

Metallic Oil Paint Market By product type (Solvent Based and Water based); By application (Automobiles, Construction, Furniture and Others) and Region –Analysis of Market Size, Share and Trends for 2014 – 2019 and Forecasts to 2030

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Abstracts

Product Overview

Metallic paint is used widely for its ability to contour any object's bodywork. With the aid of small metal flakes, it produces a metallic surface that mimics the sparkling effect. Flakes reflectivity and size determine the difference in reflected light on the material. New, advanced methods have enhanced the texture and pigment. Metallic paints add a top coat of acrylic polyurethane to give extra gloss and protection. For aesthetic purposes, the visual experience of metallic shine is very challenging. The size and shape of the added metals are determined by the producers according to demand. Because of its incident light reflectivity capabilities, it is favored over traditional paint colors. It has the potential to more easily conceal minor damages than solid paints. Owing to its perfect particle size and weight, metallic oil paints are used the most in automobiles. Metallic oil painting is used to paint steel structures as it increases steel resistance and provides a protective coating. It helps to minimize heat and saves the cost of energy while prolonging its life.

Market Highlights

The Metallic Oil Paint Market size was registered at USD XX billion in 2019 and is estimated to reach USD XX billion by 2030, registering a CAGR of XX% from 2020 to 2030. Metallic oil paints sold by companies such as Asian Paints, Plascon, Shanghai Sanvin, and Meoded among others are marketed with a multi-year corrosion warranty, mainly due to improvements in coating efficiency. In addition, manufacturers are increasingly bringing new, environmentally friendly goods into the market to boost

performance. Consequently, the implementation of new technology has improved the efficiency of metallic oil paints. The size and shape of the added metals are determined by the producers according to demand. Because of its incident light reflectivity capabilities, it is favored over traditional paint colors which boost the market demand.

Source: Fatpos Global

Metallic Oil Paint Market: Segments

The Metallic Oil Paint Market is segmented on the basis of product type, application, and region.

By product type (in %), Metallic Oil Paint Market, 2019

The water-based paints segment is anticipated to register the market share during the forecasted period.

By product type, the market can be segmented into Solvent Based and Water-based.

Water-based paints often have longevity and consistency which is higher than solvent-based paints, with environmental compliances. Water-based paints are the perfect choice of paints for your home interiors, while solvent-based paints are only appropriate for exteriors with more regular changes in dirt and temperature.

By application (in %), Metallic Oil Paint Market, 2019

The construction segment accounted for the nation's volume in 2019

The application segment can be classified into Automobiles, Construction, Furniture, and Others. The construction segment is expected to increase owing to the features of metallic oil painting which helps to protect the surface from factors like solar radiation, rain, insects, and other things. It is waterproof and increases the surface's visual appeal. It also helps to improve longevity on the floor.

The region segment can be further divided into five major types including North America, Latin America, Europe, APAC, and MENA.

Metallic Oil Paint Market Dynamics:

Various features of oil metallic paints and environmental concerns to increase the market growth

Metallic oil paints sold by companies such as Asian Paints, Plascon, Shanghai Sanvin, and Meoded among others are marketed with a multi-year corrosion warranty, mainly due to improvements in coating efficiency. In addition, manufacturers are increasingly bringing new, environmentally friendly goods into the market to boost performance.

Consequently, the implementation of new technology has improved the efficiency of metallic oil paints. The size and shape of the added metals are determined by the producers according to demand. Because of its incident light reflectivity capabilities, it is favored over traditional paint colors. It has the potential to more easily conceal minor damages than solid paints. Owing to its perfect particle size and weight, metallic oil paints are used the most in automobiles. Metallic oil painting is used to paint steel structures as it increases steel resistance and provides a protective coating. It helps to minimize heat and saves the cost of energy while prolonging its life which also acts as a driving agent in the market.

Challenges related to visual experiences of metallic shine to hinder the market growth. For aesthetic purposes, the visual experience of metallic shine is very challenging, which may hamper the market for metallic oil paints.

Metallic Oil Paint Market: Regions

In terms of value and volume, APAC accounted for XX% of total market volume share in 2019

As regards volume, APAC represented the largest market for metallic oil paints. The growing population in the area is projected to make this area an ideal destination for the industry, followed by increasing investment in the industrial sector and infrastructural developments in the emerging markets of China, India, and Indonesia. China is expected to lead the global metallic oil paint industry, as it is the world's largest automotive producer. China is also the construction industry's leading area which is further expected to boost the demand of the market for metallic oil paint. Europe is highly regulated to ensure a high degree of protection of the environment and human health against the threats posed by chemical substances. Moreover, strict regulations have limited the suppliers of formulators and raw materials.

The region segment can be further divided into five major types including North America, Latin America, Europe, APAC, and MENA.

Source: Fatpos Global

The Metallic Oil Paint Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands,

Poland, NORDIC, Russia, Turkey and Rest of Europe

APAC Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

MENA Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Metallic Oil Paint Market: Competitive landscape

Metallic oil paints sold by companies such as Asian Paints, Plascon, Shanghai Sanvin, and Meoded among others are marketed with a multi-year corrosion warranty, mainly due to improvements in coating efficiency. In addition, manufacturers are increasingly bringing new, environmentally friendly goods into the market to boost performance.

Metallic Oil Paint Market: Key players

Crescent Bronze

Business Strategy

Key Product Offerings

Financial Performance

Key Performance Indicators

Risk Analysis

Recent Development

Regional Presence

SWOT Analysis

Meoded

Coprabel

UreKem

Plascon

Shanghai Kinlita

Tianjin Lions

Asia Paint

Shanghai Sanyin

Other prominent players

The Metallic Oil Paint Market report also contains analysis on:

Metallic Oil Paint Market segments:-

By product type:

Solvent Based

Water-Based

By application:

Automobile

Construction

Furniture
Others
Metallic Oil Paint Market dynamics
Metallic Oil Paint Market size
Supply & Demand
Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints

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Consultant Recommendation

**The above-given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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