP) Market continues to expand as expanding regional investment and rising adoption across key end-user industries reshape demand across the value chain.

“Hardware is projected to hold the largest share of the Middle East & Africa Enterprise Resource Planning (ERP) Market through 2035.” This segment continues to gain traction owing to strong existing adoption, favorable total cost of ownership, and vendors bundling advisory and integration services around it to lengthen customer relationships within the Middle East & Africa Enterprise Resource Planning (ERP) Market.

“Large Enterprises is likely to remain the leading end-user segment of the Middle East & Africa Enterprise Resource Planning (ERP) Market.” Budget cycles among these buyers are lengthening as procurement teams weigh total cost of ownership more heavily than upfront price, reshaping how vendors package and price middle east & africa enterprise resource planning (erp) offerings for 2026-2035.

“Middle East & Africa continues to lead adoption within the middle east & africa enterprise resource planning (erp) market.” Middle East & Africa benefits from expanding regional investment and rising adoption across key end-user industries, reinforcing its position as a priority market for vendors through 2035.

Market Segmentation:

By Component: Hardware, Software, Services

By Deployment Mode: Cloud, On-Premise, Hybrid

By Organization Size: Large Enterprises, Small & Medium Enterprises

This report on the Middle East & Africa Enterprise Resource Planning (ERP) Market combines primary and secondary research, triangulated using a bottom-up and top-down approach. Secondary research (~55% of data inputs) drew on paid industry databases, company filings, regulatory data, and trade association statistics. Primary research (~45%) consisted of structured expert interviews with senior executives, product managers, and channel partners across the value chain, used to validate assumptions and surface trends not visible in published data.

Primary interviews substantiate the findings: By Company Type – Tier 1 40%, Tier 2 32%, Tier 3 28%; By Designation – C-level 39%, Directors 28%, Others 33%; By Region – Middle East & Africa 100% (single-market study; sub-segment splits detailed in Section 11).

Key Players active in the Middle East & Africa Enterprise Resource Planning (ERP) Market:

Microsoft Corporation

Google LLC

Amazon Web Services

IBM Corporation

NVIDIA Corporation

Oracle Corporation

SAP SE

Strategies observed across these players span product innovation, capacity expansion, and partnerships with channel and technology allies to defend share as new entrants emerge.

Research Coverage: The study defines, segments, and forecasts the Middle East & Africa Enterprise Resource Planning (ERP) Market by component, deployment mode, organization size, with qualitative insight into regulatory context, supply-chain dynamics, pricing trends, and competitive positioning.

Key Benefits of Buying the Report: (1) Identify growth pockets aligned with 2026-2035 demand signals across the Middle East & Africa Enterprise Resource Planning (ERP) Market; (2) Understand the drivers and restraints shaping adoption through the forecast period; (3) Size opportunities in underpenetrated segments and geographies; (4) Anticipate execution risks tied to regulatory shifts and procurement-cycle timing.

Market Developments: The period 2026-2035 is characterized by consolidation among established players, rising investment from new entrants targeting adjacent price tiers, and growing buyer preference for vendors offering integrated, service-attached middle east & africa enterprise resource planning (erp) solutions.

Fatpos Global – Why You Should Purchase This Middle East & Africa Enterprise Resource Planning (ERP) Market Report: Access decision-grade analytics built on triangulated primary and secondary research; benchmark competitors with comparative scorecards; and translate insights into sales narratives and partnership plays that improve win rates.

Contents

1. EXECUTIVE SUMMARY

- 1.1. Market Share Overview
- 1.2. Business Trends
- 1.3. Middle East & Africa Enterprise Resource Planning (ERP) Market: Post-Pandemic & Macroeconomic Outlook
- 1.4. Key Trends
- 1.5. Segmentation Snapshot

2. RESEARCH METHODOLOGY

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
 - 2.5.1. Paid Sources
 - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

3. MARKET CHARACTERISTICS

- 3.1. Market Definition
- 3.2. Middle East & Africa Enterprise Resource Planning (ERP) Market: Regulatory & Policy Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

4. MIDDLE EAST & AFRICA ENTERPRISE RESOURCE PLANNING (ERP) MARKET – INDUSTRY INSIGHTS

- 4.1. Industry Segmentation
- 4.2. Supply Chain / Value Chain Analysis
- 4.3. Industry Ecosystem & Channel Analysis
- 4.4. Innovation & Sustainability

5. MACROECONOMIC INDICATORS

6. RECENT DEVELOPMENTS

7. MARKET DYNAMICS

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

8. RISK ANALYSIS

9. MARKET ANALYSIS

- 9.1. Porter's Five Forces
- 9.2. PEST Analysis
 - 9.2.1. Political
 - 9.2.2. Economic
 - 9.2.3. Social
 - 9.2.4. Technological

10. MIDDLE EAST & AFRICA ENTERPRISE RESOURCE PLANNING (ERP) MARKET

- 10.1. Overview
- 10.2. Historical Analysis (2021-2025)
 - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

11. MIDDLE EAST & AFRICA ENTERPRISE RESOURCE PLANNING (ERP) MARKET SIZE & FORECAST 2026A-2035F

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
 - 11.3.1. By Component
 - 11.3.1.1. Hardware
 - 11.3.1.1.1. By Value (USD Million) 2026-2035F

- 11.3.1.1.2. Market Share (%) 2026-2035F
- 11.3.1.1.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.1.2. Software
 - 11.3.1.2.1. By Value (USD Million) 2026-2035F
 - 11.3.1.2.2. Market Share (%) 2026-2035F
 - 11.3.1.2.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.1.3. Services
 - 11.3.1.3.1. By Value (USD Million) 2026-2035F
 - 11.3.1.3.2. Market Share (%) 2026-2035F
 - 11.3.1.3.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.2. By Deployment Mode
 - 11.3.2.1. Cloud
 - 11.3.2.1.1. By Value (USD Million) 2026-2035F
 - 11.3.2.1.2. Market Share (%) 2026-2035F
 - 11.3.2.1.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.2.2. On-Premise
 - 11.3.2.2.1. By Value (USD Million) 2026-2035F
 - 11.3.2.2.2. Market Share (%) 2026-2035F
 - 11.3.2.2.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.2.3. Hybrid
 - 11.3.2.3.1. By Value (USD Million) 2026-2035F
 - 11.3.2.3.2. Market Share (%) 2026-2035F
 - 11.3.2.3.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.3. By Organization Size
 - 11.3.3.1. Large Enterprises
 - 11.3.3.1.1. By Value (USD Million) 2026-2035F
 - 11.3.3.1.2. Market Share (%) 2026-2035F
 - 11.3.3.1.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.3.2. Small & Medium Enterprises
 - 11.3.3.2.1. By Value (USD Million) 2026-2035F
 - 11.3.3.2.2. Market Share (%) 2026-2035F
 - 11.3.3.2.3. Y-o-Y Growth (%) 2026-2035F

12. MIDDLE EAST & AFRICA MIDDLE EAST & AFRICA ENTERPRISE RESOURCE PLANNING (ERP) MARKET SIZE & FORECAST 2026A-2035F

- 12.1. Overview
- 12.2. Key Findings
- 12.3. Market Segmentation

- 12.3.1. By Component
- 12.3.2. By Deployment Mode
- 12.3.3. By Organization Size
- 12.4. Country
 - 12.4.1. Key Market
 - 12.4.2. Key Market
 - 12.4.3. Rest of Region

13. COMPETITIVE LANDSCAPE

- 13.1. Company Market Share, 2025
- 13.2. Key Player Overview
- 13.3. Key Stakeholders

14. COMPANY PROFILES

- 14.1. Microsoft Corporation
 - 14.1.1. Company Overview
 - 14.1.2. Financial Overview
 - 14.1.3. Key Product / Service Analysis
 - 14.1.4. Company Assessment
 - 14.1.4.1. Product Portfolio
 - 14.1.4.2. Key Clients
 - 14.1.4.3. Market Share
 - 14.1.4.4. Recent News & Development (Last 3 Yrs.)
 - 14.1.4.5. Executive Team
- 14.2. Google LLC
- 14.3. Amazon Web Services
- 14.4. IBM Corporation
- 14.5. NVIDIA Corporation
- 14.6. Oracle Corporation
- 14.7. SAP SE
- 14.8. Salesforce Inc.
- 14.9. Intel Corporation
- 14.10. Meta Platforms Inc.
- 14.11. Palantir Technologies
- 14.12. ServiceNow Inc.
- 14.13. Other Prominent Players

15. APPENDIX

16. CONSULTANT RECOMMENDATION

I would like to order

Product name: Middle East & Africa Enterprise Resource Planning (ERP) Market Size, Share, and Analysis, By Component (Hardware, Software, Services), By Deployment Mode (Cloud, On-Premise, Hybrid), By Organization Size (Large Enterprises, Small & Medium Enterprises) and Forecast 2026–2035

Product link: <https://marketpublishers.com/r/MA8C1614FB5FEN.html>

Price: US\$ 4,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA8C1614FB5FEN.html>