

Menstrual Cup Market : By Type (Vaginal Cup, Cervical Cup), By Material (Silicone, Thermoplastic Isomer, Rubber, Latex), By Size (Small, Large), By Usability (Reusable, Disposable), By Shape (Round, Hollow, Pointy, Flat), By End-Users (Hospitals, Specialty Clinics, Homecare, Others), By Sales Channel (Direct Sales, Specialty Stores, Hospital Pharmacy, Retail Pharmacy, Online Pharmacy, Others) And Region – Global Analysis of Market Size, Share & Trends For 2021–2022 And Forecasts To 2032

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Abstracts

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PRODUCT OVERVIEW

Menstrual Cup Market is expected to project a CAGR of 5.8% during the forecast period

Menstrual cup is a hygiene product used by female during their menstruation to accumulate the menstrual fluid by preventing any leakage. Menstrual cup is bell-shaped cup having stem at its base. The menstrual cup helps in maintaining appropriate pH

level of vagina by collecting the blood and they are available in many shapes and sizes based on the age of person. The material used for manufacturing of menstrual cups is either medical-grade flexible silicone, thermoplastic elastomers or latex rubber. Menstrual cups are environment friendly when compared with tampons or sanitary pads. Menstrual cups are beneficial as they can be cleaned and reused for years. They are available in reusable & disposable forms.

MARKET HIGHLIGHTS

The Menstrual Cup Market was valued at USD 890.5 million in 2021 and is expected to reach USD 1,661.8 million by 2032, increasing at a CAGR of 5.8% during the forecast period, 2022-2032 owing to the rising awareness on maintaining hygiene of females which is helping in the market growth. The increasing advantages using a menstrual cup over is aiding the growth of the market. The use of menstrual cups decreases risk of infections, prevent bad odour, most hygienic and will withhold more blood which is expected to boost the growth of the market. New innovations in menstrual cup manufacturing like the integration of smart technologies and introducing variants that integrate with smartphone applications are expected to boost the market growth.

MENSTRUAL CUP MARKET: SEGMENTS

Reusable menstrual cups segment is expected to dominate in the forecast period

Menstrual Cup Market is classified based on the Usability into Reusable, Disposable. Reusable menstrual cups segment holds the highest share and is also expected to dominate during the forecast period owing to the reusability of these cups for several years based on the brand. Reusable cups are generally made with medical grade silicones material which won't cause any harm/ allergies & irritation which is creating demand in the market. The reusability and demand for eco-friendly feminine hygiene products has increased and is also expected to boost the growth of the reusable cups segment during the forecast period.

Silicone segment is expected to dominate in the forecast period

MARKET DYNAMICS

Growth Drivers

Increasing awareness towards women hygiene is expected to boost the growth of

market

Rising investment in healthcare is expected to boost the growth of market

Restraint

High cost of menstrual cups will hamper the market growth

MENSTRUAL CUP MARKET:

Key Players

Blossom Cup

FemmyCycle

Jaguara s.r.o.

Fleurcup

Intimina

Lena Cup LLC

KoloXo

Me Luna GmbH

Lune Group Oy Ltd

Mildcares

Ruby Cup

MonthlyCup AB

Merula GmbH

Mooncup Ltd.

Other Prominent Players

(Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

MENSTRUAL CUP MARKET REPORT ALSO CONTAINS ANALYSIS ON:

Menstrual Cup Market Segments:

By Type

Vaginal Cup

Cervical Cup

By Material

Silicone

Thermoplastic Isomer

Rubber

Latex

By Size

Small

Large

By Usability

Reusable

Disposable

By Shape

Round

Hollow

Pointy

Flat

By End-Users

Hospitals

Specialty Clinics

Homecare

Others

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

Contents

1 EXECUTIVE SUMMARY

- 1.1. Regional Market Share
- 1.2. Business Trends
- 1.3. Menstrual Cup Market: COVID-19 Outbreak
- 1.4. Regional Trends
- 1.5. Segmentation Snapshot

2 RESEARCH METHODOLOGY

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
 - 2.5.1. Paid Sources
 - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

3 MARKET CHARACTERISTICS

- 3.1. Market Definition
- 3.2. Menstrual Cup Market: COVID-19 Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

4 MENSTRUAL CUP MARKET – INDUSTRY INSIGHTS

- 4.1. Industry Segmentation
- 4.2. COVID-19 overview on world economy
- 4.3. Industry ecosystem Channel analysis
- 4.4. Innovation & Sustainability

5 MACROECONOMIC INDICATORS

6 RECENT DEVELOPMENTS

Menstrual Cup Market : By Type (Vaginal Cup, Cervical Cup), By Material (Silicone, Thermoplastic Isomer, Rubbe...

7 MARKET DYNAMICS

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

8 RISK ANALYSIS

9 MARKET ANALYSIS

- 9.1. Porters Five Forces
- 9.2. PEST Analysis
 - 9.2.1. Political
 - 9.2.2. Economic
 - 9.2.3. Social
 - 9.2.4. Technological

10 MENSTRUAL CUP MARKET

- 10.1. Overview
- 10.2. Historical Analysis (2016-2020)
 - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

11 MENSTRUAL CUP MARKET SIZE & FORECAST 2022A-2032F

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
 - 11.3.1. By Type
 - 11.3.1.1. Vaginal Cup
 - 11.3.1.1.1. By Value (USD Million) 2022-2032F
 - 11.3.1.1.2. Market Share (%) 2022-2032F
 - 11.3.1.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.1.2. Cervical Cup
 - 11.3.1.2.1. By Value (USD Million) 2022-2032F
 - 11.3.1.2.2. Market Share (%) 2022-2032F

- 11.3.1.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.2. By Material
 - 11.3.2.1. Silicone
 - 11.3.2.1.1. By Value (USD Million) 2022-2032F
 - 11.3.2.1.2. Market Share (%) 2022-2032F
 - 11.3.2.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.2.2. Thermoplastic Isomer
 - 11.3.2.2.1. By Value (USD Million) 2022-2032F
 - 11.3.2.2.2. Market Share (%) 2022-2032F
 - 11.3.2.2.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.2.3. Rubber
 - 11.3.2.3.1. By Value (USD Million) 2022-2032F
 - 11.3.2.3.2. Market Share (%) 2022-2032F
 - 11.3.2.3.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.2.4. Latex
 - 11.3.2.4.1. By Value (USD Million) 2022-2032F
 - 11.3.2.4.2. Market Share (%) 2022-2032F
 - 11.3.2.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.3. By Size
 - 11.3.3.1. Small
 - 11.3.3.1.1. By Value (USD Million) 2022-2032F
 - 11.3.3.1.2. Market Share (%) 2022-2032F
 - 11.3.3.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.3.2. Large
 - 11.3.3.2.1. By Value (USD Million) 2022-2032F
 - 11.3.3.2.2. Market Share (%) 2022-2032F
 - 11.3.3.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.4. By Usability
 - 11.3.4.1. Reusable
 - 11.3.4.1.1. By Value (USD Million) 2022-2032F
 - 11.3.4.1.2. Market Share (%) 2022-2032F
 - 11.3.4.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.4.2. Disposable
 - 11.3.4.2.1. By Value (USD Million) 2022-2032F
 - 11.3.4.2.2. Market Share (%) 2022-2032F
 - 11.3.4.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.5. By Shape
 - 11.3.5.1. Round
 - 11.3.5.1.1. By Value (USD Million) 2022-2032F

- 11.3.5.1.2. Market Share (%) 2022-2032F
- 11.3.5.1.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.5.2. Hollow
 - 11.3.5.2.1. By Value (USD Million) 2022-2032F
 - 11.3.5.2.2. Market Share (%) 2022-2032F
 - 11.3.5.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.5.3. Pointy
 - 11.3.5.3.1. By Value (USD Million) 2022-2032F
 - 11.3.5.3.2. Market Share (%) 2022-2032F
 - 11.3.5.3.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.5.4. Flat
 - 11.3.5.4.1. By Value (USD Million) 2022-2032F
 - 11.3.5.4.2. Market Share (%) 2022-2032F
 - 11.3.5.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.6. By End-Users
 - 11.3.6.1. Hospitals
 - 11.3.6.1.1. By Value (USD Million) 2022-2032F
 - 11.3.6.1.2. Market Share (%) 2022-2032F
 - 11.3.6.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.6.2. Specialty Clinics
 - 11.3.6.2.1. By Value (USD Million) 2022-2032F
 - 11.3.6.2.2. Market Share (%) 2022-2032F
 - 11.3.6.2.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.6.3. Homecare
 - 11.3.6.3.1. By Value (USD Million) 2022-2032F
 - 11.3.6.3.2. Market Share (%) 2022-2032F
 - 11.3.6.3.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.6.4. Others
 - 11.3.6.4.1. By Value (USD Million) 2022-2032F
 - 11.3.6.4.2. Market Share (%) 2022-2032F
 - 11.3.6.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.7. By Sales Channel
 - 11.3.7.1. Direct Sales
 - 11.3.7.1.1. By Value (USD Million) 2022-2032F
 - 11.3.7.1.2. Market Share (%) 2022-2032F
 - 11.3.7.1.3. Y-o-Y Growth (%) 2022-2032F
 - 11.3.7.2. Specialty Stores
 - 11.3.7.2.1. By Value (USD Million) 2022-2032F
 - 11.3.7.2.2. Market Share (%) 2022-2032F

- 11.3.7.2.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.7.3. Hospital Pharmacy
 - 11.3.7.3.1. By Value (USD Million) 2022-2032F
 - 11.3.7.3.2. Market Share (%) 2022-2032F
 - 11.3.7.3.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.7.4. Retail Pharmacy
 - 11.3.7.4.1. By Value (USD Million) 2022-2032F
 - 11.3.7.4.2. Market Share (%) 2022-2032F
 - 11.3.7.4.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.7.5. Online Pharmacy
 - 11.3.7.5.1. By Value (USD Million) 2022-2032F
 - 11.3.7.5.2. Market Share (%) 2022-2032F
 - 11.3.7.5.3. Y-o-Y Growth (%) 2022-2032F
- 11.3.7.6. Others
 - 11.3.7.6.1. By Value (USD Million) 2022-2032F
 - 11.3.7.6.2. Market Share (%) 2022-2032F
 - 11.3.7.6.3. Y-o-Y Growth (%) 2022-2032F

12 NORTH AMERICA MENSTRUAL CUP MARKET SIZE & FORECAST 2022A-2032F

- 12.1. Overview
- 12.2. Key Findings
- 12.3. Market Segmentation
 - 12.3.1. By Type
 - 12.3.2. By Material
 - 12.3.3. By Size
 - 12.3.4. By Usability
 - 12.3.5. By Shape
 - 12.3.6. By End User
 - 12.3.7. By Sales Channel
- 12.4. Country
 - 12.4.1. United States
 - 12.4.2. Canada

13 EUROPE MENSTRUAL CUP MARKET SIZE & FORECAST 2022A-2032F

- 13.1. Overview
- 13.2. Key Findings

13.3. Market Segmentation

- 13.3.1. By Type
- 13.3.2. By Material
- 13.3.3. By Size
- 13.3.4. By Usability
- 13.3.5. By Shape
- 13.3.6. By End User
- 13.3.7. By Sales Channel

13.4. Country

- 13.4.1. Germany
- 13.4.2. United Kingdom
- 13.4.3. France
- 13.4.4. Italy
- 13.4.5. Spain
- 13.4.6. Russia
- 13.4.7. Rest of Europe (BENELUX, NORDIC, Hungary, Turkey & Poland)

14 ASIA MENSTRUAL CUP MARKET SIZE & FORECAST 2022A-2032F

14.1. Overview

14.2. Key Findings

14.3. Market Segmentation

- 14.3.1. By Type
- 14.3.2. By Material
- 14.3.3. By Size
- 14.3.4. By Usability
- 14.3.5. By Shape
- 14.3.6. By End User
- 14.3.7. By Sales Channel

14.4. By Country

- 14.4.1. India
- 14.4.2. China
- 14.4.3. South Korea
- 14.4.4. Japan
- 14.4.5. Rest of APAC

15 MIDDLE EAST AND AFRICA MENSTRUAL CUP MARKET SIZE & FORECAST 2022A-2032F

- 15.1. Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
 - 15.3.1. By Type
 - 15.3.2. By Material
 - 15.3.3. By Size
 - 15.3.4. By Usability
 - 15.3.5. By Shape
 - 15.3.6. By End User
 - 15.3.7. By Sales Channel
- 15.4. Country
 - 15.4.1. Israel
 - 15.4.2. GCC
 - 15.4.3. North Africa
 - 15.4.4. South Africa
 - 15.4.5. Rest of Middle East and Africa

16 LATIN AMERICA MENSTRUAL CUP MARKET SIZE & FORECAST 2022A-2032F

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
 - 16.3.1. By Type
 - 16.3.2. By Material
 - 16.3.3. By Size
 - 16.3.4. By Usability
 - 16.3.5. By Shape
 - 16.3.6. By End User
 - 16.3.7. By Sales Channel
- 16.4. Country
 - 16.4.1. Mexico
 - 16.4.2. Brazil
 - 16.4.3. Rest of Latin America

17 COMPETITIVE LANDSCAPE

- 17.1. Company market share, 2021
- 17.2. Key player overview
- 17.3. Key stakeholders

18 COMPANY PROFILES

18.1. Blossom Cup

18.1.1. Company Overview

18.1.2. Financial Overview

18.1.3. Key Product; Analysis

18.1.4. Company Assessment

18.1.4.1. Product Portfolio

18.1.4.2. Key Clients

18.1.4.3. Market Share

18.1.4.4. Recent News & Development (Last 3 Yrs.)

18.1.4.5. Executive Team

18.2. FemmyCycle

18.3. Jaguara s.r.o.

18.4. Fleurcup

18.5. Intimina

18.6. Lena Cup LLC

18.7. KoloXo

18.8. Me Luna GmbH

18.9. Lune Group Oy Ltd

18.10. Mildcares

18.11. Ruby Cup

18.12. MonthlyCup AB

18.13. Merula GmbH

18.14. Mooncup Ltd.

18.15. Other Prominent Players

19 APPENDIX

20 CONSULTANT RECOMMENDATION

I would like to order

Product name: Menstrual Cup Market : By Type (Vaginal Cup, Cervical Cup), By Material (Silicone, Thermoplastic Isomer, Rubber, Latex), By Size (Small, Large), By Usability (Reusable, Disposable), By Shape (Round, Hollow, Pointy, Flat), By End-Users (Hospitals, Specialty Clinics, Homecare, Others), By Sales Channel (Direct Sales, Specialty Stores, Hospital Pharmacy, Retail Pharmacy, Online Pharmacy, Others) And Region – Global Analysis of Market Size, Share & Trends For 2021–2022 And Forecasts To 2032

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